



MEMORANDUM

Date: May 28, 2015

Project #: 17818

To: Stakeholder Advisory Committee
Grant Morehead, City of Portland
Lidwien Rahman, Oregon Department of Transportation

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Project: Portland Parking Analysis and Toolkit for Neighborhood Centers and Civic Corridors

Subject: Parking Management Issues and Strategies

This memorandum contains three lists: General Parking Issues /Challenges, Parking Activities (Residential and Commercial), and Potential Strategies. Each list is a “starter set” and is offered for the purpose of fueling and supporting your input at our meeting on May 28, 2015. During the course of this meeting, we will be asking you to contribute to each of these lists (adding and editing). The goal is for us to have a stronger, collective understanding in each of these topic areas by the end of tonight’s discussion.

General Issues/Challenges

The following general issues/challenges exist in one or more of the study areas. Do you perceive any of these in your area? Are there other general issues/challenges that should be included in this list?

- High parking demand (constraints in the supply)
- Unequal parking demand (block faces with high demand next to block faces with low demand)
- Underutilized private parking facilities
- Accommodating special events (farmers markets, Sunday Parkways, other)
- Accommodating new residents and/or new businesses
- Supporting commercial activity
- Time-stay compliance (effective enforcement)
- Protection of neighborhood accessibility
- Commercial parking activity beyond the commercial area
- Supporting/Providing non-auto access

Parking Supplies & How They are Used

Parking represents a form of access to an area. The supply of parking comes in various forms and our use of the parking supply (or activities related to that supply) affects our perceptions of its adequacy in providing access to residential and commercial areas. We have created two simple categories of activities: Residential and Commercial.

Residential Activities

Parking within the study areas can be a challenge for local residents and their visitors; however, not all of the issues stem from commercial activity. The following issues with neighborhood accessibility were identified within one or more study areas. Are there other “residential” activities that impact the sense of accessibility to your area?

- Properties without off-street parking
- Properties with unused off-street parking
- Residents that park in the street, rather than in their garage or driveway
- Residents that store vehicles, RV's, boats, etc. in the street
- People that take up more than one parking space with one vehicle
- Residents with more than one vehicle that don't use their off-street parking
- Visitor parking

Commercial Activities

Parking within the study areas can be a challenge for business owners, employees, customers, and delivery vehicles, especially if the businesses are very active and/or there is limited off-street parking to accommodate a meaningful proportion of the demand. The following issues with commercial accessibility were identified within one or more of the study areas. Are there other “commercial” activities that impact the sense of accessibility to your area?

- Owners and employees that park in time-restricted stalls on the commercial streets
- Owners and employees that park in unrestricted spaces, rather than in off-street lots they have access to
- Time stay violations
- Low turnover
- Abuse of managed spaces (e.g., owners and employees that park in time-restricted stalls on the commercial streets)
- On-street supply limited by restrictions (e.g., driveways, bus pullouts, loading zones)

Potential Strategies

There are a number of potential parking management strategies that could be implemented within the study areas to address the issues identified above. While not all of the strategies are appropriate for implementation in all of the study areas today, many of the strategies could be considered for implementation in the future. What strategies have you considered that are not listed below?

- Bicycle parking (bike corrals, staples, other)
- Parking enforcement
- Preferential parking for carpools, shared vehicles, other
- Shared use agreements for off-street parking areas
- Valets
- Time restrictions
- Area Permit Program (residential and/or business)
- Parking pricing
- Parking improvement district (parking benefit district)
- Business improvement district
- Additional off-street parking supply
- Wayfinding and signage
- Real-time parking information
- Monitoring, measuring, & reporting parking utilization

The issues and strategies identified in this memorandum will be updated following the SAC meeting on May 28, 2015. Please provide any and all feedback to Grant Morehead with the City of Portland.