



***PlayWorld PlayForm7 Donation and Temporary Installation in the North Park Blocks  
Ventura Park Replacement Bond Project  
Frequently Asked Questions, Updated September 2016***

**What is the PlayForm7?**

The PlayForm 7 is a new style of play equipment which combines experience and form into "play sculpture" - interactive art designed to be played on and to provide different experiences than a traditional playground structure. It incorporates a unique play experience with the appeal of sculpture art that provides a strong visual impact and identity. This play sculpture provides multiple play experiences: tactile, sensory, and motion.

**Why is the PlayForm7 being donated?**

The PlayForm7 is a generous donation from Playworld, an international leader in play equipment, which was secured by Commissioner Fritz and PP&R staff in conjunction with a Design Museum exhibition planned for Fall 2016 entitled 'Extraordinary Playscapes.' The exhibition will highlight the PlayForm7, as well as several of Portland's most innovative and extraordinary play spaces.

The exhibition will explore the importance of play in childhood development while showcasing how designers translate play objectives into innovative, extraordinary, and outdoor play environments.

The equipment will be donated to PP&R without cost following the exhibition.

**When will the PlayForm7 be installed and where?**

The temporary installation will be timed with the Design Museum's Extraordinary Playscapes exhibition. The PlayForm 7 will open to the public at a ribbon cutting ceremony on Monday, September 26 at 4:30pm. All are invited to come play with us!

The installation will be at the north end of the North Park Block between NW Hoyt and Glisan Streets in the paved area adjacent to the main entry to Pacific Northwest College of Art (PNCA), and it will be open to public use from September 26 - December 2016.

**Will the community be able to use the play equipment while at PNCA?**

Yes, absolutely!

While the PlayForm7 is part of the exhibition, the play equipment is intended to be a

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Commissioner Amanda Fritz  
Director Mike Abbaté



community asset during the temporary installation.

**Why is the PlayForm7 only being installed temporarily in the North Park Blocks and where does it go after?**

The PlayForm7 will be installed in the North Park Blocks temporarily as a central location to the exhibition. Following the exhibition the PlayForm7 will be moved to storage for the winter and installed at Ventura Park as part of a Parks Replacement Bond playground renovation project.

**Why isn't the PlayForm7 being installed permanently in the North Park Blocks?**

The PlayForm7 is a large piece of equipment that requires a lot of space. The existing play area in the North Park Blocks does not allow for adequate width to install the PlayForm7 and additional play components. However, the North Park Blocks playground will be replaced in Summer 2017, thanks to Parks Replacement Bond funding.

**Who will be responsible for maintaining the temporary play area?**

The location of the PlayForm7 is part of PP&R's North Park Blocks. However, because this installation is part of the Design Museum exhibit, maintenance and safety will be the responsibility of the Design Museum and their exhibition partners.

**When will the Parks Replacement Bond-funded replacement of Ventura Park begin?**

Design for the Ventura Park playground renovation project is currently underway. Anticipated permanent installation of the PlayForm7 at Ventura Park is Summer 2017.

**Where can I get more information about the temporary installation and the North Parks Blocks and Ventura Park Playgrounds Bond Projects?**

- Gary Datka, PP&R Project Manager  
[gary.datka@portlandoregon.gov](mailto:gary.datka@portlandoregon.gov), (503) 823-5574
- Maija Spencer, PP&R Bond Community Engagement  
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- The project pages can be found at [www.parksreplacementbond.org](http://www.parksreplacementbond.org). Please check there for ongoing updates.

**Where can I get more information about the Design Museum's *Extraordinary Playscapes* exhibit?**

The exhibit will be at PNCA, 511 NW Broadway, from October 6 – December 17, 2016. It is free and open to the public. More info at:

<http://designmuseumfoundation.org/portland/blog/2016/08/30/extraordinary-playscapes/>

# PLAYGROUND EXHIBITION

- Donated PlayWorld PlayForm7
- Temporary installation  
September-December 2016
- North Park Blocks at PNCA
- Ages 5 and up



# PLAYGROUND EXHIBITION

- Extraordinary Playscapes  
Exhibition site hosted by the  
Design Museum



# PLAYGROUND EXHIBITION

