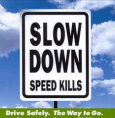








The City of Portland has selected **SW Beaverton-Hillsdale Highway** as a high crash corridor for evaluation in 2011. We would like your feedback as to how we can improve safety on SW Beaverton-Hillsdale Highway.










**What is a high crash corridor?**

High Crash Corridors are roads in Portland that have an exceptional concentration of crash activity. These corridors are identified to target limited resources for improved safety. These services include Strategic and Focused Enforcement (SAFE), ongoing engineering review and efforts to improve operations and safety, as well as targeted education programs. The City is looking to implement transportation safety enhancements that will decrease injuries and fatalities and will increase transportation safety for all modes while walking, bicycling, and driving adjacent to and through the corridor.










**What education tools would most improve traffic safety on SW Beaverton-Hillsdale Highway?**

| Problem  | Tools  | Photo   | Priority |     |     | Where would you like to see this type of education? |
|--|--|---|----------|-----|-----|---|
|  |  |   | High     | Mid | Low |   |
|  |  |   |          |     |     | Please provide nearest intersection/cross-street.   |
| Speeding                                       | SLOW DOWN<br>SPEED KILLS                               |   |          |     |     |   |
| DUII   | DRIVERS UNDER THE<br>INFLUENCE: DON'T<br>HAVE A CHANCE |  |          |     |     |   |
| Not Yielding to<br>Pedestrians                 | I BRAKE FOR PEOPLE                                     |  |          |     |     |   |
| Visibility of<br>Bicyclists at<br>Night        | SEE AND BE SEEN  |  |          |     |     |   |
| Tailgating                                     | VISUALIZE STOPPING<br>DISTANCE                         |  |          |     |     |   |
| Allowing for all<br>modes of<br>transportation | I SHARE THE ROAD                                       |  |          |     |     |   |
| Jaywalking                                     | I WAS JAYWALKING<br>WHEN IT HIT ME                     |  |          |     |     |   |

## What engineering tools would most improve traffic safety on SW Beaverton-Hillsdale Highway?

| Problem  | Tools  | Cost Estimate                                | Photo   | Priority  |     |     | Where would you like to see this type of engineering? |
|--|--|--|---|---|-----|-----|---|
|  |  |  |   | High  | Mid | Low |   |
|  |  |  |   | Please provide nearest intersection/cross-street. |     |     |   |
| <b>Speeding</b>  | Speed Limit Changes  | \$100 per sign / \$2,000-\$5,000 Speed Study |    |   |     |     |   |
|  | Semi-Permanent Speed Reader Boards                             | \$10,635                                     |    |   |     |     |   |
|  |  |  |   |   |     |     |   |
| <b>Difficulty Crossing at Non-Signalized Intersections</b> | Pedestrian Median Island                                       | \$8,000 - \$15,000                           |    |   |     |     |   |
|  | New Traffic Signal   | \$150,000 - \$250,000                        |    |   |     |     |   |
|  | Flashing Beacons / Signage                                     | \$11,000 Flashing Beacon                     |    |   |     |     |   |
|  | Curb Extensions  | \$10,000 - \$19,000                          |   |   |     |     |   |
|  | Manage Driveway Access Near Intersections(Businesses)          | \$10,000+++                                  |  |   |     |     |   |
|  |  |  |   |   |     |     |   |
| <b>Difficulty Crossing at Signalized Intersections</b>     | Traffic Signal Changes (Increase Ped Time / Limit Walk on Red) | \$100-\$500                                  |  |   |     |     |   |
|  | Curb Extensions  | \$10,000 - \$19,000                          |  |   |     |     |   |
|  |  |  |   |   |     |     |   |
| <b>Vehicle Crashes</b>                                     | Manage Access to Driveways Near Intersections(Businesses)      | \$10,000+++                                  |  |   |     |     |   |
|  | Traffic Signal Changes   | \$100-\$500                                  |  |   |     |     |   |
|  | New Traffic Signal   | \$150,000 - \$250,000                        |  |   |     |     |   |

## What enforcement tools would most improve traffic safety on SW Beaverton-Hillsdale Highway?

| Problem                         | Tools                               | Photo   | Priority |     |     | Where would you like to see this type of enforcement? |
|---------------------------------|-------------------------------------|---|----------|-----|-----|---|
|                                 |                                     |   | High     | Mid | Low |   |
|                                 |                                     |   |          |     |     | Please provide nearest intersection/cross-street.     |
| Speeding                        | Automated Enforcement (Photo Radar) |    |          |     |     |   |
|                                 | Traditional Enforcement             |    |          |     |     |   |
| DUII                            | Enhanced Enforcement                |    |          |     |     |   |
| Red Light Running               | Red Light Camera (non-automated)    |    |          |     |     |   |
|                                 | Red Light Camera (automated)        |   |          |     |     |   |
| Aggressive Driving              | Enhanced Enforcement                |  |          |     |     |   |
| Tailgating                      | Enhanced Enforcement                |  |          |     |     |   |
| Failure to Yield to Pedestrians | Crosswalk Enforcement Action        |  |          |     |     |   |
| Jaywalking                      | Crosswalk Enforcement Action        |  |          |     |     |   |

**Please return your comments to:**

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