



Portland Housing Bureau

Portland Housing Advisory Commission
Tuesday, April 2, 2013
 3:00 p.m. – 5:00 p.m.
 Portland Housing Bureau
 421 SW 6th Ave, Ste 500
 Portland, OR 97204

- ✓ = PHAC public member action item
- ▶ = PHB staff member action item

Meeting Minutes

Members Present: Sarah Zahn, Jesse Beason, Rey España, Deborah Imse, Carmen Rubio, Andrew Colas, Carter MacNichol, Shannon Singleton, Marc Jolin, Christine Lau

Members Excused: Elisa Harrigan

Agenda Item	Discussion Highlights	Outcomes / Next Steps
Welcome & Review Meeting Purpose	Jesse Beason acknowledged and introduced his guest Emily Barden, Intern with Willamette Neighborhood Housing Services, and has been shadowing him around.	
Review Minutes	The minutes from the March PHAC meeting were reviewed and approved. Carter McNichol made the motion to approve. Rey España seconded the motion.	✓ Minutes were approved
Overview of the One-Year Action Plan, Goals, Strategies, and Budget	<p>Kim McCarty, Portland Housing Bureau, discussed the agenda for the meeting. The focus was on the One-Year Action Plan Hearing to review the priorities and strategies of the plan and follow-up on the Needs Hearing from last November. She welcomed people to testify at today's public hearing. Marc Jolin and Christine Lau, as representatives of the Federal Funding Oversight Committee, were present to hear public comment. She mentioned the online fill-in form on the PHB website for people to make public comment. She is available by phone or e-mail, as well.</p> <p>Consortium Hearing is scheduled for April 17th, 4:00-5:30PM at JOIN.</p> <p>Traci Manning provided an update on the current budget process. The community needs hearing has taken place. Today PHB had a second budget hearing in front of City Council. The Council Budget Office gave Council their recommendation on PHB's budget. The Budget</p>	

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	<p>Office only recommended one of the budget packages. We largely agreed with their presentation on everything else. PHB stands by our recommendations. Questions were asked that were supportive of PHB’s mission and expressed clear concern about cutting the safety off the street programs. We discussed mental health outreach workers and our role in that.</p> <p>There is one more public community budget hearing set for April 11th at 6:30PM at Montgomery Park. They will be taking testimony. The approved budget will be voted on the end of May.</p>	
Public Testimony	<p>Marc Jolin invited anyone interested in providing testimony to come forward and testify. Nobody testified in regards to the Action Plan.</p> <p><u>Veronica Bernier, public:</u> The budget looks great and commends the great work that has been done. There is a need for a visiting health nurse to go to the public based housing programs to be a sounding board for the elderly in where they are living. Sometimes people are afraid to communicate because they are afraid their concerns will not be heard. She feels someone should go around and hear these concerns and advocate for them. Many of the elderly have housing and building concerns that should be addressed.</p> <p>Marc closed the public testimony period by reminding everyone that the next public testimony will be heard at the Consortium Hearing on April 17th, 4:00PM-5:30PM at JOIN.</p>	
Review the Fair Housing Action Plan Report	<p>Kim reviewed the Fair Housing Action Plan Report provided with the agenda. Fair Housing Advocacy Committee (FHAC) has worked on this report over the last year. It is mostly specific to Portland. It is now a public document on PHB’s website. The report gives an overview of the steps taken since the Analysis of Impediments, what the goals were, and the actual outcomes.</p> <p>Highlights of the Fair Housing Action Plan – The 11 x 13 Campaign with its focus on preservation. (Gray’s Landing, for example) Creation of FHAC to help with guidance, and has been in place for about a year. Enforcement of communication and addressing complaints with better outreach. Landlord partnerships – creating Equity principles. Equity – This is PHB’s focus and has tried to implement this into all programs and services. (NOFA is a great example)</p>	

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<p>Fair Housing Month Awareness Campaign – PSA Material</p>	<p>Kim continued on the topic of Fair Housing and discussed Fair Housing Month where they are hoping to see more measurable outcomes with Fair Housing in the coming year.</p> <p>We are trying to inform communities through the Fair Housing Awareness Campaign. We have been utilizing HUD PSA materials. We will be bringing a Proclamation to City Council. Jaymee Cuti, Public Information Officer, has been helping spread the information to the newspapers. The slogan for the campaign is “Fairness Matters or Fair Housing Matters”. We have posters, an ad in Apartment Finder, and now a PowerPoint for local movie theaters to show before the featured presentation. We feel that these resources are helping us reach our target audience.</p> <p>Carter: What is the “right audience”?</p> <p>Kim: The “right audience” is comprised of landlords and renters. We feel the message that is being broadcast is not combative in any way, but definitely informative. Apartment Finder printed a full page ad for the campaign because they felt the issue was important enough feature. Apartment Finder is a resource used by people seeking rental housing and by landlords seeking renters.</p> <p>Sarah Pratt will be talking about Fair Housing at a breakfast on April 17th. This will be a good opportunity to get this information out to the media.</p> <p>Jaymee: We also have a Fair Housing Campaign page on the Portland Housing Bureau website.</p> <p>Kim played a Fair Housing Public Service Announcement for the PHAC members to hear what will be playing on the radio. This announcement will be in both English and Spanish to capture a larger audience.</p> <p>Deborah Imse – Multifamily NorthWest is excited to be sponsoring the campaign and has worked with Oregon Opportunity Network to create a best practices document. The hope is that in one year to eighteen months we can sell a “best practices” manual. We have been focusing on regional training. Pegge McGuire came up with the great title “50 Shades of Fair Housing” for the audit process. I have been working with both Pegge and Diane Hess to get information to far out regions. We are looking to get more diversity on the Board of Director and have the current members mentor the new Board members.</p>	

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	<p>Carter: Have you considered giving recognition to the landlords that follow these best practices?</p> <p>Deborah: We have thought of adding an acknowledgement to Portland Maps. We need to discuss our options and think of the different ways we can recognize them.</p> <p>Sarah Zahn: I have become more involved in the policy committee. This has been a great opportunity for self-examination within my organization, Human Solutions. I can help give a different perspective since I come from the landlord and tenant advocacy side. We are continuing to educate clients on Fair Housing. We counsel on how to be good neighbors and to help others to become good neighbors. We set a good example of Fair Housing through our own organization.</p> <p>Jesse: Does the Fair Housing Council of Oregon have any comments?</p> <p>Diane: There are certain Fair Housing activities coming up. We have a partnership with the drama department at Cleveland High School where they have been studying Clybourne Park and doing readings at local libraries. We want to remind you about the Clybourne Park event that we are hosting. The information can be found on our website and you all are welcome to attend.</p> <p>On April 17th we will have a Proclamation and the Fair Housing poster contest winner will be introduced at City Council at that time.</p> <p>Shannon Singleton: The price of the Clybourne Park tickets seems out of reach for people in affordable housing. Is there a cheaper way for them to attend the performances?</p> <p>Pegge: The tickets for this specific event are priced that way because they are a fundraiser. There are other options available for cheaper tickets.</p> <p>Jesse: There are \$5 and \$10 tickets available for all performances for those on assistance. I will try to find the website and get it out to everyone.</p>	
<p>Adjourn and Travel to Portland Center Stage</p>	<p>Meeting adjourned. The PHAC members went by invitation to Portland Center Stage to visit the set of Clybourne Park for the second half of the meeting.</p>	