



# News



Portland Bureau of Transportation ■ Summer Issue 2010

## Help Your Child be a Ready Rider

Come to one of the free Ready Rider workshops offered at Sunday Parkways events in North, East and Southeast Portland this summer!



Safe Routes to School and the Bicycle

Transportation Alliance will host these free Ready Rider workshops to help families

with children get ready to ride safely all summer long. Professional bike safety educators will teach bike skills and lead group rides. Sessions will last about 30 minutes and will run throughout the day. Bike safety checks and FREE bike helmets for youth will be available on site.

Need a bike for the event? Bikes will be available for children who need one for the skills course and ride.

For more information, contact [saferroutes@portlandoregon.gov](mailto:saferroutes@portlandoregon.gov) or 503-823-4998.

### READY RIDER WORKSHOPS:

June 27th — North Portland at Peninsula Park

July 18th — East Portland at Ed Benedict Park

Aug. 15th — Southeast Portland at Colonel Summers Park

## Sunday Parkways – Bring the Whole Family!

Spend time together with your family and friends. These 4 to 8-mile traffic-free routes are open to bicyclists, walkers, skaters and people of all ages. Connecting the routes to neighborhood parks allows families the chance to get off the street and listen to music, try hula-hooping, or just relax and get a bite to eat. Safe Routes to School will provide opportunities for children to participate in 30 minute bike skills classes with professional educators. Check out the Ready Rider article for more information.



THERE'S FREE FAMILY FUN OF ALL SORTS AT SUNDAY PARKWAYS

Last year Sunday Parkways was very popular with Portland families and neighbors. A remarkable 15,000 to 25,000 residents participated in each of the three Sunday Parkways events in 2009.



ALL MEANS OF TRANSPORT ARE COMMON DURING THE PARKWAYS

**When: Sundays, 10:00 am to 3:00 p.m.**

**Where: North Sunday Parkways, June 27**  
Peninsula, Arbor Lodge & Kenton Parks

**East Sunday Parkways, July 18**

Lents, Bloomington & Ed Benedict Parks  
(joining with the East Portland Expo)

**Southeast Sunday Parkways, August 15**

Sunnyside, Colonel Summers & Laurelhurst Parks, plus Hawthorne Street Fair

**Northwest Sunday Parkways, September 26**

Wallace & Couch Parks, plus 13<sup>th</sup> Ave side streets

## What's Inside...

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- 3 Engineering Update – Covered bike parking
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- 4 T-shirt Design Contest – Enter now!

For more information, contact our Portland Sunday Parkways team at [PortlandSundayParkways@portlandoregon.gov](mailto:PortlandSundayParkways@portlandoregon.gov) or 503-823-7599.

For the latest events, campaign resources, photos and more, go to: [www.SafeRoutesPortland.org](http://www.SafeRoutesPortland.org)

# HAVE FUN. BE SAFE.

## Include Safe Routes To School In Your Next Event!

If your school or community group has an upcoming event, consider borrowing our new Safe Routes Kit to spread materials and fun to students and families. The tabling kit is full of free brochures, maps, and stickers.



ARTWORK IS CREATED BY KIDS USING BIKE TIRES AND PAINT

The bike rodeo kit includes materials for setting up fun bike activities like slow races, a bike lock relay, tire tread art and the helmet egg drop (volunteers not included).

For more information or to request a kit, contact us at [saferroutes@portlandoregon.gov](mailto:saferroutes@portlandoregon.gov) or 503-823-1189.

## Top Ten Most Active Schools

To evaluate the effectiveness of our programs, Safe Routes to School measures how many students walk and bike to school. Who are the most active schools?

**Rosa Parks** and **Sunnyside** were the top walking and biking schools, respectively, with 66.7% and 59.8% active mode share. Other top schools are listed below. Congratulations to all!

### OTHER SCHOOLS    ACTIVE MODE SHARE

Harvey Scott	59.3%
Laurelhurst	56.3%
Atkinson	53.9%
Llewellyn	53.0%
Abernethy	49.0%
Roseway Heights	46.4%
Creston	45.7%
Kelly	39.5%

## Safe Routes to School and SmartTrips – A Winning Combination!



SMARTTRIPS FREE MATERIALS ARE DELIVERED BY BICYCLE. A \$5.00 DONATION GOES TO EACH SCHOOL FOR EACH ORDER PLACED, TO BE SPENT AS NEEDED.

As part of the Safe Routes to School program, SmartTrips has distributed thousands of free maps, activity books, TriMet transit schedules, and more to families of 2<sup>nd</sup> and 5<sup>th</sup> grade students all across Portland. For each order placed from your school, five dollars go directly back to the school to spend as needed.

So, which schools came out on top? The school with the highest return rate is Beverly Cleary — 32 percent of 2<sup>nd</sup> and 5<sup>th</sup> grade families turned in an order form. The school with the most number of orders at 54 is Alameda — for the second year in a row!

Congratulations to Beverly Cleary, Alameda, and all the other participating schools. We hope you continue to use and enjoy all your free materials!

*"We bike to school as much as possible and appreciate all the work you are doing to make it a safer ride! Thanks!"*

– Trillium parent

If you are interested in resources to encourage your family to walk, bike, ride the bus, or carpool, visit our website at [www.saferroutesportland.org](http://www.saferroutesportland.org) or contact us at [saferroutes@portlandoregon.gov](mailto:saferroutes@portlandoregon.gov) or 503-823-4533.

### SAFE ROUTES TO SCHOOL SPONSORING PARTNERS



# GROW HEALTHY. GET THERE.

## Pedestrian Safety Program Scores Successes

By Steph Routh

**Q: How Did the Second Grade Student Cross the Street?**

**A: Very Well, Thank you.**

*"You guys have begun a really neat program — thank you! The walk/bike to school days are especially a hit with my little ones, and helping promote safety and awareness out there is comforting to us moms!"*

– Buckman parent



Steph Routh, our guest columnist, is Director of the Willamette Pedestrian Coalition

It was on a chilly December morning that the Willamette Pedestrian Coalition embarked on its first Pedestrian Safety Education class with students at Russell Elementary School. In partnership with Safe Routes to School, and thanks to advice from the Bicycle Transportation Alliance, I strolled into Russell's music room, unfurled my homemade plastic roadway, and made way for the second graders charging through the door.

On the first day, we talked about eye contact and played a game zooming "eye contact" around the room. Students described what makes an intersection and there was applause when part of the roadway was peeled back to reveal the thrilling mid-block crossing. Three kids were so good at pretending to be distracted drivers while their classmates crossed the plastic street safely that it was almost disturbing.

The second day we walked on a real street. Wild winds and cold did not deter us as we crossed streets two by two using marked and unmarked crossings. Imagine singing the word "Intersection!" to the beginning notes of "The A Team" theme song, before every crossing and driveway. A good time was had by all, and everyone passed with flying colors.

Nothing completes a class like being mob-hugged by a bunch of second graders. Nothing except hearing about how excited they are to go walking with their parents and friends. Safe Routes to School is a nation wide program working to increase the number of children walking and bicycling to school from today's 13 percent back up to the 41 percent it was in 1969. The Willamette Pedestrian Coalition is committed to promoting a safe walking experience for our children, and we are excited to be a Safe Routes to School partner.



**Before...**

A WET DAY AT LEWIS ELEMENTARY SCHOOL.



**After... DELUXE BIKE PARKING!**

## Engineering: Covered Bike Parking at Schools

Four Safe Routes schools have new covered bike parking.

Lewis, Sacramento, Boise-Eliot, and Kelly Elementary schools identified covered bike parking as a priority in their Safe Routes Engineering Report. We hope the new bike shelters will encourage more families to ride their bikes to school whatever the weather.

To request bike parking improvements at your school call **503-823-5291** or email **gabriel.graff@portlandoregon.gov**.

### SAFE ROUTES TO SCHOOL SPONSORING PARTNERS



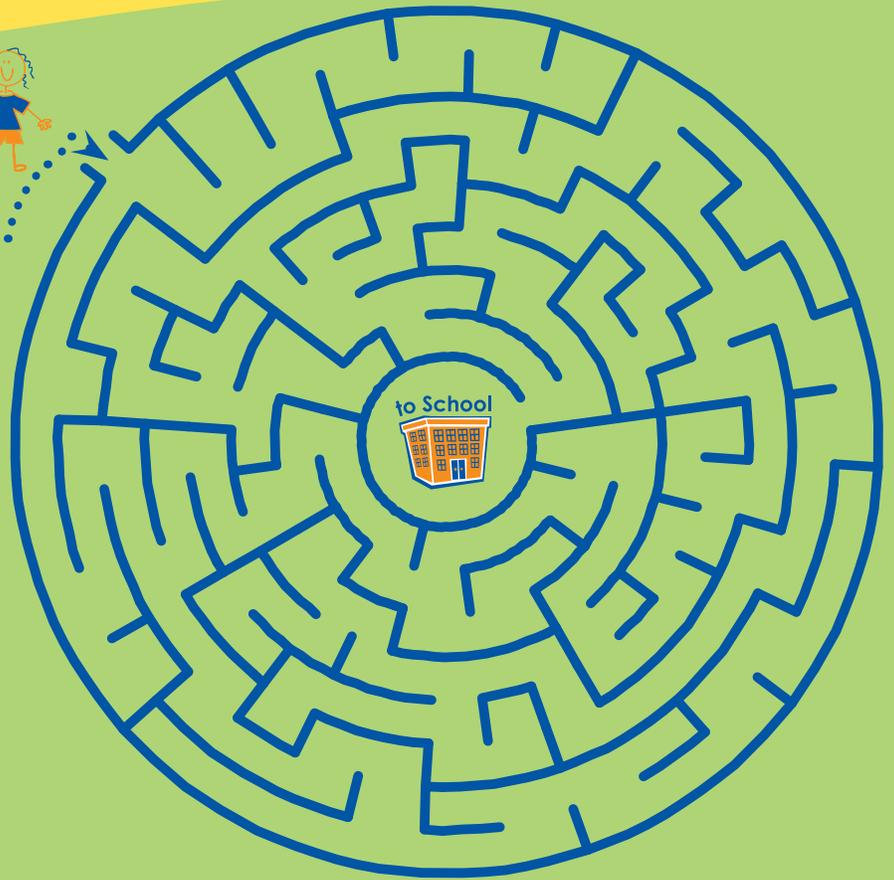


# News



Start here .....

Find **YOUR** safe route to school through the maze puzzle...



"Alameda's new bike racks are full all year round! It's great."  
—Alameda parent

[www.SafeRoutesPortland.org](http://www.SafeRoutesPortland.org)

## Kids & Parents— Enter our T-Shirt Design Contest!

Safe Routes to School needs a new t-shirt design and we want you to design it! Keep your image size to 8.5" x 11" or smaller, include the text "Safe Routes to School," and make the design something promoting walking and biking that you'd be excited to wear. We'll choose two winners, one in the **youth category** (17 and under) and one in the **adult category** (18 and over). Each winner will receive a t-shirt printed with their design and a backpack filled with walk and bike goodies. Original drawings can be submitted on white paper. Digital files should be at least 200 dpi and in JPEG or PDF format.

**Mail design to:**  
Safe Routes T-Shirt Contest,  
attn: Taylor Sutton, 1120  
SW 5<sup>th</sup> Ave, Ste 800,  
Portland OR 97204,

**or e-mail design to:**  
[taylor.sutton@portland.oregon.gov](mailto:taylor.sutton@portland.oregon.gov)

**Please include:** name, age and school.

**Deadline:** July 31, 2010

**Submitted designs become the property of Safe Routes to School.**

### Our Mission—

SR2S is a program bringing transportation together in partnership with our schools, neighborhoods, and community organizations to encourage students and families to get to and from school in ways that reduce traffic, increase safety, build strong bodies and clear minds, plus provide a cleaner environment.

