



Sam Adams Mayor

9 June 2011

Dear stakeholders and friends of the North Williams Traffic Safety Operations Project:

Tom Miller Director I'm writing to let you know that the project team is extending our community process for the North Williams project. We are broadening our outreach and doing more listening to ensure that we achieve the first objective for the project: to conduct an open planning process through which all voices can be heard by the City.

Starting before the project kicked off, our team has worked to try to build relationships and trust with diverse stakeholders, including affected residents, businesses, churches and users of the roadway. Partly due to this early work, and partly to respect the time volunteered by those who agreed to serve on the committee, we set an optimistic schedule of Stakeholder Advisory Committee meetings. And let me say how very grateful I am for the time and interest you have all demonstrated in our work together to date.

As hard as you all and the project team have worked for the past five months, we haven't reached a conclusion – yet. There are both technical and community issues to be resolved. We are not yet ready to move to the next step of project development. By extending the community process to be more inclusive, by listening with respect to all voices, and by striving for a project that meets the multiple objectives we've identified, I believe we can arrive at a preferred project alternative that is well-supported and technically feasible.

(Just as a reminder, I've included the project purpose and objectives on the reverse of this letter.)

I am asking you, as you're able, to stick with the community process over the next couple of months. The project team expects to develop a number of ways for you and others to interact with this project this summer. If you are interested and willing to be involved, let me know!

Sincerely yours,

Ellen Vanderslice Project Manager

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Ellen Vanderlin

## **Project Purpose and Extent:**

To make traveling on North Williams Avenue between Weidler and Killingsworth safer and more comfortable for all users.

## **Project Objectives:**

- 1. To conduct an open planning process through which all voices can be heard by the City.
- 2. To reduce or manage traffic conflicts between people bicycling, people driving, and buses operating on North Williams.
- 3. To improve conditions for bicycling on North Williams.
- 4. To maintain or improve conditions for walking on or across North Williams.
- 5. To explore innovative solutions and strategies.
- 6. To create conditions for transit service, traffic flow, parking and active transportation that support existing businesses and future business development.