

## PORTLAND, OREGON

OFFICE OF NEIGHBORHOOD INVOLVEMENT

Amanda Fritz, Commissioner-in-Charge Amalia Alarcón de Morris, Bureau Director Liquor Licensing Programs 1221 SW 4th Avenue, Room 110

1221 SW 4th Avenue, Room 110 Portland, Oregon 97204

Enhancing the quality of Portland's Neighborhoods through community participation

## **ALCOHOL IMPACT AREA EXCEPTION FORM**

Licensee Made in Oregon	Contact Candace Vincent
Trade name Made in Oregon	
Premise Address 700 Sw 5th Ave Swits 1053 Port	Zip Code 97204
Suito 1053 Port	tord
, and the same of	
Email Address Condace madei	

#### Comments:

Date 7/36/10

Please explain why your business should be excluded from the requirement of the proposed Alcohol Impact Area.

We are agift shop inside

Pioneer Place and we have no

Street entrance into our store.

Therefore it appears that in Proposed

Rule Longuage 1A is on exclusion

for any store.





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## **ALCOHOL IMPACT AREA EXCEPTION FORM**

Date $8/(2/19)$
License Pour les C. Peters-n Investments Tout Doug Peterson  Trade name Peterson's On Morrison
Trade name Peterson's On Morrison
Premise Address 922 5, W. Morrison Zip Code 97205
Licensee Phone Number 503-227-0567 Premise Phone Number 503-227-0567
Email Address de pete e telepert. Com

## Comments:

Please explain why your business should be excluded from the requirement of the proposed Alcohol Impact Area.





# Request to be excluded from the requirement of the proposed Alcohol Impact Area

Peterson's Convenience Stores were among the first to sign the Vibrant PDX Portland Core Alcohol Impact Zone Agreement, signing for all three of our stores on March 15, 2010. This is the agreement that The Office of Neighborhood Involvement established after numerous public hearings. This agreement I feel adequately addresses the problem of public intoxication. We would like to continue to use this agreement as it adequately addresses the issues.

Peterson's have never sold the products identified as problem alcohol such as 24oz and 32oz high alcohol beer and fortified wine. Our market is Downtown visitors and tourists staying in nearby hotels and Downtown business people. This is the

market that our selection of beer and wine appeals to.

The new proposed rule language is just too drastic and would seriously impact legitimate main stream business and could create negative impressions of our city among tourists and visitors.

Douglas G. Peterson
Peterson's
Convenience Stores



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## ALCOHOL IMPACT AREA EXCEPTION FORM

Date \$/12/10
Licensedouglas G. Peterson Investments, Inc.  Trade name Peterson's Fourth Avenue  Premise Address \$13 5. W Fourth Avezip Code 97204
Trade name Peterson's Fourth Avenue
Premise Address \$13 5. W For Khave Zip Code 97204
Licensee Phone Number 503-227-0567 Premise Phone Number 503-227-7060  Email Address ds pete @ teleport. com

## Comments:

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## **ALCOHOL IMPACT AREA EXCEPTION FORM**

Date 8/12/13
Licensee Douglaste, Peterson Investments, Contact Doug Peterson  Trade name Peterson's on Yamhill
Trade name Petersons on Yamhil
Premise Address 115 5.w. Yamhill Zip Code 97209
Licensee Phone Number 503-227-0567 Premise Phone Number 503 227-842 2
Email Address depeter teleport. com

## Comments:

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## ALCOHOL IMPACT AREA EXCEPTION FORM

Date August 12, 1900				
Licensee M&P GUSTAFSON	Contact	203	227 4	19.65
Trade name Georgia's GROCER		·	·	
Premise Address 1143 SW STARK	Zip Code	97205	;	
		•		
Licensee Phone Number 503 2274965	Premise Ph	one Number	503	2274965
Email Address				

## Comments:

Please explain why your business should be excluded from the requirement of the proposed Alcohol Impact Area.

GEURGIAS GROCERY DOES NOT SELL ALCOHOL TO STREET DRINKERS.



Office of Commissioner Fritz

AUG 1 1 2010

August 10, 2010

State of Oregon, Oregon Liquor Control Commission And The City of Portland

I am so disappointed at the accusations, discussions, and pretentious solutions the City of Portland Office of Neighborhood Involvement Liquor Licensing committee is going to present to the City Mayor, Sam Adams, and the City Counsel. They are asking that Downtown Portland be designated as an Alcohol Impact area. This will impact business in Portland.

<a href="http://www.portlandonline.com/oni/index.cfm?c=32419">http://www.portlandonline.com/oni/index.cfm?c=32419</a>

The claim is that there is a need to call downtown Portland an Alcohol Impact Area because there are street drinkers. The claim is that they are a deterrent to people and business. The claim is that small grocery stores and a few larger ones are the culprits that enable them. Because of a few repeat street drinkers, occasional parties and people who actually live on the street, all grocery stores in a vast area are targeted to have their way of doing business drastically altered. Yet, many big businesses that are in downtown and do not deal with street people, will be assuming greater business if certain alcohol types were to be banned in the downtown area. So I ask you "Is this fair?" Is one business better than another? Wouldn't education be better for all? The presenter, Theresa Marchetti says their goal is to have all of Portland an Alcohol Impact Area.

Going to many of the important meetings held on this subject, I was surprised at the lack of top City officials at each meeting. Since this proposal is going to impact 40 or more retail grocery stores in downtown Portland, the Officials should have been there to hear all. It bothers me that the only comprehensive report that will be presented will be the ONI Liquor Licensing committee report chaired by Theresa Marchetti.

I was also shocked at the small number of grocery store representatives at the meetings. Although I understand the committee chair and a police representative went to each store individually before the first meeting and asked them to voluntarily sign an agreement not to sell items they have put in their proposal. This to me, seems to have appeared as a tactic of intimidation, especially to those that do not understand English very well. They should have all been invited to the open public meetings where everyone would have been presented the proposal and all facts at the same time. The playing field would have been equal. They all would have had a chance to respond at the meetings instead of thinking the meetings were futile. At these meetings the committee was asked over and over by attendees to produce all reports from Portland Patrol and the Portland Police and the Hooper Center so they can read them, but none was ever available. The proposal was based on these reports. So no stores present at the public meeting had the chance to read and honestly respond to the reports. In fact, the "472 Portland Patrol "reports mentioned on the bottom of the proposal come from a private company and not available to the public and I believe Theresa Marchetti has the only access. So is this truly following public meeting laws? Are the stores accused without seeing the facts? Are the stores being blamed for things not of their control? Aren't street offenders policed?

In our City of Portland, the downtown core area is the hub of all amenities catering to street people, the housing, food kitchens, and helping agencies. So it is perceived that the people who may drink on the street are very welcome here. The percentage of incidents with street drinkers of course will be higher here because of the higher concentration of the street people and general population. We also have a University and dormitories downtown that certainly have many parties and party goers that may walk into the streets to keep on having fun. We also have restaurants and bars with tables outside on the sidewalks that people drink at.

The broad generalization in the suggested proposal targets alcohol items that are legal to sell in Portland. It is presented that the proposal is modeled after the alcohol bans of the Seattle area. One of the major differences between the Portland proposal and Seattle's is that Seattle has named the brands they want to ban in the city's problem areas, and in Portland's proposal there is a straight ban on all volume of alcohol over a certain percentage and the size of containers and quantity, no matter what brand. Some great wines that are for sale have an alcohol content a bit higher than the proposal but street drinkers don't buy them, tourists do and so do residents. It was said at the meetings the committee does not want to "keep revisiting" the brand names every year and add new ones to the list. Are they taking the lazy, easy way by naming volumes and sizes and quantities?

Example: 16oz. Six packs of Budweiser, the top selling beer package in the whole state, would be banned in downtown Portland where all the tourists stay, condo dwellers and apartment tenants live. What a cash deduction for the state.

The higher alcohol volume named beers and wines that are not favored by street drinkers, created a few discussions at the meetings, distinguishing that these are in a different class than the certain names that street drinkers may prefer. These discussions prompted an exception of some beers. So this sadly appears to me like a class discriminating proposal. Those who have and those who have not enough to drink better.

Regardless of the people buying or not buying certain beers or wines, I believe that the real issue is

Does the clerk selling the alcohol really understand the great responsibility she or he has, to let that alcohol go out of the store?

Twenty years ago or so a ban of 20% wine was put in effect in certain stores saying that they contributed to problems on the street but the committee says the problem still exists. I have always thought that proper training needs to happen at the State of Oregon OLCC level. They should issue an individual license to sell alcohol in a store as well as in a bar. The affects are the same and yet the treatment of serving open or non open containers are different. In my store we have a policy of checking ID and making as sure as we can that the individual buying the alcohol has a home very near by to drink his purchase. If they don't we tell them to go to a store closer to their home. Many of our clients are tourists in the hotels near by and condo dwellers as well as apartment tenants. Street people do come in but they are turned away from buying alcohol.

We need to educate those that are given the task of selling alcohol. I am proposing a solution to street drinking problem that will be good for all.

- 1. NAME INDIVIDUAL BRANDS OF ALCOHOL THAT SHOULD NOT BE SOLD IN AN AREA WITH MANY PEOPLE LIVING ON THE STREETS.
- 2. CONSULT STORE OWNERS WHEN PROPOSING A BAN ON A BRAND TO SEE IF IT IS A PROBLEM
- 3. ISSUE AN INDIVIDUAL LIQUOR SELLING LICENSE FROM OLCC FOR ALL STORE CLERKS
- 4. HAVE CLASSES AT THE OLCC LEVEL TO TEACH PROPER SELLING TECHNIQUES THAT ASSIST IN IDENTIFYING STREET DRINKERS BEFORE ISSUING AN INDIVIDUAL LIQUOR SELLING LICENSE.
- 5. RAISE THE AGE OF PEOPLE WHO SELL UNOPENED CONTAINERS OF ALCOHOL IN GROCERY STORES TO 21 FROM 18.
- 6. IF THE STORE'S CLERKS DO NOT FOLLOW THE TRAINING PULL THEIR

### INDIVIDUAL LICENSE TO SELL

I would think that the first priority of the City of Portland is to keep all businesses <u>small and large</u> prospering and serving Portland. All businesses can be a successful by giving them tools to help them work better with the people of the city,. I don't think blaming one or another and punishing one or another creates a very friendly city environment.

Portland is an eclectic city, where sophisticated and alternative styles coexist peacefully. It is known for its friendliness, rich culture and variety of outdoor pursuits. A temperate climate, thriving economy and close proximity to both the Pacific Ocean and the Cascade Mountains are among the many reasons Portland has garnered high rankings on multiple "Most Livable City" lists.

The quote above is from AOL travel info. If there were a detrimental problem I think we would read about it in the travel guides.

Sincerely

Pauline Gustafson

Georgia's Grocery <sup>f</sup> 1143 SW Stark St.

Portland, Oregon 97205



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Date \$\(\beta\) 12/10
DBA-WPTOWN CHEVRUN
Licensee CALTERS FOODMAKES, DUC. CONTact SHANNON T. CACTER
Trade name
Premise Address 2230 W BURNSIDE Zip Code 97210
Licensee Phone Number 503 222-3723 Premise Phone Number 503 222-3723
Email Address Shannon, Carter 1 @ Comcast, not

Comments:

Please explain why your business should be excluded from the requirement of the proposed Alcohol Impact Area.

SEE ZNO PAGE

RECEIVED

AUG 1 2 2010

**OFFICE-NEIGHORHOOD** 



To Amanda Fritz and Theresa Marchetti-

I wanted to respond to your letter detailing the proposed Alcohol Impact Area. Carter's Foodmarts as a company is a member of the Responsible Vendor Program outlined by the OLCC and Uptown Chevron is a participant in the West Burnside Joint Exclusion Program. I as a business owner am trying to be a responsible member of this community and have instructed my employees to uphold those standards. Refusing alcohol sales to intoxicated or just unsavory individuals is something that takes place on every shift, everyday. Policing the property and enlisting the aid of law enforcement is something all of my staff has encountered.

I am in favor of reducing the number of people drinking in public, I am sure everyone is, but if I am a responsible retailer and train my employees to be responsible salespeople then what more should be required of me as a business owner? Perhaps some retailers are not following the rules set out by the OLCC, shouldn't they be addressed individually?

If there are missions and mental/medical health facilities in great number downtown to service the needs of the public drinker will the AIA approach really have any impact? I would imagine the stores just across the river will simply become part of the public drinkers routine, an addict will adapt to his/her environment to find the fix.

I think outlawing panhandling would have a greater impact than making the public drinker travel out of their comfort zone for malt beverage purchases.

Just a few thoughts, I do applaud your efforts to address a real problem, it is a monumental task that you are trying to cure.

Thank you,

Shannon T. Carter

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AUG 1 2 2010

OFFICE-NEIGHORHOOD



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## **ALCOHOL IMPACT AREA EXCEPTION FORM**

Date 6/2/2010	
Licensee Wagreen'S	Contact Mark Sawlelle
Trade name	
Premise Address 2103 W. Burnside	Zip Code
Portland, OR 97210	
	705-6550

Licensee Phone Number

abolow

Premise Phone Number 503 2956550

Email Address MGVO

MGT.04495@ STORE, WALGIRENS. COM
Commissioner Fine

Comments:

Please explain why your business should be excluded from the requirement of the proposed Alcohol Impact Area.

1. We don't carry a line of Malt Beverages

2. We don't sell single serve Itms (Alchol)

3. We can demonstrate our sales of Mirco/Craft beens

as a leading Reason for our Gustomers to

purchase @ tais kcation

4. Temoing the sale of a fun Itms still doesn't

address the issue of "Howless"/street dwelling

population.

population.

S. We manifer of premise introlly + Extractly

for # theft + "Howless" Issues



AUG 0 9 2010



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## **ALCOHOL IMPACT AREA EXCEPTION FORM**

-					
Licensee	TED	CHONG	Contact	TED	
Trade name	Kato	nas Deli	& Croc		•
Premise Ado	dress <b>33</b> 7	NW 6	Zin Code	97209	

Licensee Phone Number 503 597-5002 Premise Phone Number 503 224-3354
Email Address

## Comments:

Date 8/10/2010

Please explain why your business should be excluded from the requirement of the proposed Alcohol Impact Area.

\* WE DO Not SELL ANY Single Beer'S (160% or 240%)

OR, IN GLASS BOHLES (400%) Since LAST Year 2009

\* WE HAVE NOT Had ANY ProBlems Since WE follow Rules

\* THE Highest ACHOhol Volume WE SELL is 5.95

(Milwakee Best & NAtural Ice)

\* WE ARE WAtching neighborfood Constituty for Any problems

\* Costmer and neighbor ARE happy What We are doing.

\* WE ONLY SELL ACCOHOL to 10Cal Resident with tent

\* With OUR AREA ( 6th & flander) & Glissin receipt

YOU Should BE MORE CORCERN ABOUT DRUCT Problem's

