

City of Portland Golf Advisory Committee
Meeting Minutes of May 08, 2013
Redtail Golf Course

Attending:

Members: Don Carlson, Vicki Nakashima, Bill Brooks, Robert Graves, Yvonne Deckard, Lee Hill,
Paul Linnman, Robert Patton, Kristen Dozono

Concessionaires: Rob Cumpston, Randy Morrison, Craig Zimmerman, Wes Gribas

Staff: Jesse Goodling, John VanVactor,

The activity reports were distributed and the April minutes were approved.

Concessionaire Reports:

Red Tail (Craig, John) – April was another good month. The last three weeks are the best Craig has ever seen in the spring, and May is off to a good start. The course is in good condition. The growth of the Redtail Players Club is part of the good results. Heavy watering of the course has already begun.

Eastmoreland (Clark) – Echoes the comments of Craig regarding activity for April. The course has recovered slower than usual from aerification this year. The migrant geese have left which is helping the course condition. Sponsors have added \$2,600 to the City Championship tournament.

Heron Lakes (Randy, Jesse) – Heron Lakes had a record setting April. Business would have been even better had the Greenback not been aerified in April. A season kick off event was held last Saturday for the Men's and Women's Clubs.

Rose City (Zoller) – The course was in great condition for the City Best Ball tournament which was held recently. John feels the Greenway maintenance program is now paying off in the high level of conditions.

Financials (Zoller) – Amanda is absent today so we do not have a financial report. Zoller's understanding is that the \$125,000 assessment to the golf program will be lowered by \$25,000 per year.

Marketing – Craig asks what has happened with our commitment to Golf Now. Zoller says he told them that Eastmoreland is no longer participating in the program. Golf Now continues calling to speak to Amanda, but Zoller is their contact. Zoller says all the City courses will leave Golf Now unless GN reduces their designated number of tee times to one foursome on Mondays, Tuesdays, and Wednesdays. Craig feels Golf Now's service is deteriorating. Zoller would like to keep the exposure, but at a reduced cost. Kristen says the the City of Seattle is no longer using Golf Now. Zoller confirms we have now joined Travel Portland.

Heron Lakes Pavilion (Zoller) – Randy recaps yesterday's "walk about" to discuss site options for the pavilion. The group included Jesse, Randy, Brooks, and Patton. Opinions differed between desired locations, but all agree that a comprehensive plan is needed that includes the future clubhouse location. Zoller confirms that bank financing is not possible, but the reason is not clear. The first issue to be resolved is what restrictions already exist for building locations. An upcoming meeting with City experts on these matters will start that process.

Complimentary Golf Pass Policy – A new "Golf Advisory Committee Member Reporting Form" is distributed and reviewed. In the future, complimentary golf passes given to anyone will require that a 1099 be issued and the user will be liable for taxes on the free golf. Committee members should use the form for documenting visits to the course, make notes about the visit, and keep for their own tax records.

The meeting was adjourned.

Minutes prepared by Bill Brooks