

Central City 2035:

Housing & Community Development Framework

Draft Goal:

Realize the full potential of the Central City as the densest and most prosperous, vibrant and livable urban center in Oregon through the development of sustainable and diverse neighborhoods that support the needs of people of all ages, incomes and abilities.

Draft Strategy:

Focus the development of housing, and a range of public services and neighborhood supporting amenities in areas where these investments best support and leverage the establishment of sustainable urban communities in the Central City.

Draft Objectives:

Housing Production & Preservation:

- **Diversity:** Develop a diversity of housing types compatible with the needs of families with children, students, seniors, and special needs residents.
- **Low-Income Housing:** Continue development of low-income housing by prioritizing public investments on most critical unmet needs.
- **Affordability:** Incent increased participation of private sector in participating in strategies to increase supply of workforce, student and senior housing in and near Central City.
- **Quality:** Develop healthy & safe housing that incorporates green and energy efficient technologies.

Essential Neighborhood Services:

- **Public Services:** Increase access to and stabilize funding for transportation systems, parks & recreation facilities, schools, and other public services essential to support sustainable urban communities in the Central City.
- **Commercial Uses:** Encourage development of a range of neighborhood serving retail and commercial services that support urban living and reduce the need to leave the Central City to access these services.
- **Social Services:** Support social services by aligning strategies and funding for services that directly support those most at risk and people transitioning out of homelessness.

Equity Statement:

With regard to housing & community development, the CC2035 plan effort seeks to develop policies that increase participation of all communities, residents and businesses in planning and decision making processes that could result in displacement or have an impact on their ability to locate, remain or thrive in the Central City and reduce displacement risk through diversification of housing and business options in the Central City.

Potential Actions:

- Prioritize public investments and strategies to leverage the highest return in terms of meeting greatest needs and achieving multiple housing and community development objectives.
- Establish financial investment mechanisms and sustainable funding strategies to / that provide more certainty in meeting housing and community development objectives in the Central City.
- Amend existing and establish new non-financial tools and incentives to better achieve housing and community development strategies and objectives.