

# Central Eastside Parking Program

## Pay Stations for the Central Eastside

**The purpose of this letter is to let you know that parking pay stations are coming to the Central Eastside Industrial District (CEID).** Over the next few months, pay stations will be installed along Southeast Martin Luther King Jr. Boulevard and Southeast Grand Avenue. The following questions and answers will explain this next component of the Central Eastside Parking Program.

### What is the Central Eastside Parking Program?

- The Portland City Council adopted the Central Eastside Parking Management Plan in June 2012. The plan was developed by a stakeholder advisory committee representing Central Eastside business and property owners, public agency representatives, and community leaders from adjacent neighborhoods.
- Implementing a paid parking program along the commercial corridors is a key recommendation of the Central Eastside Parking Management Plan.

### Why are pay stations necessary?

- The stakeholder advisory committee noted that much of the on-street parking along the commercial corridors – streets zoned for retail and entertainment businesses – is parked up with employees and out-of-district commuters. This makes it difficult for customers to find convenient parking and consequently hurts the vitality of the district.
- The committee addressed this problem by establishing a Customer Priority Area along SE MLK and SE Grand.
- Parking management policies within this area encourage the regular turnover of parking spaces and create readily available parking for customers.
- Pay stations are the best tools for managing parking in the Customer Priority Area.

### Where and when will pay stations be installed?

- The map on the reverse side shows where the first pay stations will be installed.
- City Council directed the Bureau of Transportation to install the first phase of pay stations in the fall of this year.

### What will the hours of operation and time limits be?

- Parking meters will operate 8 a.m. to 6 p.m. Monday through Friday.
- The time limits for metered parking spaces will be displayed on signs near the spaces.

### What will the parking meter rate be?

- The parking fee will be \$1.20 per hour. Pay stations accept coins and bank cards.

### Will there be any exceptions?

- Yes. Not all blocks within the Customer Priority Area have a need for customer parking. Those blocks will be signed to allow permit parking.

