

Women Empowerment's Logo Contest



DEEP's Affinity group Women's Empowerment (WE) is looking for a new visual identity and needs your help. The logo should help promote our organizations mission, "to empower and inspire all women within the City of Portland workforce in a supportive, non-judgmental way" and our vision, "to create equity in the City of Portland, leading with the elimination of disparities affecting those who identify as women in the City workforce". The rest is up to you! Please read below for more details regarding contest rules, logo design & submission requirements.

How to Enter the Contest

The logo contest begins on **August 15, 2017** and all submissions must be entered by **September 15, 2017**. In order for your entry to be submitted and reviewed by our team, all entries must be emailed directly to welead@portlandoregon.gov.

Who Can Enter the Contest

Any employee with the City of Portland.

Logo Requirements

- **Professional:** This logo will be featured on our website, on T-shirts for fundraising and possibly other mediums. We need a logo to be recognizable and eye-catching!
- **Theme:** Logo must contain the word "WE" and promote the mission of WE, "to empower and inspire all women within the City of Portland workforce in a supportive, non-judgmental way" and our vision, "to create equity in the City of Portland, leading with the elimination of disparities affecting those who identify as women in the City workforce"
- **Color/Quality:** There are no limits to how many colors may be used. Keep in mind that logo may be used in black and white. Submissions may be hand drawn or computer generated
- **Authenticity:** Logos cannot contain copyrighted material. Logos must have been created and edited by the contestant(s). Logos may not include images or licensed images that have been previously published. Must be easily reproducible and scalable for large and small formatting.

Contest Details

The WE Leadership team will be selecting 3 finalists from the submissions. The WE membership will vote on the winner on our webpage. Contestants agree that the City of Portland will own the logo and rights to the artwork and that the artist gives up those rights.

Prize

Contest winner will receive Visa Gift Card (and bragging rights!)

Questions? Email welead@portlandoregon.gov