

## RESOLUTION No.

Endorse the *River Concept* as guidance for the development of the *River Plan / North Reach* (Resolution).

WHEREAS, in November 1998 the Portland City Council (Substitute Resolution 35742) directed the Bureau of Planning to do a comprehensive update of the *Willamette Greenway Plan* and implementing regulations; and,

WHEREAS, in September 2000 Mayor Vera Katz launched a community conversation to develop a vision for the Willamette River, and more than 1000 Portlanders from throughout the city participated; and,

WHEREAS, in March 2001 the Portland City Council endorsed the *River Renaissance Vision* (Resolution 35978) as a call to action for City government, businesses and industry, community organizations, neighborhoods and other agencies to revitalize the Willamette River as the centerpiece of Portland. The vision includes five themes: a clean and healthy river; a prosperous working harbor; Portland's front yard; vibrant waterfront districts and neighborhoods; and partnerships, leadership and education; and,

WHEREAS, in December 2004 the City Council adopted the *River Renaissance Strategy* (Substitute Resolution 36276 as amended) that called for the update of the *Willamette Greenway Plan*, established policy guidance and the following River Renaissance principles:

- Consider the interrelated nature of the city and region's economic, natural, social and cultural systems, striving to optimize benefits in each of these areas;
- Allocate the responsibility for the costs and impacts of accomplishing the *River Renaissance Vision* among public and private stakeholders in an equitable way;
- Develop meaningful measures to monitor progress and success;
- Consider the effects of current decisions on future generations, to preserve their choices and opportunities, and to reduce future costs and liabilities;
- Rely on civic leadership to demonstrate the River Renaissance approach through words, actions and public investments; and
- Target investment to maximize benefits and spur innovation; and,

WHEREAS, in February 2005 the City hired the first River Renaissance Initiative Manager to develop and manage an integrated river work plan for the City; and

WHEREAS, in August 2005 Planning Director Gil Kelley and Planning Commissioner and River Plan Committee Chair Don Hanson appointed a 7-member River Plan Committee to guide the development of the River Plan, an update to the *Willamette Greenway Plan*, zoning map, zoning code, design guidelines, a working harbor reinvestment strategy, and other implementation strategies; and,

WHEREAS, throughout Fall 2005 the River Plan Committee reviewed, provided comments on the *River Concept* and on January 17, 2005, voted to forward the *River Concept* to the Planning Commission; and,

WHEREAS, on February 28, 2006, the Planning Commission held a public hearing and endorsed the *River Concept*; and,

WHEREAS, by the date of filing, Bureau of Planning staff had reached out to hundreds of Portlanders in person and thousands of Portlanders electronically as noted in Exhibit B; and,

NOW, THEREFORE, BE IT RESOLVED that City Council endorse the *River Concept*, Exhibit A, as amended by Exhibit C, as a guide for the development of the River Plan / North Reach; and,

BE IT FURTHER RESOLVED that the City Council ask the Bureau of Planning to revise the *River Concept* as part of the planning for the South and Central Reaches; and,

BE IT FURTHER RESOLVED that the City Council asks the Bureau of Planning to include in the *River Plan* an update of key *Comprehensive Plan Goals and Policies* to reflect the essence of the policy guidance;

BE IT FURTHER RESOLVED that this resolution be classified as non-binding *city policy* by the Auditor's Office".

Adopted by the Council:

Prepared by:  
Sallie Edmunds  
April 20, 2006

**GARY BLACKMER**  
Auditor of the City of Portland  
By

Deputy



**Exhibit B: Public Outreach Summary**  
 Fall 2005 – Spring 2006

<b>Date</b>	<b>Organization / Event</b>	<b>City Staff</b>	<b>Attendance</b>
8-2-05	United States Coast Guard	Sallie Edmunds et al.	12
8-23-05	Friends of the North Portland Greenway Trail	Diane Sullivan	5
9-18-05	St. Johns Bridge Celebration / Rededication	Peter Ovington	Handed out 125+ flyer- postcards
10-12-05	Swan Island Business Assn.	Edmunds, Marguerite Feuersanger	11
10-18-05	Southwest Neighborhoods Inc. (SWNI)	Edmunds , Joanne Daunt	8
10-20-05	River and Industrial Economic Advisory Group	Edmunds, Kountz, Sullivan	8
10-24-05	University Park Neighborhood Assn.	Sullivan, Feuersanger	12
10-24-05	Citywide Land Use Group	Edmunds, Ovington	12
10-25-05	Watershed Plan Open House (Bureau of Environmental Services)	Edmunds, Ovington	10
11-01-05	Central Eastside Industrial Council	Joe Zehnder, Edmunds	12
11-03-05	Portland Freight Committee	Kountz, Edmunds	25
11-03-05	City Club Growth Management & Environment Committee	Edmunds, Barbara Hart, Deborah Stein, Michael Montgomery	9
11-08-05	NW Industrial Neighborhood Assn. (NINA)	Edmunds, Kountz	18
11-08-05	Waterfront Organizations of Oregon (WOOO)	Sullivan, Ovington	20
11-08-05	Friends of Cathedral Park	Edmunds, Julia Gisler	25
11-09-05	Portland Marine Dealers Assn.	Edmunds, Ovington	6
11-14-05	Eliot Neighborhood Assn.	Sullivan, Ovington	15
11-14-05	St. Johns Neighborhood Assn.	Edmunds	25
11-15-05	River Renaissance Brownbag Event	Edmunds, Ovington	15
11-21-05	Southeast Uplift Land Use & Transportation Committee	Sullivan	15
1/06-4/06	Interviews with harbor industries	Kountz, Arianne Sperry	60
1-19-06	Port of Portland	Edmunds, Kountz, Stein	5
1-31-06	Friends of the North Portland Greenway Trail	Feuersanger	25
2-15-06	Central Eastside Industrial Council	Edmunds, Sperry	3
2-7-06	Waterfront Organizations of Oregon	Edmunds, Ovington	3
2-14-06	River Renaissance Brownbag Event	Kountz, Edmunds	12
2-14-06	River & Industrial Econ. Advisory Group	Edmunds	20
2-14-06	Oregon State Marine Board	Edmunds, Kip Wadden (Parks)	4
2-16-06	Citywide Parks Team	Feuersanger	30
2-17-06	Willamette Riverkeeper	Edmunds, Stein, Ovington	2
2-23-06	Audubon Society of Portland	Edmunds, Stein	2
2-23-06	Open House on River Plan: River Concept	Edmunds, Ovington, Stein, Kountz, Sperry, Feuersanger	20
3-7-06	Central Eastside Industrial Council	Edmunds	12
3-16-06	Sauvie Island Boosters	Edmunds, Sperry	12
4-12-06	Bureau of Planning staff	Edmunds, Sperry	50
4-20-06	Port of Portland Forum	Edmunds, Sperry	15
			<b>TOTAL= 632</b>

Over, please →

## **Other Groups Contacted Via Email and/or Telephone**

- Alliance of Portland Neigh. Business Assn's.
- Balch Creek Watershed Council
- Brooklyn Action Corps
- Coalition for a Livable Future
- Columbia River Intertribal Fish Commission
- Columbia Slough Watershed Council
- Corbett-Terwiliger Lair Hill Neigh. Assn.
- Downtown Neighborhood Association
- Fans of Fanno Creek
- Friends of Balch Creek
- Friends of Tryon Creek State Park
- Immigrant and Refugee Community Organization (IRCO)
- Johnson Creek Watershed Council
- Institute for Tribal Government
- Linnton Neighborhood Assn.
- Lower Albina Council
- Neighbors West / Northwest
- North Portland Neighborhood Services
- Northwest District Assn.
- Overlook Neighborhood Assn.
- Portland Parks Board
- Pearl District Neighborhood Assn.
- Portland Business Alliance
- Portland Harbor Community Advisory Group
- St. Johns Business Boosters
- Sustainable Development Commission
- Tryon Creek Watershed Council

## **News Articles Published**

- *The Oregonian* (Feb 26, 2006)
- *The Voice* – Central Eastside Industrial Council (Dec 2005)
- Overlook Neighborhood Assn. (Nov/Dec 2005)
- *St. Johns Sentinel* (Nov 2005)
- Citywide Land Use Group *Update* (Oct 2005)
- *SW News*, Southwest Neighborhoods Inc. (Oct 2005)

## **River Plan Meetings**

### *River Plan Committee Meetings*

Sep 7, 2005 • Oct 13 • Nov 15 • Dec 12 • Jan 17, 2006 • Feb 21 • March 21

### *Greenway Trail Task Group Meetings*

Nov 7, 2005 • Nov 14 • Nov 19 (field) • Nov 21 • Dec 3 (field) • Dec 5

## **Other Outreach**

- River Plan web site via [www.portlandonline.com/planning](http://www.portlandonline.com/planning)
- River Plan News email updates (over. 175 subscribers)
- North Portland Online via [www.portlandonline.com/northportland](http://www.portlandonline.com/northportland)
- Notices to River Renaissance email list (approx. 800 subscribers)
- Office of Neighborhood Involvement list
- News release about the River Plan and the Planning Commission hearing sent to over 50 news outlets.



**Exhibit C: Proposed Amendment to the River Concept**

<b>Existing Text</b>	<b>Proposed Text</b>
Page 26: Docks, marinas, floating homes, and water-based recreation will continue to play important roles in the vitality of Portland's waterscape	Page 26: Existing floating home moorages, marinas, water related business, and recreation will play an important role in the vitality of Portland's waterscape through the acknowledgement and support of the City and its partners.