

## Meeting Notes

---

**Project:** Northwest In Motion (NWIM)

**Purpose:** Community Advisory Group Meeting #1

**Date:** May 14, 2018

**Time:** 5:30 – 7:00 p.m.

**Location:** Legacy Good Samaritan Hospital, 1015 NW 22nd Ave, Trustee Board Room, Room 300 (3<sup>rd</sup> floor)

**Attendees:**

<b>Kyle Chown</b> , <i>Chown Hardware</i>	<b>Rick Michaelson</b> , <i>NW Parking SAG</i>
<b>Sky Colley</b> , <i>Goose Hollow resident</i>	<b>Piseth Pich</b> , <i>Legacy Good Samaritan Hospital</i>
<b>Kaylin Dugle</b> , <i>PSU student/ Bristol Urban Apartments</i>	<b>Phil Selinger</b> , <i>Northwest District Association</i>
<b>Reza Farhoodi</b> , <i>Pearl District NA</i>	<b>Yashar Vasef</b> , <i>United Nations Association of Portland, NW resident</i>
<b>Stephen Gunvalson</b> , <i>PedPDX CAG, NW resident</i>	<b>Alexandra Zimmerman</b> , <i>Portland Bicycle Advisory Committee/ NW District Association</i>
<b>Julie Gustafson</b> , <i>Pearl District Business Association</i>	<b>Zef Wagner</b> , <i>PBOT</i>
<b>Matthew Horn</b> , <i>ESCO Corp.</i>	<b>Maurico LeClerc</b> , <i>PBOT</i>
<b>Daniel Hough</b> , <i>NW resident</i>	<b>Francesca Patricolo</b> , <i>PBOT</i>
<b>Josh Kashinsky</b> , <i>Congregation Beth Israel</i>	<b>Shane Valle</b> , <i>PBOT</i>
<b>Jim Kennett</b> , <i>NW International Hostel</i>	<b>Sara Schooley</b> , <i>Toole Design Group</i>
<b>Scott Kocher</b> , <i>Oregon Walks, NW resident</i>	<b>Jessica Pickul</b> , <i>JLA</i>
<b>Kari Lorz</b> , <i>New Seasons Market</i>	

**Not in attendance:**

<b>Harold Gaskin</b> , <i>Home Forward Resident Advisory Council</i>	<b>Katya Ortega-Schwartz</b> , <i>Core Power Yoga NW</i>
<b>Mike Uhrich</b> , <i>St. Mary's Cathedral</i>	<b>Michael Khamsot</b> , <i>Street Trust</i>

---

### Welcome and Introductions

- Jessica introduced herself as facilitator and welcomed the CAG members and public
- Zef and Mauricio introduced the project
- CAG members introduced themselves (Name, business, organization, or interest)
- Project team introduced themselves (Name, project role)

- Jessica reviewed agenda and anticipated outcomes
- Jessica announced that public comment will be held at 6:45p
- Jessica mentioned that this is the first advisory group for the project
- Zef mentioned that the area is growing and has so much potential and that the group members are all experts and can learn from each other

### **Project Purpose and Overview**

- Zef showed the project video, presented the project purpose, overview, scope and timeline
- Zef made a few points:
  - Our team is just getting started on the plan... this is the exploratory phase and where we find the project purpose as a team
  - Growth and density are things that will be tackled through this project
  - You can find all the new and planned developments on nextportland.com
- Member question: Is the 2010 data accurate?
  - Answer: Our team will do analysis on what the current differences are, but census data is generally accurate
- Member question: Can you hypothesize why the mode share is predominately drive-alone into NW?
  - Answer: There are many opportunities and trip generators that bring people from all of Portland
- Zef mentioned that there are new transit plans for the area per TriMet
- Zef said that parking supply is short and management is necessary, including permit programs, such as Transportation Demand Management (programs like the Transportation Wallet)
- Question: How many people are getting the Transportation Wallets?
  - Answer: Not updated (update: 390 in NW as of 5/21/18)
- Question: Will we be able to suggest projects or is there a fixed project list?
  - Answer: We will be asking for ideas, and seeing what can be addressed using prioritization criteria

### **Public Engagement Overview**

- Zef discussed the demographics of neighborhood (high level)
- Zef emphasized that the group should recognize that not all interests and perspectives are reflected in the group, the project engagement strategy will focus on reaching those groups
- Zef summarized community engagement opportunities and communicated that the committee can promote engagement opportunities within their networks

- Zef asked the group if they have any questions or additional ideas for how to get people involved, particularly over the next couple of months.
- Francesca stated that the project team will email the group the draft Public Involvement and Communications Plan following this meeting
- Jessica brought up planned scavenger hunt
  - Comment: It's a great idea
- Jessica stated that our team plans on attending community events to talk to community members
- Jessica asked the community advisory group to help spread the word to fellow neighbors, family, and friends

### **Committee Process + Agreement Packet**

- Jessica highlighted general expectations and roles of staff and members (emphasize that the committee will not be asked to vote), decision making process, and joint expectations
- Jessica asked the group if they would like to add anything to the joint expectations
- Francesca discussed the conflict of interest form and had the group complete it
  - This packet helps ensure that committee members are all on the same page in terms of involvement as a committee and how input will be used
- Jessica stated that the project team can't do this without the group, your voice really matters in this process
- Jessica said there will be six total meetings for this group, for which materials will be available before meetings
- Question: What if you must miss a meeting?
  - Answer: You can assign an alternate and let us know
- Conflict of interest disclosure form
  - Question: what is "relevant" in terms of listing conflict of interest?
    - Answer: The term is "squishy", if you think there might be conflict of interest, go ahead and list it
- Question: Can you describe how transit groups are involved (TriMet, ODOT)?
  - Answer: They will be involved through technical advisory groups

### **Group Activity: Committee Member Interests**

- Jessica described the purpose and process for the group activity
  - What inspired you to get involved with this process? What part of this project are you most excited about?
- Members wrote down their answers and then reported out to the group (responses recorded at the end of this document)

- Jessica and Zef recapped the common themes

### **Public Comment**

- Jessica asked for a show of hands from the audience if anyone would like to provide comments to the project team and committee
- Jessica determined the time limit based on number of speakers within 10 minutes
- Question: How will you be tracking and measuring your stated goals? How will you communicate your success?
  - Public involvement will be tracked online with social media
  - We will document everyone who comes to our meetings
  - A successful outcome is something that all people can support and let play out, even if they don't completely agree about it
  - Project level will be defined by the prioritization criteria
- Question: Where is the funding for all of this coming from?
  - Answer: City Council will be the decision makers in approving this plan
    - Possible options:
      - Parking meter revenue (percentage of parking meters and permits)
      - Gas tax – discretionary
      - System development revenue – citywide fund
    - There are options for funding floating around, but we need to know what the community wants before we plan a budget. This committee will help guide the projects that will be most successful
- Question: Can you go into more detail about the safety problems in NW?
  - We haven't gone too deep into the data quite yet. This process will inform our data collection and analysis.

### **Wrap Up and Next Steps**

- Zef thanked the group for their participation and is looking forward to working with you on this project
- Zef said the project team will publish a public survey and attend community events in May and June; Hope you can participate and spread the word
- Jessica said the next meeting will be in July
- Jessica introduced the next meeting topics
  - Our team will want to hear from you on whether we are getting it right and what else we should consider/ may have missed
- Jessica reminded members to direct questions and comments in between meetings to her or Zef

- Zef said: Health and livability came up a lot in the activity, that is a great thing!
- Zef said the project team is excited to have many businesses represented and are looking forward to this process

### **Group Activity: Committee Member Interests – Responses**

“I am inspired to connect the PedPDX CAG plan to the neighborhood where I live.”

“I am most excited about the enhancement to NW that will compel all stakeholders in the community to use their bike more, walk to easily accessible transit/businesses and enjoy the interacting with fellow community members.”

“I am excited about opportunities to improve safety when using alternate modes of transportation”

“I Was inspired to become part of this process because I would like to support higher use of biking and walking in place of automobile traffic where possible.”

“Having a voice in making NW/Pearl safer for those of us on foot/wheels.”

“I love this neighborhood and wanted to be involved in making it better for everyone who lives here, works here, or visits. As a resident, I feel strongly about keeping the focus of the neighborhood on walkable, bikeable, and easy to use transit connections in the area.”

“Already volunteer for PBOT’s Smart Trips and now a focus on NW hood (Pearl especially).”

“I’m excited to be part of a conversation that will help shape Northwest as the neighborhood grows. I’m looking forward to contributing to real life solutions for transportation that gets people out of cars.”

“Excited for new connections for existing bike and walkways, like greenery along Willamette.”

“I have been working on transportation issues in the Pearl District for the last six years. That’s what inspires me.”

“I am most excited to improve pedestrian safety, expand transit access, and facilitate low-stress bicycling for all ages and abilities in the Pearl and Northwest Districts.”

“I bike through NW with my two kids several times a week. I want the roads to be safe enough for them to ride without me. They are 7 and 10. Doesn’t feel safe yet.”

“Living and working in NW Portland for 36 years inspired me to get involved”

“I am excited about finding a better balance of walking, cycling and automotive traffic flow that benefits both businesses and the people who live and work in the community.”

“As the operator of the International Hostel, I interact with many visitors to our neighborhood who move around the area by all means. I want our neighborhood to be the best it can to provide a safe and great experience as they move about. I’m excited about more transit more parking options, safe walking, and keeping our neighborhood amazing!”

“Biking from my house into downtown is pretty scary.”

“I’m inspired to make NW a traffic place for people of all kinds, ages and abilities to walk and bike and get around in a peaceful, efficient and sustainable way. I’m most excited about changes to how we use our right of way that don’t cost a huge amount but can make a big difference throughout our community, such as speed reductions, diverters, and connecting gaps and different connections.”

“I want to see active transportation and its many benefits accessible to people of all ages and backgrounds. Protecting the safety of our most vulnerable road users is sacrosanct. I’m excited to see proposed greenway improvements. Especially diverters!”

“As PDXs most advanced community hospital in the seat of PDX, we’re inspired to access our care and simultaneously support the health benefits of multi-modal transportation.”

“I want to ensure that the business perspective is heard.”

“I am excited for improved public transportation (&bike travel) will ease a large headache that many staff have with working at our location. Happier staff equals happier customers!”

“Seeing the change in the last few years of resident and prospective resident expectations for transport in the area. I pay attention to what draws people in, what deters them, who enjoys this area and think about who is maybe being left out. Reflecting on what modes of transport people actually use vs. what is available or seen as available got me inspired to get involved.”

“I am excited for W. Burnside to be more multi-modal, increase transit mode split, and increase options awareness.”

“As a long-time NWDA Transportation Committee member (former chair) we developed a list of 60-70 projects we’d like to see implemented – I look forward to marrying efforts to come up with an actionable plan!”

“I was invited to participate and was happy to say yes. As a representative of a long time organizational tenant, we are very invested in the neighborhood. Also, a lot of our congregants come from other parts of town, so accessibility and impacts on parking are of large importance.”