



Portland Multnomah Food Policy Council

Sam Adams, Mayor □ Jeff Cogen, Chair



Meeting Minutes

WEDNESDAY, SEPTEMBER 12, 2012

4:00-6:00PM

MULTNOMAH COUNTY BUILDING

501 SE HAWTHORNE, 5TH FLOOR, COPPER ROOM

FPC Members in Attendance:

Monica Cuneo
Kyle Curtis
Shawn DeCarlo
Michael Doherty
Andy Fisher
Patrick Gorman
Katy Kolker
Hannah Kullberg

John Mitchell
Will Newman
Amelia Pape
Jeffrey Rowe
Tammy VanderWoude
Stephanie Jo Pearson
Adriana Voss-Andreae

Staff in Attendance:

Michael Armstrong, City of Portland Bureau of Planning and Sustainability
Jeff Cogen, Multnomah County Chair
Steve Cohen, City of Portland Bureau of Planning and Sustainability
Keith Falkenberg, Multnomah County Office of Commissioner Shiprack
Katie Lynd, Multnomah County Office of Sustainability
Guillermo Maciel, Multnomah County Office of Chair Cogen
Sonia Manhas, Multnomah County Health Department
Olivia Quiroz, Multnomah County Health Department
Adrien Schless-Meier, Multnomah County Office of Sustainability, notes
John Tydlaska, Multnomah County Office of Sustainability

Members Not in Attendance:

Lisa Barba, David Barmon, Andy Eiden, Sara Pool, Charles Robertson, Blake Van Roekel

Others in Attendance:

Rebecca Angell, Jen Chandler, Beth Cohen, Ryan Gray, Molly Hatfield, Jen Turner, Moanna Wright
Barbour

Agenda

Welcome & Introductions	4:00 – 4:10
Approval of Minutes	4:10 – 4:15
Multnomah County Chair Cogen – Q&A	4:15 – 4:45
Restructuring Workgroup Update & Progress	4:45 – 5:15

New Member Recruitment	5:15 – 5:50
Next Steps	5:50 – 6:00
Review Action Items & Adjourn	6:00

Welcomes and Introduction

Monica Cuneo called the meeting to order and welcomed members of the public. All present introduced themselves.

Chair Report & Approval of Minutes

The minutes were approved unanimously.

City and County Staff Report

City Report: None

County Report: None

Discussion:

Kyle Curtis and Andy Fisher provided an update on a Charlie Hales food-related brainstorming session this morning with members of the food policy/food security arena.

Q&A Session with Chair Cogen

Jeff Cogen summarized his involvement with the creation of the FPC as a mechanism to allow citizens to advise the City and County on food issues, help develop policy, and generally help local government understand that food is central to many other issues. Cogen mentioned that the City and County unintentionally dissolved the FPC when they dissolved the Sustainable Development Commission. Because of basic division of responsibilities between the City and County, Mayor Adams and Cogen have agreed that it is unlikely that a new food-related body will continue to be a joint effort, and both felt that the County will play the primary role with any standing food-related body. Cogen and his staff will work on developing a vision for this body. He encouraged FPC members to think about the kind of work they want to engage in relating to food policy. At the request of Andy Fisher, Cogen agreed that the County and FPC members should meet in December, rather than October, to exchange ideas in order to allow for considering the position of the newly-elected Mayor.

Hannah Kullberg suggested that the new board include people who use County food services.

Will Newman asked that Cogen provide more clarification before the next meeting regarding what needs Cogen would like to see a new food board address. Cogen agreed.

Cogen thanked everyone for the invitation to participate in the conversation and left.

Update on the Restructuring of the FPC, Workgroup Plans

Fisher began his presentation, “Draft Plan for Re-inventing the Portland/Multnomah County Food Policy Council.”

Step 1: Identify purpose of the new FPC:

1. project creator

2. policy advocate and evaluator (not regarding candidates per se, but perhaps around zoning laws, etc.)
3. convener (public and private entities, community groups, etc.)
4. communication hub between public and government (education/outreach)

Questions to consider:

- What would each role include?
- What relationship to government (city, county, etc.) would the new entity have?
- What are the pros and cons of each role?

Fisher noted that he will get feedback from FPC members both past and present in order to develop more detailed summaries of each option and concomitant priorities to present at the October meeting.

Step 2: Determine whether the new FPC will live in the public or private sector, including where it will get staffing and funding.

****Goal for October: request that the FPC identify a first/second choice for function/form in December.**

Step 3: Increase stakeholder outreach and government/community support:

- Solicit support from city and/or county elected officials (assuming the FPC stays in the public sector)
- Engage in a sign-on campaign with community organizations
- Get support for the continued existence of the FPC from mayoral candidates
- Possibly hold a press event and conduct media outreach
- Meet with city/county and possibly Metro commissioners
- Meet with state/federal legislators as appropriate
- Work with elected officials to draft an appropriate resolution and advocate for passage in the city and/or county.

Quiroz noted the importance of increasing stakeholder participation, particularly from communities of color.

Cuneo asked the group if Fisher's four categories for the FPC's future cover the breadth of what the group envisions. Katy Kolker suggested that the FPC could be a communication hub between entities and organizations, rather than just the public and the government. Curtis asked Fisher to specifically draw the education aspect out of the fourth category to be its own focus.

Cuneo asked for a show of hands about whether not the FPC wants to meet in October and November. All present FPC members raise their hands.

Wright asked if supporting documents and meeting times can be made more available to the public. Fisher said they'll see what they can do.

Kolker asked how broad the outreach should be regarding organizational processes. VanderWoude said wide input might be useful to build stakeholder participation, and that Cuneo could send out formal letters to stakeholders and FPC alumni to invite them to participate in the organizing phase..

Cunco indicated that the group should try to limit its focus to people who are familiar with the FPC.

New Member Recruitment

VanderWoude asked for a show of hands to indicate a commitment to meet through December. All present FPC members raise their hands.

Manhas pointed out that a group will be created once a formal structure is adopted, but until that happens, the issue of member recruitment is on hold. She offered to meet with some FPC members prior to the December meeting to check in and make sure that everyone is up to date.

Meetings in October-December will be at the Multnomah building.

Announcements & Public Comment:

None

Review action items & Adjourn

Doodle poll is going out.

Katie Lynd and Olivia Quiroz will set up October and November meetings in the Multnomah building.

Meeting adjourned at 5:53pm.