

Coordinating Committee to End Homelessness (CCEH) Meeting Minutes – December 19, 2012

Facilitated by: Marc Jolin & Shannon Singleton

Prepared by: Mary Welch

Reviewed by: Steering Committee & CCEH

Present: EV Armitage, Caren Baumgart, Liora Berry, Stacy Borke, Caitlin Campbell, Pat Daley, Mike Dee, Rachael Duke, Peter Fournier, Troy Hammond, Jim Hlava, Amanda Hurley, Marc Jolin, Bruce Jones, Peggy Kuhn, Jes Larson, Beckie Lee, Susan Montgomery, Michael Moore, Katie Morrissett, Andrew Noethe, LeRoy Patton, Rachel Post, Emmy Ritter, Courtney Robertstad, Robert Schultz, Shannon Singleton, Rene Sutherland, Laura Tauber, Scott Ward, Tom Wehrley,

Agenda Topic	Discussion Points	Outcomes / Decisions / Next Steps
Welcome & Review of Minutes	The minutes from the last meeting were reviewed and approved. New attendees were introduced.	
Updates & Community Announcements	<ul style="list-style-type: none"> • Oregon Health Connect has been moved into 211 • The Winter Warming Center for Women has a capacity for 70 women and has been averaging about 65 women per night. You can just show up and there are priority spots available for youth. There is also room in the family shelter. 	
10 Year Plan Reset Report	<p>The County, City and Home Forward have coordinated to form a 10 Year Plan Reset Committee and expand the community of people involved in the conversation. The committee has been meeting for the last year and includes representatives from the healthcare, law enforcement and business communities. The committee has worked to create a framework document with some promising practices. CCEH members had a chance to read the document and make comments on areas that are missing or could use further clarification.</p> <p><u>Overview</u></p> <ul style="list-style-type: none"> • Sense of urgency missing from overview • Who is the audience of this section? – This section should be easy for anybody to understand but is mainly directed towards policy makers <p><u>Framework</u></p> <ul style="list-style-type: none"> • The current 10 Year Plan calls out chronic homelessness, this document calls out other priority populations more explicitly with a focus on the most vulnerable • What is the timeline? Are we looking at a 5-year timeline, rather than the original goal? • Where do people who are not addicted to drugs or disabled fit in to this new plan? – A lot of people will fall into the other categories, the plan isn't meant to be exclusionary, but some populations are more vulnerable than others • Federal funding continues to decline, we don't have enough money to serve everyone, 	

	<p>we prioritized the populations we thought were at the greatest risk while continuing to seek out funding to help everyone who needs it</p> <ul style="list-style-type: none"> • Financial resources are shrinking. We want to equitably split up what we have • How do we come up with more funds to help people? • How do we increase the urgency around homelessness in this community? • Be more explicit around the “picking and choosing” concept, show that we are being more realistic about the fact that we can’t “end” homelessness • Disabled homelessness is not a static condition, once people become homeless, they get these conditions, you are unintentionally funneling people into that category • There are some cost neutral policy changes that can be made, changing the actions of the Portland Business Alliance and the “move along” current policy • Get law enforcement on board with the plan instead of arresting people and serving money making interests • Eviction prevention is a priority to prevent homelessness • “Ending Homelessness,” can be seen as confusing and dishonest, with limited resources • By choosing priority populations, it seems this plan is not for everyone and excludes single men, which is a large number of the homeless population • Creating priority populations could make things become divisive • Well equipped self governing camps need to be supported without government funds, we need to come up with different, creative ways to address the problem • A lot of men are half of a couple, how is this addressed? • Work ready men need assistance with income development • We need additional resources and increased investment in order to serve everyone • What’s being done to develop collaborations with other organizations? – Lots of new alliances are currently being formed, but a lot more work needs to be done in this area, there needs to be better coordination across these sectors • A platform for all to come together needs to be created • People are not aware of the problem, not even law enforcement, the public seems to turn a blind eye • Many mainstream organizations meant to help the homeless aren’t effective • Homeless people continuously get bounced from agency to agency • What is the strategy around PR and messaging? • Systems coordination needs to be much better, and have a central intake process • What is the role of the criminal justice system? – Being on probation and homeless 	
--	---	--

- The governing body will use all of these criteria to decide what to invest in

Governance

- We need better policy level integration
- We need to take the responsibility to bring other funders to the table
- We need a commitment to efficiency and minimize administrative duplication
- CCEH will still exist to provide feedback and evaluate impending HUD rule changes around financial management
- Direction from Home Forward needs to be incorporated into the process, upcoming HUD TA will help us match up
- We need buy in and cooperation from others including law enforcement. How will we gain this, when existing efforts seem to currently work against homeless people?
- PBA and the PPD need to be at the table, we are currently looking at a few different models for the committee
- We need a different way of thinking about homelessness by the public, Homeless Bill of Rights should be advanced
- CCO model, 50% of the members need to be consumers

Disparities in Communities of Color

- Homelessness can look different for different communities, how do we best serve populations?

Data Driven Assessment/Accountability

- Make HMIS work, all public funders should be using it with shared outcomes
- Need to use better coordination to work around the limitations of HMIS
- Need to do a better level of evaluation

Community Outreach

- Change the stigma associated with being homeless
- Create options for housed and un-housed people to come together
- How will everyone engage in the plan and create a community movement?
- The outreach section should mention public education and PR, so that the public will be more receptive, add language that addresses the general public
- Create a speakers bureau, get the message out to the public to share their experiences

	<ul style="list-style-type: none">• Right now PPD is a stakeholder in ending homelessness but is not on board• With public education, create a clear and consistent message, with key statements the public needs to hear• Stakeholders can either be positive or negative• We need a speakers bureau to get the truth out and build on the positive side of outreach• We need keywords and catchphrases to share with the public, and we need to do messaging testing• The NW Health Foundation can align their information with ours• We need a shift towards more humane values in general, take better care of each other in society as a whole <p><u>Focus Group Data</u></p> <ul style="list-style-type: none">• If we are serious about these strategies we need to do more research and talk to the focus groups again <p><u>2 Additional Documents</u></p> <ul style="list-style-type: none">• Aimed at the community and calls out the challenges and recognizes the difficulty of ending homelessness, we can't do it alone• Further exploration needs to be done in the areas of raising revenue, expanding housing, and the Miami Model as possible solutions• Income and benefits – add general assistance and Title 5 programs, and employment support for 55+• Health section – expanding health insurance, needs more dedicated resources• CCO – community needs assessment, added information about emergency services to this new plan, creates a platform for the conversations around accountability• Focus on preventative health care, it's a lot cheaper and hygiene plays a huge part in prevention of illness• Job training and preventative healthcare need to be a focus because they are low cost solutions• System coordination – message to the public? The public needs to be made aware of the systems involved• Homeless people need somewhere to go during the day, this needs to be addressed• Different agencies have different cultures. Do we lose that when everything is centralized? There's a difference between centralized and coordinated	
--	--	--

	<ul style="list-style-type: none">• We need real time information sharing• Service navigators – experts in connecting people to the needed resources, an access person to help get through all the confusion• Reduce costs with streamlining and preventative care	
--	--	--