

WE Lead Meeting

Monday, April 16, 2018 9:00am-10:00am

Attendees: Natalie Luttrell, Michelle Hansmann, and Janine Gates

Topics

1. WHM Survey Questions

- We are waiting for feedback from a couple more people before Michelle will send via google form

For Attendees

Which events did you attend? What was your favorite event?

Did you have enough notice about the events? Would it be helpful to have a calendar invite and emailed reminders?

Were the events at a convenient time? Convenient location? If not, what time and location work best for you?

What type of events would you have liked to attend that were not offered?

Did you get approval from work to attend these events? If you had approval, would you attend more events?

Are you interested in helping plan a WHM event next year?

For Organizers

Was your event or events well attended? If not, why do you think attendance was low.

What resources could you have used from WE to help with the event? (Publicity, funding, etc)

What were the biggest challenges you faced planning the event?

Would you plan an event next year?

What events would you like to see next year?

Do you think WE should have a Facebook group to publicize events?

2. Recruitment in May

- Per WE's work plan, we will recruit for new WE leadership members in May. Currently, we have 4 members. Michelle Hansmann cannot continue in WE because she will be moving; Natalie Luttrell will be taking maternity leave from July-October. Francesca Patricolo and Sarah Brenner are assumed to continue with WE. We have potentially 2 or more openings
- We would like to send out a City-wide email with the 3 questions
 - i. Name/position at the city/bureau
 - ii. How do you embody the mission of WE?
 - iii. What skills and interests will you bring to WE?
- Janine suggested talking to Debbie Caselton about possible recruits

3. Fundraiser Ideas

- Mother's Day Lavender Baskets- Natalie's co-worker Jeff Rago owns a lavender farm and sells Mother's Day baskets with lavender body lotion, soaps, and air fresheners. Natalie approached Jeff with an idea for WE to publicize the baskets for Mother's Day and have

some of the money donated to WE. Jeff would like to cap it at 20 baskets. With a \$10 donation to WE; we could stand to raise \$200. He will discuss with his wife the financial feasibility of the partnership. Natalie will report back to the group. Jeff offered to partner in July to use lavender bundles as a fundraiser.

- Bake Sale- Janine suggested a bake sale after Mother's Day potentially in the summer
- WE should look at financial status and come up with a fundraising goal