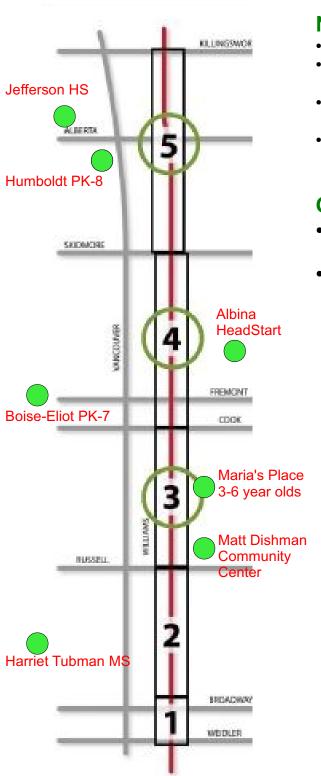
North Williams – A Family Neighborhood



N. Williams is full of children

- 769 children under 18
- Many young children, e.g. 35 out of the 38 kids on Monroe and Fargo are under 10
- Several neighborhood schools and community centers to which children walk
- Dawson Park used by Maria's Place Montessori & neighborhood children

Our children need

- **SAFE CROSSINGS**: N William, Fremont and Russell and other streets
- SAFE SIDE STREETS: N/S and E/W cut through traffic, often at speed, makes Rodney, Cook and other streets dangerous places for children to play and bike

Kids by Zone

- 5 SKIDMORE TO KILLINGSWORTH Total Pop: 1,572, **Kids (< 18): 317** Humboldt PK-8 &Jefferson HS
- COOK TO SKIDMORE
 Total Pop: 1,511, Kids (< 18): 247
 Alibina HeadStart &
 Boise Eliot Pre-K-7
- 3 RUSSELL TO COOK
 Total Pop: 816, Kids (< 18): 108
 Maria's Place Pre-K, Dishman
 Community Center
- 2 BROADWAY TO RUSSELL Total Pop: 738, Kids (< 18): 97 Harriet Tubman MS
- 1 WEIDLER TO BROADWAY Total Pop: 0

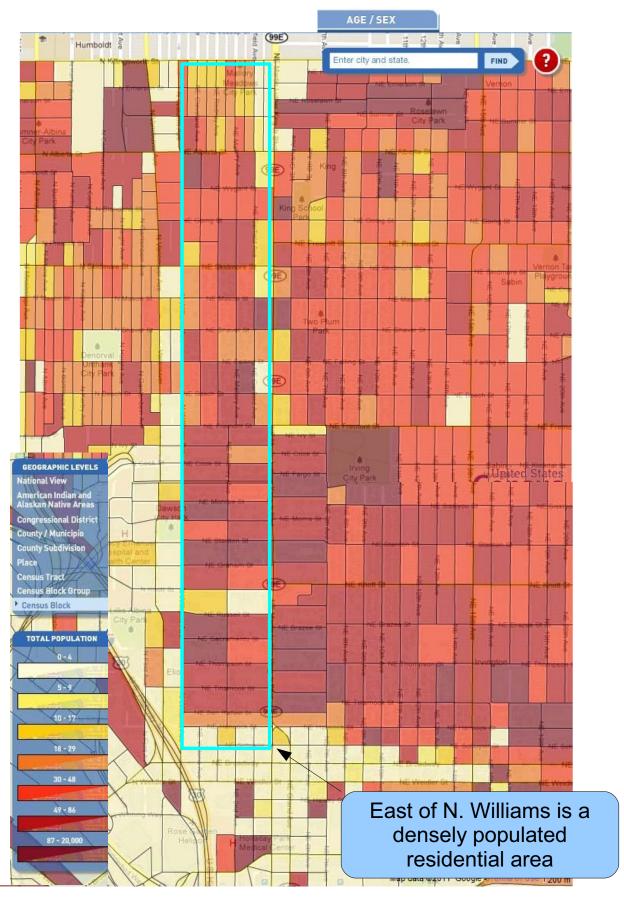
Total: 769 KIDS

ROSE QUARTER Source: US 2010 Census + neighborhood counts Coverage area: E/W between Vancouver & MLK, N/S, between Weidler and Killingsworth

Prepared by N Williams parents & neighbors: Helen Kilber, Shara Alexander, Sarah Shaoul, Molly Dwyer, Laura Frick, Lisa Duh, Kirsten Jenkins.

N Williams Corridor Population Overview

(Source: US 2010 Census)



Education and enforcement tools to improve traffic safety on N Williams Avenue

Problem	Education & Enforcement Tools				
Speeding	"SLOW DOWN" Education Campaign	Automated Enforcement/Photo Radar	Traditional Enforcement		
Speeding	SLOW DOWN SPEED KILLS				
	"I BRAKE FOR PEOPLE" Education Campaign	Crosswalk Enforcement Action			
Not Yielding to Pedestrians	I brake for people.				
	Partners 4119 417 American Ariej Com-				
Visibility of Bicyclists/ Pedestrians at Night	"SEE AND BE SEEN" Education Campaign SEE & BE SEEN				
	10000000000000000000000000000000000000				
	"SHARE THE ROAD" Campaign	Bicyclist Education & Outreach:			
Allowing for all modes of transportation	SON I SHARE THE ROAD THE ROAD	"STAY IN SIGHT" Oregon Pedestrian, Bicycle and Driver Rules			

For more information about the North Williams Traffic Operations Safety Project, visit the website, www.portlandonline.com/transportation/williams, or contact the project manager, Ellen Vanderslice, at 503-823-4638 or ellen.vanderslice@portlandoregon.gov

To ensure equal access, the Portland Bureau of Transportation will make accommodations in full compliance with Title VI of the Civil Rights Act of 1964, the ADA Title II, and related statutes and regulations, in all programs and activities. For accommodations and additional information, and complaints, contact the Title II and Title VI Coordinator at Room 1204, 1120 SW 5th Avenue, Portland, Oregon, 97204, or by telephone, 503-823-5185, City TTY 503-823-6868, or use Oregon Relay Service: 711

Engineering tools to improve traffic safety on N Williams Avenue

Problem	Engineering Tools*				
	Semi-Permanent Speed Reader Boards \$11,000	Traffic Calming/ Roadway Narrowing	Traffic Signal Progression	Speed Limit Changes \$100 per sign / \$2,000-\$5,000 Speed Study	
Driving too fast		Curb Extensions On-Street Parking Street Trees Travel Lane Reductions		SPEED LIMIT 30	
Difficulty crossing at non-signalized intersections	Curb Extensions \$10,000-\$20,000	New Traffic Signal \$200,000-\$250,000	Flashing Beacons / Signage \$22,000/pair	Pedestrian Median Island \$6000-\$15,000	
		₽ n			
Difficulty crossing at signalized intersections	Signal Changes (Increase Ped Time / Queue jump) \$100-\$500	Curb Extensions \$10,000-\$20,000			
Vehicle crashes	Traffic Signal Changes \$100-\$500	New Traffic Signal \$150,000-\$250,000			

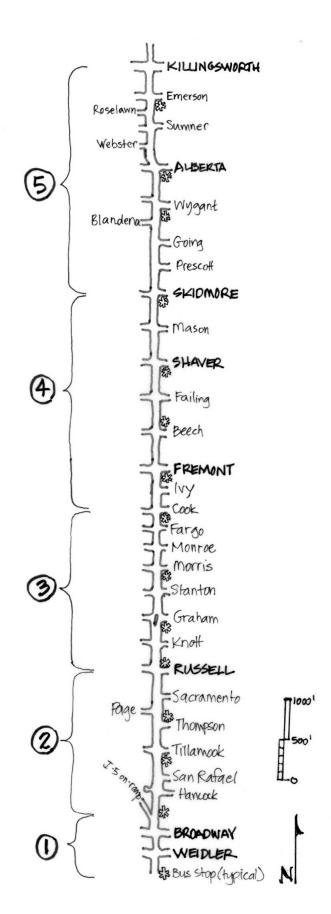
^{*}Not all treatments will be appropriate at every location. Site specific conditions will dictate appropriate treatment.

Note about the cost of bike lane options shown on page 3: a change of bike lane configuration would require removing the existing striping and re-striping the street. For information purposes, and solely as an example, PBOT estimates the cost of restriping Segment 5 (Skidmore to Killingsworth) would be about \$20,000 to \$30,000, depending on the configuration.

More engineering tools to improve traffic safety on N Williams Avenue

Problem	Engineering Tools*			
Risk for cyclists of parked car doors opening into bike lane ("dooring")	Buffered bike lane	Buffered bike lane with parking-side buffer	Wide bike lane	Cycle track
Crowding in the bike lane due to differences in cyclist speeds	Bicycle facility wide enough for passing	Bike passing lane	Bike box \$5,000-\$7,000	
	Wide bike lane Buffered bike lane Cycle track	Image: BikePortland		
Conflict between bus and bicycle operations	Left-side bike lane	Buffered bike lane		Note on striping costs: about \$20,000 to \$30,000 to restripe Segment 5 (Skidmore to Killingsworth), for example, depending on the configuration
Difficult for bicyclists to transition to turns	Two-stage turn			
Potential conflict between bicycles and right-turning cars	Transitions between bike lanes and vehicle turn-only lanes	Bike box \$5,000-\$7,000		

^{*}Not all treatments will be appropriate at every location. Site specific conditions will dictate appropriate treatment.



North Williams Avenue Traffic Operations Safety Project

Five segments - February 7, 2012