

**PRIVATE FOR-HIRE TRANSPORTATION BOARD OF REVIEW  
MINUTES – March 14, 2007**

**A. Call to Order:** 1:34 p.m. by Chairman Yamasaki.

**B. Roll Call / Sign-In**

**1. Roll Call:** Abma P; Corona P; Elmore P;  
Huddleston P; Miles P; Miller P; Ochoa P;  
Putman P; Ritt P; Yamasaki P.

**2. Others / Audience:** The list of other attendees is available from the Revenue Bureau.

**C. Approval of Agenda:** Chairman Yamasaki asked the Board to approve adding additional items under New Business. The agenda was approved as amended.

**D. Approval of Previous Minutes:** The minutes of the February 14 meeting were approved as distributed.

**E. Supervisor's Report:**

**1. Safety Fund:** Judy Ritt reported that the Bureau held a meeting on March 8<sup>th</sup> to review the safety fund. Amy Archer provided an overview of the fund. The current balance of the fund is \$50,390.00 with a projected balance of \$263,099.00 in 2012. The original cost per camera was \$545.00 plus a \$100 for installation. It is estimated that 200 camera will be reinstalled per year at a cost of \$100 per install. The projection included that the 382 cameras that were initially purchased would need to be replaces by 2012. Reducing the amount in the safely fund through permit fees would not adequately fund the replacement of camera through the next five years. The group that met to review the fund determined that there wouldn't be a decrease to the safety fund. The installation fee for the cameras runs around \$150.00 instead of \$100.00. The installations fee will be renegotiated. Replacement cameras and parts will be purchased by the taxi companies and then reimbursed by the city.

A separate meeting will be held to discuss the discrepancy between the taxi and LPT permit fees.

**F. Old Business**

**1.** Butch reported that there are a lot of wheelchair vans in the back field at the airport. He suggested developing a strategy that would deal with the problems of not having wheelchair accessible vehicles available. He suggested using the last accessible van in the back field to service a wheelchair order if needed. Chairman Yamasaki added that she would like to send out the PACA agreement for more review and discussion.

**G. Standing Committee Reports**

**1. Company**

Raye reported that the Company Standing Committee met and discussed four items on the agenda. They reviewed the executive sedan price sticker proposal. They developed information that they believe should be on the sticker. The decal would be in a place visible to the passengers in the backseat in at least 12 point font. The decal would read:

Thank you for choosing <insert company name>, an executive sedan service. Per City of Portland Regulations:

1. Fares charged by this driver must be significantly higher than taxicab fares.
2. This vehicle provides service by reservation only (except rides that start in the demand line at Portland International Airport).
3. The minimum fare for trips between Portland International Airport and downtown or Lloyd Center hotels is \$50.
4. Complaints about this service should be made to:

Raye reported that the motion passed by a vote of 4 to 1. The no vote was from an executive sedan representative.

Doug Rauen, Point to Point gave background on the executive sedan history. Doug read a mission statement from his company that provides a high level of service to their clientele. He added that their client base would prefer not to have the sedans defaced with decals. Decals on the sedans would not clean up the operators that troll the hotels. Doug felt that accountability, definitions, enforcement and separate regulations covering the luxury limo and sedan businesses would curb the problems.

James Bruce, Prestige Limousines feels that this recommendation brings taxi service and luxury transportation together. He added that with each new regulation we are bringing the gap between taxis and sedans closer and closer.

The Board discussed that the definitions in the code need to be tightened up. The regulations in the code should have distinction between taxis, shuttles, SAT, executive sedans and limousines instead of lumping them all together.

Dawn Huddleston introduced her new boss, Michael Huggins who is from Seattle. Michael explained that Seattle does license each transportation provider separately including limousines. Decals are put on the back of the vehicles.

Butch Miller made a motion to table the price decal recommendation until a code re-write can be done. Al Ochoa seconded the motion.

The motion passed 5 to 2.

Raye reported that the Company Standing Committee reviewed the dress code proposal. They do not feel a dress code is necessary at this time.

The Company Standing Committee reviewed the proposal from the Driver Standing Committee on executive sedan regulations. After discussion, they agreed that the

following key elements should be included in the city regulations regarding LPT service:

1. Reservations must be made at least 60 minutes prior to requested pick-up time.
2. LPT vehicles may not respond to hails from the street, including hotel personnel or other types of demand requests for service.
3. LPTs will carry manifest in either written or electronic form. The manifest must be made available to city staff upon request, including in the vehicle at the time of service.
4. The manifest will include: customer name, passenger name ( if different from the customer), passenger phone number, pickup and destination addresses, number or passengers, date and time of original call and date and time of requested pickup.
5. LPTs should not be in a hotel zone more than 15 minutes prior to a reservation.

Butch Miller made a motion to adopt the recommendation. Ramone Corona seconded the motion. The motion passed.

## **2. Driver**

Butch reported that the Driver Committee didn't meet this month.

He reported that due to the Shamrock run this weekend, taxis were not able to get to hotels because of the changes to the bus mall. Chairman Yamasaki responded that taxis could not be let into the middle of events due to safety. She reported that the hotels are notified about scheduled special events and added that she would be willing to notify the taxi companies and the Port as well.

## **H. New Business**

- 1. Port's Commission Decision regarding Driver ID:** Dawn Huddleston reported that effective today, the Port will eliminate driver id badges. The required background and DMV checks are being done by other regulatory agencies. This does not effect any other permit requirements at the Port. Chairman Yamasaki added that an appeal committee would be formed with members from the city, the city attorney office and the port. The committee would review appeals from drivers who receive a letter of intent to deny a driver permit application.
- 2. Operation Definitions:** Al Ochoa distributed information to the Board regarding research he did pertaining to operation definitions. This information could be used as a starting point to clarify definitions of different LPT companies. The information came from the insurance industry standards. Al felt that for public safety, the city should be regulating limousines.
- 3. Pending Transfer of Frontier Transportation:** Judy Ritt reported that Frontier Transportation is intending to transfer their company permit. This transfer has been pending since November and has been held up due to process. Judy would like to bring something to the Board that would change the administrative functions in the Board Order that allows companies to transfer their permit. Chairman Yamasaki added that company transfers require a Board Orders. Board Orders are intended to address rules and regulations.

**I. Adjourn**

The meeting was adjourned at 2:53 p.m.