

ROSE LANE PROJECT

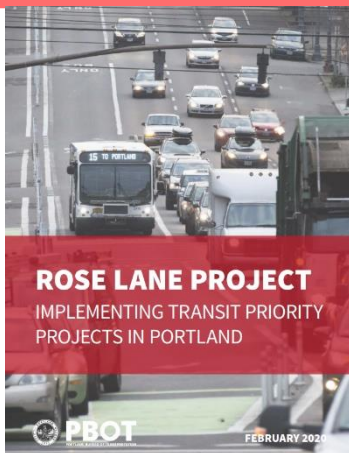
Join us for the Rose Lane City Council Hearing! February 13 – 2 PM Time Certain City Hall, Council Chambers

Through the **Rose Lane Project**, the Portland Bureau of Transportation (PBOT) is exploring how we can get buses and streetcar trains out of traffic, helping more Portlanders get where they need to go more reliably and quickly.

On February 13, staff will present the Rose Lane Report and recommendations to City Council for adoption. Join us to learn about the project and provide public testimony!



REPORT AVAILABLE ONLINE



The Rose Lane Project Report is now available online at portlandoregon.gov/transportation/article/753201.

The report summarizes the planning process and presents the Rose Lane Vision, which includes a network of primary Rose Lane transit lines, an implementation strategy for delivering more than two dozen pilot projects in 2020 and 2021, and more. On February 13, Council will be voting to adopt the recommendations in the Rose Lane Project Report and direct PBOT to begin implementing this vision.

Learn more:

www.portlandoregon.gov/transportation/roselane
Project Manager: April Bertelsen
april.bertelsen@portlandoregon.gov

PBOT
PORTLAND BUREAU OF TRANSPORTATION



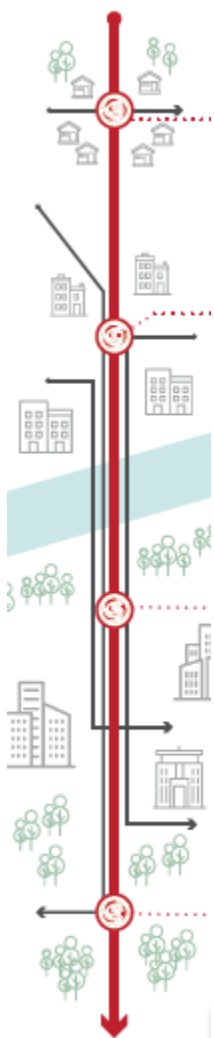
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ROSE LANE PROJECT

Making transit better

To meet our climate and equity goals and keep people moving in our growing city, we need to make public transit in Portland better. Today, buses and streetcars are stuck in increasing congestion, leading to longer, less predictable trips. This disproportionately impacts communities of color, low-income Portlanders and others who are more likely to be transit dependent. We also need to encourage many more people to get on the bus or train to reduce our carbon emissions—quickly.

WHAT IS A ROSE LANE?



Rose Lanes are corridors where transit priority treatments are used to get buses and streetcars out of traffic. Through project development, we will determine which treatment best addresses the needs and context in specific locations. Not all Rose Lane corridors will include bus-only lanes.

The Rose Lane Project envisions a network of transit routes across Portland that are:

- **Faster.** Buses and streetcars that are not stuck in traffic and come when you expect them with transit priority improvements.
- **Frequent.** Buses and streetcars that come every 12-15 minutes and more often at peak times.
- **Full.** Rose Lanes are envisioned to become fuller over time as more people choose to ride transit and service becomes more frequent.

PROJECT BETTER-OFF MEASURES

The project is guided by several better-off measures to help reduce racial disparities and make our community better-off in the following ways:

- People of color will experience average commute times that are comparable to average commute times for white people
- People will consider public transit to be a rapid and reliable choice for their daily transportation needs (live, work, worship, and play)
- People who use public transit will have more choices for where they want to live and work
- People who use public transit will have lower transportation costs, measured in both time and money
- People will experience better health outcomes through improved air quality