

Bureau of Emergency Management

The following questions were asked during the bureau's budget work session. Responses are included in the attached packet.

1. Measures should work for 100%, not zero
2. Measure to track equity on NETs
3. Seniors need to be a priority population, pilot
4. How might the HUD seismic requirements for public housing impact the City's public housing portfolio?

Bureau of Emergency Management

1. *Measures should work for 100%, not zero*

Please change the wording of the third KPI to read “Percentage of employees in buildings which meet today’s seismic standards.”

2. *Measure to track equity on NETs*

Please add an additional KPI which reads: "Percentage of NET program participants who identify with a demographic group other than 'White, non-Hispanic.'"

Our current NET membership is 10% other than White, non-Hispanic (current/ projected for this year).

Our goal for 2015 is to increase membership of underrepresented populations in NET by 50%, so to achieve 15% by next year.

Our 2025 goal is to mirror the demographics of the City, which is currently 9% Hispanic and 24% race other than White.

EXPLANATION OF GOAL

These goals mirror the information and goals in the *2013 NET Annual Report*. The measure "other than White, non-Hispanic" is a little clunky, but the current NET program sets the goals in terms of underrepresented groups and we need to be clear that we're looking at race and ethnicity.

ADDITIONAL BACKGROUND

PBEM highly values diversity and already set high goals to increase diversity in the NET program. As stated in the *2013 NET Annual Report*: "A program with little diversity responds poorly to whole community needs, and misses out on perspectives that can radically benefit program quality. NET will increase outreach to underrepresented minorities and prioritize their recruitment into Basic NET, and work with community-based organizations to reach underserved populations."

(As a side note, we are a little concerned about adding a second measure related to the NET program which is primarily run by one person. Having one person bear the weight of two citywide preparedness measures is a heavy lift – not to mention the potential of single-handedly skewing the index.)

3. *Seniors need to be a priority population, pilot*

PBEM will begin exploring a public education/awareness campaign targeting the elderly. Our Community Outreach Representative will convene a meeting with Elders in Action, Multnomah County Aging & Disability Services, ONI, PSU’s Institute on Aging and others to first determine what programs currently exist and how we might improve preparedness messaging to seniors.

4. *How might the HUD seismic requirements for public housing impact the City’s public housing portfolio?*

This question was assigned to Housing Bureau for follow-up.