



PORTLAND-MULTNOMAH FOOD POLICY COUNCIL



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Sam Adams, Mayor • Jeff Cogen, County Chair

MEETING MINUTES WEDNESDAY, APRIL 11, 2012

FPC MEMBERS IN ATTENDANCE

Lisa Barba	Charles Robertson
Kyle Curtis	Jeffrey Rowe
Shawn DeCarlo	Tammy VanderWoude
Michael Doherty	Blake Van Roekel
Andy Eiden	Adriana Voss-Andreae
Patrick Gorman	Anita Yap
Hanna Kullberg	Monica Cuneo
John Mitchell	David McIntyre
Will Newman	Stephanie Jo Pearson
Amelia Pape	Katy Kolker
Sara Pool	

STAFF IN ATTENDANCE

Olivia Quiroz, Multnomah County Health Department
Katie Lynd, Multnomah County Office of Sustainability
Steve Cohen, City of Portland Bureau of Planning and Sustainability

FPC MEMBERS NOT IN ATTENDANCE

Dave Barmon
Andy Fisher

COMMUNITY MEMBERS IN ATTENDANCE

LeRoy Patton	Ashley Minuc
Leslie Pohl-Kosbau	Alida Kea
Fran Weick	Bill Gentile
Moanna Wright	Beth Cohen
Rachel Kramer	Laura Fralich
Mary Nemmers	Dan Bravin
Craig LeMay	Ellen Wyoming
Bonnie Bruce	Sonia Manhas
Bill Gates	Melissa Balding
Anna Markley	Raihana Ansary

WELCOME & INTRODUCTIONS

Meeting called to order 4:03 by Anita Yap.

All present introduced themselves.

APPROVAL OF MINUTES

Will Newman moved to accept the minutes as submitted.

David McIntyre seconded the motion.

Tammy VanderWoude and McIntyre abstained.

CHAIR REPORT

Yap passed around information regarding Food Day (Oct 24th) and made the following announcements:

1) East County Food and Diversity Group (We Are Oregon organizing an Earth Day event on April 22nd)

2) Community Food Security Coalition April 19th Food and Farm Policy Advocacy

3) Letter for Food Policy Council Consideration: mobile food cart fee structure

Sean DeCarlo explained the recommendation that emerged from the Regulatory Barriers Workgroup - a tiered structure for mobile food cart fees based on inspection time.

Newman further explained that the tier structure varies from 1 to 4. Tier one being smaller / simpler spaces to inspect.

Lisa Barba posed a question clarifying that these tiers are for mobile food production only.

Steve Cohen further clarified that these classes / tiers refer to different levels of production in mobile food carts and explained how the fees were calculated.

Newman expressed that the goal is to keep food cart fees as low as possible.

DeCarlo clarified that the tier structure does not raise the fees (that was happening anyway) but it keeps the fees for carts from becoming. These changes only apply to new carts.

Information is available on the City of Portland website. The Regulatory Barriers Workgroup is working on finding other ways to disseminate this information.

Newman motioned to support the letter of support for the Tiered Fee Structure.

VanderWoude seconded the motion.

Council members approve the motion in favor of a letter of support for the Tiered Fee Structure.

DeCarlo will coordinate signatures from FPC Chairs.

STAFF REPORT

Cohen announced that the Climate Action Plan is updated and online. Green house Gas Emissions are down 26%. The Portland Plan is out and online. Specific ideas not included in the Portland Plan will be considered in the Comprehensive Plan process. The city is soliciting members for a Policy Expert group to help advise the Portland Comprehensive Plan.

Sonia Manhas, Multnomah County Health Department, announced that Tera Wick is moving to Colorado. Postings for a part time Healthy Retail position will be coming up. Council members are encouraged to come to meeting about food access in the Comp Plan.

Kat West, Multnomah County Office of Sustainability, announced the Sustainable Jail Project will launch April 19th and highlighted that a large piece of the project is purchasing local food (about \$140,000 of local food purchased last year). Also mentioned that the second season of BUFA started last year – 20 new farmers will graduate this year.

DISCUSSION: MULTNOMAH FOOD SUMMIT INVOLVEMENT

West summarized the vision and goals of the past Multnomah Food Summits. The first Summit was geared to gather the community around food issues and write the Multnomah Food Action Plan. The Second summit was to catalyze implementation of the Action Plan.

Manhas presented on the goals of the 2012 Multnomah Food Summit and the Food Justice framing.

Hannah Kullberg added the date of the Summit will be Friday, June 15th at the Oregon Convention Center. The Planning Committee is looking to accept over 18 work session proposals, and urged the council to spread the word about the RFP process. As the summit will have an organizational audience, how could they get food justice on everyone's mind?

DeCarlo added that the food justice theme pervades all the pillars of the action plan and they are looking for work sessions that come from all pillars while incorporating food justice. They are looking for input on the event as it is planned to happen this year

Manhas added that no one event will solve these issues, but the conversations that drive the change happen in community meetings and places like the FPC meeting

Yap reminded the council that this discussion will continue, and it is important to consider how to best use the County's support and keep the momentum going after the summit

DeCarlo clarified that there is a difference between the audience that is attending and the audience that is presenting. Presenters are driven by organizational work whereas the audience is open to the community. Help getting the word out about the RFP

process is important as the planning committee can only select workshops that are submitted.

Manhas added that FPC is a critical link to the community and encouraged the council to help get the word out as well as identify barriers so we can address and overcome them.

PRESENTATION: HACIENDA CDC- MERCAD PROJECT

Ellen Wyoming presented on the Portland Mercado project. The project started when Hacienda CDC submitted the idea to the Portland State University Masters of Urban Planning (MURP) for a feasibility study.

The project is based on the Mercado Central in Minneapolis which incubates 47 businesses and revitalized the Lake Street area.

The Hispanic and Latino unemployment rate is higher than the national average. 26% of families live at or below the poverty line. Latinos are 1.5 times more likely to start a business. Latino families are willing to drive a long ways to shop at a culturally specific site, making the 'market-shed' of the Mercado quite large.

Through community workshops desired site amenities were identified as: space for a community center, parking and access to transit, building reuse, sustainability, space for art and education, and market tour guides. Market analysis also identified necessary types of businesses, store layout and desired rent costs.

Current site opportunities include the Lents neighborhood, Kenton or Cully. The project is honing in on a building on SE 92nd just north of Foster.

WORKGROUP UPDATES

The Urban Food Zoning Code Development Workgroup

The Urban Food Zoning Code Development Workgroup presented a letter to submit to the Planning and Sustainability Commission in support of the zoning code changes..

Newman mentioned the zoning code groups were very effective at gathering input from community and the proposed recommendations are extremely helpful for what they are trying to achieve.

Leslie Pohl-Kosbau added that the updates are getting food policy defined and on the map and achieving the goal of making food production in the city easier.

Cohen added merging the Bureau of Planning and Office of Sustainable Development provided an excellent opportunity for the work to progress.

Newman moved to endorse the letter.

DeCarlo seconded.

Motion approved by the Council.

Wild Food Policy Workgroup

Sara Pool announced that the group is still working on their scoping document. They will be planning meeting times and polish up administrative needs in the near future.

Food Justice Workgroup

Monica Cuneo announced that the group had finished all listening sessions, about 100 voices were heard. The group is now mapping out plan to digest their information, create themes and create a proposed definition by the next meeting. The Food Justice Workgroup is also interested in hosting a session at the Food Summit and will be submitting an RFP.

Regulatory Barriers Workgroup

DeCarlo updated the council on listening sessions held with Multnomah County staff on community and incubator kitchens and vacant land use. The Workgroup formally requests time on May agenda to provide a report on policy recommendations and listening sessions.

Economic Development Workgroup

Kullberg shared the group is planning to meet on Friday, want to include representation of community (not FPC members). They are still developing their workplan and goals.

Healthy Retail Workgroup

Charles Robertson announced that he is checking on a date for their next meeting.

Yap reminded all workgroups to expect to report back by October with recommendations and findings.

ANNOUNCEMENTS & PUBLIC COMMENT

Kyle Curtis introduced a community member from the Earth Day event to share posters about event on April 22nd titled: "Rock the Neighborhood."

Jeff Rowe circled back to a desire to move an FPC meeting out east in June potentially to the Loaves and Fishes Center near the Rockwood Building.

McIntyre requested time to brainstorm outreach strategies to the Rockwood community to consider holding a meeting in that neighborhood.

Adriana Voss-Andreae announced the Oregon Food Summit on April 12th (at Ecotrust)

Kullberg announced that Outgrowing Hunger will host an open house to celebrate the Central City Community Garden in Gresham. The event will be on May 12th from 10am to 2pm.

Robertson announced the success of Village Market: the store is showing profit and growth in sales.

Amelia Pape announced Fork in the Road Mobile Market is now called My Street Market and will be launching first week of May.

Cohen announced the Mayors baseline metrics program will be presented to the Planning and Sustainability Commission on April 24.

ADJORN

Yap adjourned the meeting at 6:07.