1. Program Title	2. Program Manager	3. Phone	4. Website (if available)	5. Program Description	6. Program Staff		7. Operating	8. Capital		9. Revenues						12. Capital Assets and	I 13. Major	44.0.4	15. Program Ranking	
					Full-time	Part-time	Budget	Budget	General Fund	Rates/fees	External Customers	Grants	Other	- 10. Functional Area	11. Output Measure(s)	Status	Maintenance	14. Customer Survey Data	Core	Community
Utility Franchise Management	David Soloos	823-5359	www.portlandonlins .com/cable/index.cfn ?c=30052	Ensures that the City of Portland and its citizens are fairly compensated for private use of the public rights-of-way; defends local government's role and the public interest in rapidly changing telecommunications and utility markets, including the power to levy taxes and fees;	4.5	0.00	\$661,861	\$0	\$661,861	\$0	\$0	\$0		CDFM000001	1) Number of franchises/utility licenses administered: 75; 2) General fund revenues collected: \$68,042,057; 3) Cost per \$1,000 General fund revenue collected: \$13.31 4) Cost per \$1,000 compliance revenue generated: \$93.75.	N/A	N/A	Recent survey results suggest that the bureau performs excellent outreach.	1 of 3	3 of 3
Cable Communications	Julie Omelchuck	823-4188	www.mhcrc.org	The Cable Communications program provides services through the Mt. Hood Cable Regulatory Commission (MHCRC), a citizen body which protects the public interest in the regulation and development of cable communication franchises and networks. The program also consists of administering the resources dedicated for Public, Educational and Government (PEG) programming.	2.5	0.80	\$6,290,238		\$283,579	\$0	\$6,006,659	\$0		CDCC000001	1) Capital Grants to Nonprofit Organizations: \$1,500,000; 2) Cost per Household for Cable Regulations: \$2,96; 3) Public Agency Sites Using the I-Net: 284.	N/A	N/A	The eight community MHCRC members annually evaluate staff's performance. Out of 22 performance categories, half were rated as excellent and half rated good-satisfactory.	2 of 3	2 of 3
Portland Community Media	Sylvia McDaniel	503-288-1515 Ext 118	www.pcmtv.org	PCM is a non-profit organization that manages six cable channels and provides media education, skills training, production, new media development and equipment services targeting individuals, schools, government and nonprofits throughout Portland metro with a goal to increase technology astuteness, reduce disparities and level the playing field particularly among the economically disadvantaged and persons of color.	27.0		\$909,697		\$909,697					CDCC000001	1) Number of equipment hours used by the public/community organizations: 91,214. 2) Number of local programs produced at PCM:1,084 and: 3) number of people and organizations taking PCM training classes: 237				3 of 3	1 of 3
Total					34		7,861,796	-	1,855,137		6,006,659									1

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