

## WE Lead Meeting

Friday, January 12, 2018, 1:00pm-2:00pm

Attendees: Sarah Brenner, Michelle Hansmann, Natalie Luttrell, and Francesca Patricolo

### Topics:

#### 1. WE Logo

- Concluded discussion around next steps for logo modification and created a list of criteria below.
- Natalie will contact logo designer Lois and inquire whether she is able to draft a few new designs. If she is not available or unable to do so, Natalie will follow-up with Ida regarding her contact (a colleague who is great with graphic design).
- We have requested to review 2-4 different versions of the resigned logo to choose from, ideally by our next monthly meeting (date TBD).

#### Criteria for logo modification:

- Colors: No change. Please keep current colors.
- Clothing/Dress Design: Modify clothing design to include a full-length dress, one skirt (as is), at least two pantsuits.
- Size/Shape: Modify sizes of the women icon to show variation in body shape and size. For example: fat, thin, short, and tall, and if possible one in a wheelchair? One idea that was discussed was modifying the traditional handicapped symbol:



The main modification that we would like to see made is that not all the women look the same.

We would like the woman icon to remain a simple silhouette. A few examples that we discussed include the Wonder Woman design and PBOT PEDPX.com, both of which are included below:



PORTLAND'S CITYWIDE  
PEDESTRIAN PLAN



## 2. Galentine's Day

We finalized details for planning our Galentine's Day event.

- **Room Reservation:** Michelle
- **Waffle Iron:** Francesca & Sarah (please drop off the waffle iron with me on Monday, February 12)
- **Valentine's Card & Craft** supplies (red/pink/purple paper, glue sticks, stickers, cut outs): Ida will bring & Francesca will purchase. Sarah, I think you mentioned you had found feminist valentines – or little quotes to print and include?
- **Waffle Mix, Strawberries, Whipped Cream, Chocolate Syrup, Butter, Maple Syrup:** Francesca will purchase at Cosco (again, if you can bring on Monday, February 12, I can store in our fridge and have it ready on Tuesday)
- **Dishware & Utensils:** Michelle is going to check about borrowing from Green Team shared supplies
- **Set-Up & Cook Waffles:** Michelle – would welcome help! At least 30 minutes before the event
- **Create Email Advertisement:** Natalie (I had recommended the website <https://www.canva.com/> – it's amazing!) and Sarah agreed to write a blurb about Galentine's Day (along with the link to the Parks & Rec episode) for Natalie to include?
- **Clean-Up:** Michelle

## 3. Women's History Month

- We discussed the current calendar of events. Natalie will send another email asking for ideas and individuals to sign up.
- **Lecture or Panel Discussion:** we currently do not have a panel or lecture event. Is there some way to coordinate this, or are we okay without?
- **Bike Tour:** Natalie is taking the lead and coordinating with BikeTown to donate bikes to use for free (including accessible bikes for all)
- **Proclamation:**
- **Happy Hour:** Michelle will contact Barlow, Crush, and Bartini.
- **Brainstormed more ideas:** Michelle is interested in organizing an event raising awareness around menstruation (tampon/pad drive), Francesca discussed having a service-oriented project (examples: plastic bag tarps for homeless, donating art created at the craft night)

## 4. Budget Update:

- \$216 remaining in our WE account for this fiscal year
  - i. Proposed spending for the remaining funds:
    1. Galentine's Day food and card making supplies \$50
    2. Logo Magnet \$200-250 (qty 250-500)
- \$400 of DEEP funding for Women's History Month

We discussed having a fundraising event late spring/early summer, as well as collaborating with the Office of Equity for a training/speaker as a final event of the fiscal year.

## 5. Miscellaneous:

- Sarah had inquired whether there is parking validation available for attending WE Lead meetings at City Council? Michelle can look into this, initial thought would only be using P-Card.