

# Portland/Multnomah Food Policy Council

## Orientation Notes 1/9/2012

1900 SW 4<sup>th</sup> Ave. 7<sup>th</sup> floor

Submitted by Tera Couchman Wick 2/6/2012

### **In attendance:**

Anita Yap, Chair  
Lisa Barba  
Dave Barman  
Monica Cuneo  
Shawn DeCarlo (after  
lunch)  
Michael Doherty  
Andy Fisher  
Patrick Gorman

Hannah Kullberg  
David McIntyre  
John Mitchell  
Will Newman II  
Amelia Pape  
Stephanie Jo Pearson  
Sarah Pool  
Charles Robertson  
Jeffery Rowe  
Blake Van Roekel

Tammy VanderWoude  
Adrianna Voss-Andreae

### **Staff:**

Rachael Banks  
Steve Cohen  
Katie Lynd  
Tera Couchman Wick  
Sonia Manhas  
Kat West

## **1) Welcome and Intros**

### **a) Desired outcomes:**

- i) Understand the history, scope and parameters of FPC and expectations of them as FPC members
- ii) Hear relevant City/County efforts and opportunities for participation in current policy processes
- iii) Be inspired to promote equity, participate in workgroups and/or suggest policy strategies

## **2) Icebreaker Activity**

### **a) Themes:**

- i) Family meals
- ii) Food as survival
- iii) Meat and potatoes
- iv) Subsistence gardens
- v) Hamburger helper
- vi) Less time and money = more fast food and TV dinners
- vii) Connections with farmers

### **b) Policy ideas:**

- i) Encourage family meal time
  - (a) TV black out from 6-7?
  - (b) Living wage jobs so that families can afford the time to attend to meal preparation

## **3) FPC history/Background**

- a) Steve shared an oral history of the FPC since 2002. Urged members to review the 2003/2004 FPC report as well as the city/county resolutions that were passed to form the FPC. He will send these out. Steve pointed out that while the FPC initially helped to get food on the political agenda locally, there are now a myriad of programs,

- opportunities. He pointed out that elected officials and government offices are very open to these ideas and often out front on food related issues.
- b) Staff emphasized that their roles were to help facilitate the work of the FPC and serve as a liaison with city and county offices so that the FPC could be effective and take advantage of emerging opportunities.
  - c) All FPC members are urged to join a work group and attend the meetings regularly.
  - d) Members received handouts that included meeting FPC Operating Guidelines updated in January 2012 as well as FPC Best Practices, Policy 101 and FPC Council Contact information.

**4) Chair Expectations: Anita**

- a) Open Meetings Law protocol: Group dialog about council issues needs to happen in-person in a public meeting so that our group meets standards for transparency and public accountability.
- b) Press: FPC members cannot speak as a representatives of the council without council approval. If you are contacted by a member of the press, refer them to a staff member.
- c) Conflict of Interest: If you are applying for a relevant grant from city or county or could receive monetary benefit from a council recommendation, announce the conflict of interest and refrain from voting on that issue.
- d) Timelines:
  - i) January: orientation, first meeting, elect vice chair
  - ii) May/June: Food Summit
  - iii) August: Member Nominations Committee forms
  - iv) November: Appointments made for next round
  - v) December: Presentation to County Commissioners

**5) City and County presentations:**

- a) See power point slides
- b) Emerging Opportunities
  - i) See PowerPoint slides for more info
  - ii) How to use farm bill to educate the public
  - iii) Create vision for FPC role moving forward (Outreach and membership committee?)
  - iv) Grocery Store Initiative? ICLEI?
  - v) Food Cart Task Force
  - vi) Equity discussion as it relates to Portland Plan and Comp Plan
  - vii) Purchasing - city and county
  - viii) Urban Growth Bounty Classes
  - ix) ISDN Grant
  - x) Good Magazine

## 6) **Review Of Ongoing Workgroups**

- a) Work group chairs and/or staff reviewed work group goals, activities and meeting times. Tera handed out a list of current work groups with chair and staff:
  - Zoning Code Updates
  - Regulatory Barriers
  - Healthy Retail
  - Multnomah Food Initiative/Summit
  - Food Justice
  - Outreach and Membership
  - Executive Committee
  - Member Nominations
  
- b) SMART work plans – Rachael shared a template for developing SMART Policy-Driven Work Plans

## 7) **Meeting Evaluation**

### Positives:

- Lunch
- Buttons
- Clear well organized
- Time to talk to each other
- Start assuming that people know nothing
- Discussion
- Multiple speakers/facilitators
- Color-coordinated clothes ☺
- Information and links

### To be improved:

- More access to responsibilities/ethics laws
- People sitting closer together
- Priority planning
- Strategy and how it all fits together
- Too much sitting
- Another meeting to discuss responsibilities
- Packet of information

**8) Action Items:**

a) **All** –

- Return feedback on 2011 report to Tera by Friday 12/13.
- Send me your PowerPoint slides for notes

b) **Steve** – send the FPC:

- Ethics and elections laws.
- FPC members the city/county resolution from 2002 that formed the FPC
- More detailed org chart for city bureaus that relate to the FPC.
- 2003/2004 FPC report
- Share information on Grocery Store Initiative – specifically, selection criteria. Possibly organize a PDC briefing on GSI.

c) **County staff** - More detailed org chart of County offices and how they relate to FPC

d) **Anita** –

- Put time on next agenda to share more about structure of city and county departments and how FPC connects
- If you will send a copy of the group photo, I will put it in a file for the 2012 FPC report.

e) **Rachael** –

- Send Work plan template to FPC

**9) Bike Rack:**

- Explore opportunities to connect Healthy Retail Initiative retailers with GSI resources and process
- Cultural competency dismantling racism training for FPC (Anita)
- Region rural/urban food conference (Kyle)
- Marylhurst Food and Culture Program – involve FPC
- 23 stores in Healthy Retail Initiative involved in Grocery Store Initiative
- Work Group and Council primer on this years goals and settled business (don't want to reinvent the wheel)
- Info-graphics – communicate data and research (Kyle)
- Economic Development (Kyle)
- Mult. Co jobs and food system cluster strategy and report
- FPC relationships to commissioners and departments
- Mayors Candidate Forum on Food Policy Issues (Adrianna and Anita)
- East Portland Food Systems coordinate with East Portland Action Plan (Kyle)
- Prenatal Food (nutrition) Childhood Humber
- Report to FPC on Job and Food system cluster work PLUS new Economic Development hire
- PDC Grocery Store Initiative
- FPC planning/working retreat one Saturday
- Inter-county relations – Washington, Clackamas, Clark (Kyle)

- Food system mapping (Kyle)
- I want to learn what it takes to create a new tax – i.e. corn syrup tax
- What is the process for the FPC to determine what is done every year? Does it have to be through a work group?
- "Seeds in the City" - The missing link in our quest to source local, seeds grown in our area would benefit our community by helping to close the loop of food security. Our investment in our seeds would also improve genetic resistance to local pests and diseases, which could potentially increase edible plant production in our area. Encouraging more local seed farms & farmers, and perhaps having a city/county run demonstration seed farm in the area would acknowledge and foster the origin of our entire food system.
- Additional Bike Rack Items added in 1/11/12 FPC meeting:
  - i) Consider endorsing anti-GMO Legislation from Canada (Adrianna)
  - ii) Provide historical context of policies and events in Oregon, Portland and Multnomah County that resulted in racial-ized disparities (ex. red-lining, Vanport Flood/housing, Asian Exclusion Act, Japanese internment camps, Sundown laws, Eminent Domain laws applied in African American business districts, current immigration laws etc.). Potential speakers: Carl Abbot, Obe Hill,... others.(Tera)
  - iii) Create a score card for the city/county that measures:
    - (1) Food Security throughout the County
    - (2) City and County work/programs (Andy)
  - iv) Score card could be put into context of 10 year anniversary of FPC. (Tammy)

#### **Work Group Sign Ups:**

- Zoning Code Updates: Mike Doherty
- Regulatory Barriers: Mike Doherty
- Healthy Retail: Hannah Kullberg
- Multnomah Food Initiative/Summit: Jeff Rowe, Hannah Kullberg
- Food Justice: Jeff Rowe
- Outreach and Membership: Hannah Kullberg (FPC Visioning)

#### **Attachments:**

##### Power Points:

County\_Structure\_101.pptx

FPC Jan2012.ppt

##### County and City Resolutions:

FPC County Res.pdf

FPC City Resolution.pdf