

Northwest Portland Parking Program

A New Zone M Permit Program for the Event District

The purpose of this letter is to introduce you to the new Zone M Area Parking Permit Program. The City will soon install new signs for the Jeld-Wen Field Event District.

Northwest Portland handles a large volume of traffic from outside the district in addition to residents and employees of the district. This creates higher demand for on-street parking, which impacts residential livability and business vitality in the area. In December 2012, the Portland City Council approved a Parking Management Plan for Northwest Portland and directed the Bureau of Transportation (PBOT) to implement a new parking permit program, Zone M, to discourage commuter parking.

Why a parking permit program?

- Because much of Northwest Portland's on-street parking is unregulated, it's easy for downtown employees to park their vehicles in Northwest during the day to avoid paying for parking downtown. The permit program will discourage parkers from outside the district using up parking spaces in the district.
- The permit program will increase on-street parking for residents, employees and visitors by designating more spaces with time limits or permit parking.

What is Zone M?

- Zone L Area Parking Permit Program will now become Zone M.
- The first phase of Zone M will continue the event-day parking program implemented for events at Jeld-Wen Field. The event district is Burnside to Irving streets, 18th to 24th avenues.
- Zone M will be in effect Monday through Saturday from 9 a.m. to 7 p.m.
- When Zone M is in effect, signage on all streets between Burnside and Everett will limit parking to 90 minutes during event and non-event days.
- Signage on all streets between Everett and Irving will limit parking to 3 hours and 2 hours during event days.
- Permit holders will be exempt from the time limits on event days and non-event days.

When will Zone M begin?

- You will see City workers installing new Zone M signs in the event district beginning in late February and completing work by early March to coincide with the start of the Timbers soccer season.
- After the event district is implemented, PBOT will work to extend Zone M from Irving Street to Lovejoy Street by early July, as directed by Council.

Who is eligible to purchase a permit?

- All employees who work within the event district boundaries are eligible. The allocation for business permit parking will be 100 percent of on-site employees within the district.
- All residents who live within the event district boundaries are eligible.
- One annual guest permit may be purchased by each address within the event district boundaries. Books of one day passes will also be available for purchase.
- NW District employees and residents who work or live within two blocks of the event district boundaries are also eligible to purchase permits.

What does a permit cost?

- Permit fees are currently set by City Council at \$60.00 per permit per year.
- Permits purchased now will be valid through August 31, 2014.
- In future years, the Zone M permit program year will be from September 1 through August 31.

What proof do I need to show to purchase a permit?

- **Businesses** must show proof of location and a personnel roster showing employees' names and number of hours worked per week. Note that the business applies for permits for its employees.
- **Residents** must show proof of residency and vehicle registration.

How do I purchase a permit?

- **In person at Portland Bureau of Transportation:**
 - 1120 SW Fifth Avenue, Room 800, Portland, OR 97204
 - From 8 a.m. to 5 p.m. Monday through Friday
 - 8th floor reception desk
- **By mail to Portland Bureau of Transportation:**
 - 1120 SW Fifth Avenue, Room 800, Portland, OR 97204
- **Online:**
 - Visit <http://www.portlandoregon.gov/transportation/38744> to download a residential or business parking permit application for Zone M. Submit it in person or by mail.

Where can I get additional information?

- Jay Rogers – Phone: (503) 823-5412 or Email: jay.rogers@portlandoregon.gov
- Goodie Free – Phone: (503) 823-6841 or Email: gudrun.free@portlandoregon.gov
- Visit our web page: <http://www.portlandoregon.gov/transportation/60560>
- See enclosures for Area Parking Permit General Information and the Permit Application

