



Portland Multnomah Food Policy Council

1900 S.W. Fourth • Ste. 7100 • Portland, OR 97201
503-823-4225 • www.portlandonline.com/bps/food
Sam Adams, Mayor • Jeff Cogen, Chair



MEETING MINUTES WEDNESDAY, JUNE 13, 2012

FPC Members in Attendance:

Lisa Barbra	Andy Eiden	Will Newman II	Adriana Voss-Andreae
Monica Cuneo	Andy Fisher	Amelia Pape	Tammy VanderWoude
Kyle Curtis	Patrick Gorman	Stephanie Pearson	
Shawn DeCarlo	Hannah Kullberg	Charles Robertson	
Michael Doherty	John Mitchell	Jeffery Rowe	

Staff in Attendance:

Steve Cohen, City of Portland Bureau of Planning and Sustainability
Katie Lynd, Multnomah County Office of Sustainability
Olivia Quiroz, Multnomah County Health Department, minutes

Members Not in Attendance:

David Barmon, Katy Kolker, Sara Pool, Blake Van Roekel, Anita Yap.

Others in Attendance:

Melissa Balding, Myles Hannel, Amber Hansen, Daniel Miler, Kat West. Amber Hanson

Welcomes and Introduction

David McIntyre called the meeting to order and welcomed members of the public.
All present introduced themselves.

Chair Report & Approval of Minutes

The minutes were approved unanimously.

Presentation: Darrel Dixon, Equity Officer- Office of Diversity and Equity, Multnomah County

Kat West introduced Darrel Dixon to the FPC. Darrel Dixon is the Chief Officer for the Office of Diversity and Equity in Multnomah County. The Office of Diversity and Equity (ODE) is a hub for Multnomah County diversity and equity initiatives. The mission is to hold Multnomah County accountable to ensure access, equity, and inclusion in our services, policies, practices, and procedures. Dixon has been leading Multnomah County's "Dignity and Respect" campaign. The campaign works to give everyone the right to dignity and respect.

The *Dignity and Respect Campaign mission* is “To unify under a shared belief that everyone deserves dignity and respect by encouraging behavioral change in individuals, communities, schools and organizations.”

Background: In November of 2008, Center for inclusion at UPMC Introduced the Dignity and respect Initiative to the employees of UPMC, in an effort to promote inclusion through behavioral and organizational change. Employees were tasked with taking a pledge to demonstrate their commitment to treating others the way they wanted to be treated and providing their opinion on behaviors that represent dignity and respect in the workplace. Based on their feedback, the 30 tips of Dignity and Respect were created which can easily be incorporated into everyday behaviors. With the tips laying the foundation, the “Dignity and Respect” campaign” was born.

(www.dignityandrespect.org)

In November 2011, Multnomah County launched the “Dignity and Respect” campaign with only six pledges and to date more than 624 people have joined the campaign. Anyone interested in taking the Dignity and Respect pledge can visit the national website at www.dignityandrespect.org. By taking the pledge, you acknowledge your intention to treat everyone with respect and dignity.

Dixon mentioned that in addition to the campaign, you can volunteer to serve as a Change Agent. Change Agents encourage employees to participate and create activities that promote Dignity & Respect in the workplace. To learn more about how to become a Change Agent, please visit the Multnomah County’s Office of Diversity and Equity website at: <http://web.multco.us/diversity-equity/about-us>

City and County Staff Report

City Report: Steve Cohen announced that the Portland zoning code review was passed unanimously today at City Council and the changes become effective immediately.

Charles Robertson asked whether this included the County’s community garden plots

Cohen responded by saying that it’s the City code and does not affect County properties.

County Report: Olivia Quiroz announced the Multnomah Food Summit will be taking place on June 15, 2012 at the Oregon Convention Center. The Food Summit has reached a registration of 300 people with a pending waitlist. Scholarships have been awarded to 27 people who met the scholarship criteria. Quiroz also thanked scholarship sponsors, such as Oregon Food Bank, New Seasons Market, Portland Nursery and Oregon State Extension Service.

Quiroz, announced that seven Latino local store owners from the Healthy Retail Initiative will be attending summit on Friday. Translation services will be available at the Food Summit for Spanish speakers.

Katie Lynd reminded everyone to attend the networking happy hour at Spirit 77 at 4:30 p.m.

Robertson asked about food carts during the Food Summit. Quiroz responded that the Convention Center policy does not allow food carts on their property.

Announcements & Public Comment

Cohen announced that on June 14 the County Commission will vote to sell the Morrison Street Bridgehead property to the Melvin Mark Company. The James Beard Public Market will be part of the development at the site.

Robertson provided an update on the Village Market sales. He said that Village Market is only losing \$1,000 a week rather than \$4,000. Robertson also asked FPC members for information regarding who to contact for assistance in creating a community garden. FPC members provided contact information.

Shawn DeCarlo announced that July 4, 2012 is the first day of the Blues Festival and the event will last a total of five days. This is Oregon Food Bank's largest event and DeCarlo asked those interested in volunteering to contact him.

Amelia Pape encouraged FPC members to attend the Cully Community Market (42nd ave and Killingsworth) on Sunday from 10 am -2 pm. Various venders will be present.

Monica Cuneo announced the People's Food Co-Op's Annual Meeting on Saturday, July 7, from 10 am -1 pm. Frank Morton, long-time seed sovereignty and anti-GMO activist, will be the keynote speaker.

Discussion: Food Justice Workgroup Report and Presentation by Monica Cuneo & Shawn DeCarlo

The History of the "Food Justice" definition: Community informed, make connections with policy makers. The data collected from the Food Justice Workgroup listening sessions has been instrumental in drafting the definition.

Definition of Food Justice:

The Food Justice Movement envisions a food system that is inclusive, community led and participatory, without the exploitation of people, or the environment. It identifies and acts to remove the significant structural inequities that exist within our food and economic systems. Food Justice Activities seek to establish healthy, resilient communities with equitable access to nourishing and culturally appropriate foods.

The Food Justice definition also includes a narrative report that provides a background and expands on the terms used, such as; food systems, community led and participatory, exploitation of people and animals, structural inequities, equitable access to foods, healthy, resilient community, nourishing food and culturally appropriate foods.

Kat West congratulated the FPC members for the elegant use of words and how it calls out inequities.

Quiroz expressed that it was helpful to see a narrative attached to the definition because it made it easier to understand. However, she was confused about using the

term “culturally appropriate foods” in the definition. She would suggest using another term like culturally specific or traditional foods.

McIntyre asked a question for using the term “appropriate”

Andy Fisher asked if the FPC will be endorsing this definition for use in the future.

Robertson expressed the need to add “justice for food” in the definition. DeCarlo agreed and will address this in the narrative.

John Mitchell congratulated FPC in making the definition broad enough but not too specific.

A motion was made to endorse the food justice definition for future FPC use as an internal document with the suggested changes for food dignity and addressing the culturally appropriate term in the narrative. **The measure passed unanimously.**

Workgroup Updates: Wild Foods Policy, Economic Development, and Zoning Code Update

Wild Foods Policy had no current update.

Economic Development is working on Google docs. Next meeting will be Friday, June 29, 2012 at the Multnomah Building (6th floor) from 11am -1 pm.

Cuneo asked Cohen about the role of staff and how they can provide support to FPC workgroups.

Cohen responded that the FPC has procedures in place to request staff support for FPC workgroups.

Review action items & Adjourn