



Request for Expressions of Interest Public-Private Agreements

Portland Parks & Recreation (PP&R) invites interest from individuals, for-profit and non-profit organizations to form public-private agreements to carry out revenue generating program or capital related activities supporting Portland Parks & Recreation's mission. PP&R recognizes that effective public-private agreements have the potential for not only mobilizing additional resources for park and recreation programs citywide, but also promoting greater effectiveness of those programs, and hence greater impact sustaining a healthy park and recreation system that makes Portland a great place to live, work, and play.

This Request for Expressions of Interest is encouraging and creating the competitive environment for new agreements to be created. Expressions of Interest will be received and reviewed on a rolling basis throughout the year. This Request for Expressions of Interest is designed to give all who may be interested an opportunity to suggest public-private partnerships, including those for permits, license, leases and concession agreements, which may be exclusive or non-exclusive, depending on the nature of the response. While PP&R will continue to deploy resources where private funding is not available and where the governmental role is clear and pre-eminent, it hopes to stimulate new investment and new practices through the use of public-private agreements where appropriate. As stated in *Parks 2020 Vision*, PP&R sees an opportunity to both implement its mandate, while enhancing the impact of City government resources by improving and extending its collaboration with others.

PP&R public-private agreement development precepts

PP&R is able to capitalize on its extensive presence in Portland's communities, network of partners, and technical expertise in order to catalyze, integrate, coordinate, and facilitate public-private agreements among park and recreation actors.

- Agreements are expected to bring significant new revenues, resources, ideas, technologies and/or partners to address community needs and demands where PP&R has a presence. PP&R sites can be found at: <http://www.portlandonline.com/parks/finder/>
- Agreements should demonstrate financial sustainability with limited direct financial contribution from PP&R. In addition to monetary or capital investments, in-kind resources such as services, property, volunteer time, equipment, and supplies are also valuable contributions. Agreement proposals must clearly specify what each party is contributing.
- Proposals must clearly explain how the interests and objectives of each party converge and will produce clearly defined positive financial, social, environmental and/or cultural impact.
- Fairness is an overarching principle in forming agreements for PP&R. Exploration of possible agreements will take place in an equitable manner and involve wide consultation with possible partners.
- Like all investments, activities that actively involve local leadership and local beneficiaries in design and implementation are most likely to be successful and sustainable. Local ownership, leadership, and beneficiary participation are keys to success.

PP&R Sectors and Program Objectives

This Request for Expressions of Interest seeks to support multiple activities that will be quick to start and responsive to critical community needs. To determine specific PP&R interests, potential applicants are encouraged to review the following on the PP&R website, www.portlandparks.org, under Who We Are.

- PP&R Mission and Goals
- *Parks 2020 Vision Plan*
- PP&R 2006-07 Annual Report

In addition to other ideas, the sectors listed below represent the current high priority areas that will be considered for award:

- Concessions in recreation or park facilities improving the visitor experience
- Recreation programming promoting physical activity
- Capital improvements in park facilities, enhancing the visitor experience
- Programming river use and boating, as well as dock use
- Development and operation of indoor recreation facilities (indoor soccer, tennis, etc.)

Amendments will be periodically added to highlight new PP&R public-private agreement opportunities.

Selection Process

This Request for Expressions of Interest requires individuals and organizations to submit a brief expression of interest to propose revenue generating activities or investments that have an appropriate convergence with PP&R's programs and objectives, please use the online form:

Expressions of Interest will be received and reviewed on a rolling basis throughout the year.

Following the evaluation of the expression of interest, PP&R has three options:

1. approval of the proposal and enter negotiations;
2. request additional information from the proposers; or
3. reject the proposal.

- There is no minimum or maximum financial contribution that may be sought from PP&R, however new funding will require approval of the Portland City Council.
- In addition to PP&R agreement approval, all projects will be required to follow other City, County, State or Federal planning and business operation regulations as mandated by law. While PP&R staff will attempt to support future partners through required approval processes, it is the sole responsibility of the private partner to acquire all necessary project approvals, unless agreed upon otherwise.
- Respondents are encouraged to label proprietary information as CONFIDENTIAL in their proposals. The City will make its best effort to keep the confidential information out of the public record.

Questions and requests for clarification regarding this Request for Expressions of Interest must be directed in writing, via email or fax, to the person listed below. **There is no deadline for submitting such questions/clarifications as expressions of interest will be received on a rolling basis.** An addendum will be issued if a substantive clarification is in order.

Refer questions to:

Todd Lofgren

Fax: 503-823-6007

Email: Todd.Lofgren@ci.portland.or.us