

**City of Portland Golf Advisory Committee**  
**Meeting Minutes of March 05, 2014**  
**Rose City Golf Course**

Attending:

**Members:** Vicki Nakashima, Kristen Dozono, Bill McAllister, Bill Brooks, Shanda Imlay, Vincent DiGiano

**Concessionaires:** Craig Zimmerman (RedTail), Rob Cumpston (Eastmoreland), Randy Morrison (Heron Lakes), Hank Childs (Rose City)

**Staff:** Warren Jimenez (Deputy Director, PP&R), Amanda Mundy (Financial Analyst, PP&R), John Zoller (Golf Manager, PP&R), Jesse Goodling (Superintendent Heron Lakes, PP&R), Kathy Hauff (Superintendent Eastmoreland, PP&R), Jim Heck (Superintendent Rose City, PP&R), John Van Vactor (Superintendent RedTail, PP&R), Eileen Argentina (Services Manager, PP&R), Jamie Burrows (Job Shadow, PP&R), Carolyn Lee (Management Assistant, PP&R)

**Other:** Jack Bush – Public

Meeting Called to Order at 12:00PM

January minutes were approved & agenda adopted

**Colwood Golf Course Update (Warren Jimenez):**

1. Warren Jimenez, Deputy Director for Parks and Recreation, spoke about council action to purchase the Colwood Property in March. The property will be divided into industrial, natural area and open space and continuing golf operation until a master plan for the site can be created.
2. A map was brought to illustrate the land. 32.8 acres available for the 9 hole, Par 3 to continue golf use. John Zoller was responsible for the conceptual design. The 32.8 acres includes the clubhouse, maintenance yard and land on each side of Alderwood.
3. City working with limited resources to get this project up and running in such a short time. Also, still working on what the final use of the land will look like when PP&R has availability to create a master plan. John Zoller working with consultants currently to see feasibility of the property.
4. Warren made a request to have the GAC represented at a public meeting to be held in April. There is an opportunity for the GAC and neighborhood to cohost at the site.
5. Concern was expressed by members about co-mingling the development of Colwood site with current Golf Program revenues. There will be a loan internally to aid in development of the site. John Zoller has developed a business plan to illustrate potential revenues from a range and the 9 hole course.
6. Concern was expressed by some members about the viability of the Colwood development. General consensus is that it will work, but members would more information about how it's going to work. John Zoller affirmed that the revenues generated by Colwood will be used to pay for Colwood's expenses and debt.
7. Vicki Nakashima asks what the intention is with the clubhouse. Staff states there will be no impact on the current clubhouse and that it will still run as it was as a restaurant and a Pro Shop. The clubhouse was remodeled two years ago and is in good condition, so no need for capital unless something is triggered by adding a range to the location.
8. Warren Jimenez will provide more detail at the April Meeting.
9. Eileen Argentina – There are a range of development options, all of which indicate positive revenue.

10. Kristin Dozono asks if this is an executive course. John Zoller responded that it is not. The holes will not exceed Par 3. Feels this is a good way to grow the game and target new and experienced golfers, including juniors.
11. John Zoller stated that the Bar/Restaurant has an opportunity to pursue and compete for more business as well as a need for a driving range in that area of Portland.
12. John Zoller stated that the Cully neighborhood has disadvantaged youth and that the course could give them a place for recreation. If this idea works at Colwood, it could be replicated at other courses.
13. Vicki Nakashima requests the needs of the committee
  - a. Warren request that one member, suggests Vicki Nakashima, attend the March 19<sup>th</sup> Council meeting to support the decision to purchase the property.
14. Craig Zimmerman (RedTail) requests to see the financial and capital business plan. He states his range is not as lucrative as it was in the past. Feels concern if this is the responsible public investment and discusses the cost of building netting for a range.
  - a. Warren Jimenez responds that it does target responsible public investment by preserving the open space.
  - b. Vincent DiGiano also requests to see a business plan.
  - c. Bill states the need for a range on the East side and states that he is in favor, depending on the information he had then.
  - d. Warren Jimenez suggests that more details will be sorted out by the April Meeting and that we can address some of these concerns then.
15. Motion is requested to endorse acquisition of the property with golf being part of the plan and to have GAC representation at the City Council on March 19.
  - a. Discussion on large term plan and if that could involve golf
  - b. Vicki endorses the acquisition and requests to be involved in the review of the business plan and financial.
  - c. Moved, seconded and passed.

#### **Eagle Program/Evans Scholars (John Zoller, Carolyn Quan Lee)**

1. John Zoller goes through history of Evans Scholarship and how the EAGLE's are selected. Sophomores apply to the City of Portland for an opportunity to caddy on their sophomore and Junior summers. Requires a 3.5 GPA or better, financial need, and to Caddy 80 – 18 hole rounds. Last year a change to the policy makes eligible all High Schools in the city boundaries versus only Portland Public Schools.
2. Carolyn Lee discusses that 3 of the City of Portland EAGLE's were awarded the Evans Scholarship this year, valuing in over \$50,000.
3. Request for information on how to use a caddy on our courses.
  - a. The caddy information is located at each clubhouse. They are trained by course concessionaires and get paid by the City of Portland. It is appreciated if they do receive a tip as well.
4. Applications for the upcoming year will be due on April 11<sup>th</sup>. Carolyn requests committee volunteers to aid in vetting the EAGLE's from the applications she receives. The meeting date would be in late April.

#### **Portland Public Golf Reports**

1. Course Updates – rained/snowed during February which limited the courses availability for play.
2. Financial – Activity Reports – Not available until next week. Amanda Mundy will follow up with email with the reports.

## **Unfinished Business**

1. GAC Orientation Follow up
  - a. Eileen hands out documents to aid the committee members with the program. Urges committee to send back items they feel are priority, subcommittee ideas and to help with the organization of the meetings to stay efficient.

## **New Business**

1. John Zoller informed the GAC of a new resource being developed by the superintendents. A plan is being developed that uses aerial photos of each hole and identifies the needs. This will be distributed the GAC. This will help to ensure that GAC members know which needs have been identified for each course.
  - a. Discussion on Eastmoreland's pilot project for 'play it forward'. This will also be included in the aerial photos. Going to be an ongoing project.
2. Strategic Plan (Eileen Argentina)
  - a. In 2014 a RFP will be issued. A draft scope of work will be brought to the April 9<sup>th</sup> meeting with the GAC. She requested volunteers for a subcommittee. Vincent DiGiano and Kristin Dozono volunteered.
    - i.
  - b. An Operational Assessment was completed in 2006, the intention of the Strategic plan will not be to go over the same issues, but rather be forward looking and help identify what will be needed to keep golf relevant in the future in Portland.
3. Announcements (Vicki Nakashima)
  - a. Introduce Western States Association – 31 African American Golf Clubs chose Portland, OR for the 2015 and 2016 annual tournaments and currently proposals have been received from Rose City and Heron Lakes. The 300 golfers play for 3 days. TravelPortland was awarded \$30,000 based on that decision and the new tournament chair is to meet Amanda Fritz and visit the City's golf courses. More information to follow.
4. Geese Problem at Eastmoreland (Jack Bush)
  - a. Jack Bush, an Eastmoreland GC player, requests the development of a plan to address the Geese droppings on the course. He suggests a systematic approach, nest discouragement, dogs, and harassment of the birds. He feels the course is almost unplayable and that there are health hazards with the mess.
  - b. Kathy Hauff and John Zoller shared that Golf staff are working on the problem, but with the refilling of the lake at Eastmoreland Park, there have been more geese on the property. Currently Eastmoreland uses a canine to move geese, they have tried destroying eggs, but nests are hard to find and the use of lasers to disturb the geese.
    - i. John Zoller noted that geese are federally protected and that limits what can be done with the geese.
    - ii. Other City parks may be dealing with the same issues. Vicki Nakashima suggests that the committee to become more educated in how geese affects property (water fountains, etc) and that they convene a workgroup to look for other ways.
    - iii. A GAC member suggested euthanasia program. There have been other cities that have passed this type of program to aide in population control.

Meeting adjourned at 1:30pm.