RESOLUTION No. 37220 As Amended

Refer a measure to City voters for the November 8, 2016 General Election authorizing the issuance of general obligation bonds in the amount of $258,400,000 to provide funding for affordable housing (Resolution)

WHEREAS, the City of Portland has a documented need for 24,000 affordable housing units for low-income households;

WHEREAS, last year Portland experienced the highest average rent increase in the nation, over 15% overall;

WHEREAS, Portland area incomes have not kept pace with the rising rents;

WHEREAS, a full time minimum-wage earner would need to spend more than 100% of their earnings to afford the average new rental unit in Portland in 2016;

WHEREAS, low-income and moderate-income families and individuals continue to be displaced from Portland;

WHEREAS, on any given night, about 4,000 people including women, children and seniors will sleep on our streets, in a vehicle or in a temporary shelter;

WHEREAS, last year the City of Portland declared a State of Emergency regarding affordable housing and homelessness;

WHEREAS, in the last year the City of Portland has strategically deployed, dedicated and created new resources for the funding of affordable housing development;

WHEREAS, last year the City of Portland increased the amount of urban renewal funding dedicated to affordable housing by 50 percent equating to over $67 million in additional affordable housing funding;

WHEREAS, last year the City of Portland dedicated tax revenue from the short-term rental tax to affordable housing, estimated to be at least $1.2 million per year;

WHEREAS, this month the City of Portland created a new revenue source for affordable housing through a tax on new development estimated to generate $8 million per year for the development of affordable housing;

WHEREAS, federal funding to support low-income renter households has declined 30 percent over the last 15 years;

WHEREAS, affordable rental housing for low-income households, including people experiencing homelessness, persons with disabilities, families, seniors and veterans often requires a commitment of City funds for development and preservation;

WHEREAS, it is in the public interest to fund these capital expenses through the sale of General Obligation bonds;

WHEREAS, if approved, the average Affordable Housing Bond tax rate is estimated to be $.4208 per $1,000 of assessed value;
WHEREAS, if approved, the typical home in Portland with an assessed value of $178,320 is expected to pay a maximum of $75 annually over the life of the bonds; and

WHEREAS, as delineated in Exhibit C, “Affordable Housing Bond for Portland,” program goals are delineated for the bond expenditures, and a citizen oversight committee will be appointed to review the Affordable Housing Bond expenditures and will report annually to the Council.

NOW, THEREFORE, BE IT RESOLVED that the Council submits an Act, attached hereto as Exhibit B, entitled: “A Measure authorizing the City Council of the City of Portland to issue general obligation bonds in the amount of $258,400,000 for capital improvements for affordable housing, to be repaid from property taxes levied outside constitutional limitations.” Exhibit B is hereby submitted to the legal voters of the City of Portland, Oregon for their adoption or rejection at the General Election in the City of Portland, Multnomah County, Clackamas County, and Washington County to be held on November 8, 2016. Each voter who votes upon said proposed measure shall vote “yes” or “no” in the space indicated for such vote on the City ballot at said election; and

BE IT FURTHER RESOLVED that the Council submits the ballot title, question and summary for the November 8, 2016 General Election ballot, as shown in the attached Exhibit A; and

BE IT FURTHER RESOLVED that the Council directs the Auditor to publish the ballot title as shown in Exhibit A in accordance with City Code; and

BE IT FURTHER RESOLVED that the Council directs the Commissioner in Charge of the Portland Housing Bureau to draft and submit an explanatory statement to Multnomah, Clackamas, and Washington County elections offices for publication in each county’s voters’ pamphlet; and

BE IT FURTHER RESOLVED that the Auditor is directed to forward to Multnomah, Clackamas, and Washington County elections offices all material necessary to place this measure on the November 8, 2016 General Election ballot.

Adopted by the Council: JUN 30 2016

Commissioner Saltzman
Prepared by: Shannon Callahan
Date Prepared: June 20, 2016

Mary Hull Caballero
Auditor of the City of Portland
By Deputy
Refer a measure to City voters for the November 8, 2016 General Election authorizing the issuance of general obligation bonds in the amount of $258,400,000 to provide funding for affordable housing (Resolution)

INTRODUCED BY
Commissioner/Auditor:
Saltzman

COMMISSIONER APPROVAL

Mayor—Finance and Administration - Hales

Position 1/Utilities - Fritz
Position 2/Works - Hales
Position 3/Affairs - Saltzman
Position 4/Safety - Novick

BUREAU APPROVAL
Bureau:
Bureau Head:

Prepared by: Shannon Callahan
Date Prepared: June 20, 2016

Impact Statement
Completed: ☑ Amends Budget: ☑

Portland Policy Document
If “Yes” requires City Policy paragraph stated in document.
Yes: ☑ No: ☑

City Auditor Office Approval:
required for Code Ordinances

City Attorney Approval:
required for contract, code, easement, franchise, charter, Comp Plan

Council Meeting Date: June 30

AGENDA

TIME CERTAIN: ☑
Start time: 2 PM

Total amount of time needed: 2 hours
(for presentation, testimony and discussion)

CONSENT: ☐

REGULAR: ☐
Total amount of time needed:
(for presentation, testimony and discussion)

FOUR-FIFTHS AGENDA

<table>
<thead>
<tr>
<th>COMMISSIONERS VOTED AS FOLLOWS:</th>
<th>YEAS</th>
<th>NAYS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Fritz</td>
<td>1</td>
<td>✔</td>
</tr>
<tr>
<td>2. Fish</td>
<td>2</td>
<td>✔</td>
</tr>
<tr>
<td>3. Saltzman</td>
<td>3</td>
<td>✔</td>
</tr>
<tr>
<td>4. Novick</td>
<td>4</td>
<td>✔</td>
</tr>
<tr>
<td>Hales</td>
<td>Hales</td>
<td>✔</td>
</tr>
</tbody>
</table>
Caption

Bonds to fund affordable housing.

Question

Shall Portland issue bonds, fund affordable housing for low income families, seniors, veterans, people with disabilities; require public oversight?

If the bonds are approved, they will be payable from taxes on property or property ownership that are not subject to the limits of sections 11 and 11b, Article XI of the Oregon Constitution.

Summary

Measure would authorize $258,400,000 in general obligation bonds for affordable housing for low income households.

Bonds will be used to build new housing, purchase, rehabilitate existing housing to maintain affordability, prevent displacement, allow residents to remain in their homes.

Housing will contain a mix of unit sizes. Some units will be accessible for low-income people with disabilities, seniors. Housing may include space to provide products and services for residents.

Affordable means rents restricted by designated household size and income level for the dwelling. Low income means a household making 60% or less of median family income; lower income thresholds for some units; flexibility for existing residents and hardship. In 2016, 60% of median family income for a family of four is $43,980 per year.

A five-member independent oversight committee will review bond expenditures; provide annual reports.

Tax rate for this measure is estimated to be $0.4208 per $1,000 of assessed value. Bonds may be issued in multiple series. Annual audits required. Administrative costs cannot exceed seven percent.
AN ACT

A Measure authorizing the City Council of the City of Portland to issue general obligation bonds in the amount of $258,400,000 for capital improvements for affordable housing, to be repaid from property taxes levied outside constitutional limitations.

BE IT ENACTED BY THE PEOPLE OF THE CITY OF PORTLAND, OREGON:

Section 1. Pursuant to Sections 7-201 and 7-203 of the Charter of the City of Portland, the Council is authorized to issue bonds, in the aggregate amount not to exceed $258,400,000, which shall be general obligations of the City. The proceeds from such bonds shall be placed in a special fund to be established by the Council, and shall be used for capital costs for affordable housing purposes, including acquisition, construction, reconstruction, rehabilitation, capital maintenance and capital repairs, of facilities to provide housing affordable to individuals and households whose income does not exceed 60% of median family income. Such housing may be of any type, including but not limited to single-family, multi-family, houses, apartments, and/or the land on which such facilities are located or may be constructed. Housing units may be designated for different income levels, between 0% and 60% of median family income. Housing units may be designated for particular household sizes. “Affordable” means rents are restricted for capital costs for affordable housing. No more than 7% of the special fund may be spent, to the extent permissible under Article XI, section 11L(5) of the Oregon Constitution, for expenses associated with administering the fund, including the issuance of the bonds. The Council may authorize inclusion in any project under this Act space not exceeding 20% of the size of that project, for provision of services, including but not limited to child care facilities, groceries, pharmacies, community rooms, food service, neighborhood retail and leasing offices, to serve the residents of the facilities that are the subject of the project. The Council may provide for eligibility rules for residents that temporarily relax or waive the limitations on qualifying income when necessary to avoid undue hardship or to avoid displacement of persons residing in housing at the time it is acquired. The Council shall appoint an oversight committee to review bond expenditures and provide to the Council annual reports on the same. The Council may issue the bonds in one or more series. These general obligation bonds are specifically authorized, and shall not be counted as within the limitation of Section 7-204 of the Charter of the City of Portland. Taxes imposed to pay the principal and interest on these bonds shall not be limited by Sections 11 and/or 11b of Article XI of the Constitution of the State of Oregon, but rather are hereby specifically authorized and shall be in addition to all other taxes that may be levied according to law.
Date: June 27, 2016

To: Portland City Council

From: Kurt Creager, Director, Portland Housing Bureau

Re: Affordable Housing Bond for Portland

Commissioner Dan Saltzman and the Portland Housing Bureau are requesting City Council refer General Obligation Bond Authority for Affordable Housing to the voters in the November 2016 General Election. The bond authorization would allow the City to bond up to $258.4 M with a 20 year term of repayment. It is estimated that the typical single family homeowner would pay $75 a year, if the bonding authority were approved, at an expected rate of $.4208 per thousand of assessed value.

The Portland Housing Bureau estimates that with a strategic issuance of bonds over a 5 to 7 year period the City would be able to create and preserve 1,300 units of new affordable housing.

Bond Production & Acquisition Goals

A housing bond, if approved by voters, would provide capital to purchase, rehabilitate and thereby preserve existing affordable housing before it’s irrevocably lost to economic forces. Of the total, an estimated 25% of the available capital would be used for this purpose (approximately 350 dwellings). New dwellings for seniors, veterans, families and people with disabilities would also be constructed with the remaining 75% of bond revenue (approximately 950 units). All dwellings acquired or built with bond proceeds would be affordable to households under 60% of the Median Family Income (MFI) which in 2016 is $43,980 for a family of four.

Of the 1300 proposed total units, 600 units would be targeted to people with incomes below 30% of the MFI which is $22,000 for a family of four or $15,400 for a single person. HUD defines these households as Extremely Low Income and PHB studies indicate the greatest need for housing among this population, citywide. In addition, the PHB is planning on 50% of the new dwellings to be family-sized consisting of a mix of two and three bedroom units not customarily found in the private market.

Oversight, Accountability & Fiscal Stewardship

A five-member independent bond oversight committee will be formed to review the bond expenditures and provide annual reports to Council. Each member of the City Council will appoint one member of the community to the oversight committee. The Chair would be appointed by the Commissioner in Charge of Housing. Those appointments will be complete at the time of the first bond issuance ordinance to City Council estimated to occur on or about July 1, 2017. All five (5)
members serve without compensation and are subject to public disclosure and conflict of interest statutes. Terms are anticipated to be five (5) years, renewable, until the available bond proceeds are expended and the final audit concluded and transmitted to the City Council.

An independent entity will complete financial and performance audits to ensure that projects funded by the bond are consistent with stated voter intent. The auditor’s reports will be made available to the public.

Expenses associated with administering the bond, including the issuance of the bonds, will be capped at no more than 7 percent. Though we project administrative costs of five percent.

**Capital Finance Plan**

PHB has modeled the dynamic interplay of revenue from the General Obligation Bond with other resources annually appropriated by the City Council including Tax Increment Financing, Community Development Block Grant (CDBG), HOME Investment Partnerships Act and Construction Excise Tax revenue. The chart below describes how the Bond Proceeds (in purple) would be distributed over the course of the issuance.

<table>
<thead>
<tr>
<th>Portland Housing Bureau</th>
<th>Budget Forecast By Funding Source - w/ GO Bond &amp; Construction Excise Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tax Increment Financing</td>
<td>Actual*</td>
</tr>
<tr>
<td>CDBG</td>
<td>22,167,837</td>
</tr>
<tr>
<td>Housing Development Fund</td>
<td>1,944,054</td>
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<tr>
<td>General Fund One-Time</td>
<td>1,192,521</td>
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<tr>
<td>General Fund Ongoing</td>
<td>11,630,930</td>
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<tr>
<td>Construction Excise Tax</td>
<td>7,000,000</td>
</tr>
<tr>
<td>Construction Excise Tax</td>
<td>5,000,000</td>
</tr>
<tr>
<td>Housing GO Bond</td>
<td>12,893,625</td>
</tr>
</tbody>
</table>

Note: Tax Increment Financing resources (shown in blue) available in FY 2016-2017 and 2017-2018 were largely allocated in the Notice of Funding Availability (NOFA) announced April 20, 2016.

The general obligation bonds would be issued over five (5) years, but revenue would be expended over up to eight (8) years, as shown. This is in anticipation that the later tranches of bond revenue would be used for new construction and the attendant time necessary (18-36 months) to bring a new
construction project to fruition. The schedule allows for the bonds to be expended in full within three years of each issue.

**Housing Models, Operating Subsidies and Workflow Sequencing:**

The first bond expenditures are anticipated to consist of land and building acquisition followed by rehabilitation and finally, new construction. The PHB will work in collaboration with Home Forward on asset management and the alignment of Housing Choice Vouchers (Section 8) Rental Assistance Vouchers and Veterans Affairs Supportive Housing (VASH) Vouchers to attach rent subsidies to approximately a 1/3 or 400 dwelling units. This will help ensure extremely low income households do not pay in excess of 30% of their income on rent.

**Program Goals, Outputs and Outcomes**

- Acquire and preserve or produce at least 1,300 affordable dwelling units against a current need of 23,845 units;
- 100% of the beneficiaries will be low income (at or below 60% of the MFI) including seniors, veterans, families and people with disabilities (or combinations thereof);
- Goal to serve 600 of the households at or below 30% of the MFI (less than $22,000 for a family of four);
- Goal to serve 50% of the households whom are in need of family-sized (2 & 3 Bedroom) dwellings;
- Approximately 2,900 Portlanders would reside in the 1,300 bond-financed dwellings;
- Estimate that 50,000-58,000 Portlanders will benefit from 1,300 new or preserved dwellings over a sixty (60) year period;
- Affordable means rent restricted by designated household size and income level for the dwelling unit;
- City bond proceeds will enable existing market rate but affordable housing to be preserved, improved and stabilized for public benefit;
- Net cash flow (after operating expenses and depreciation) if any, will be dedicated for routine maintenance to ensure financial sustainability over the economic life of the properties;
- Ancillary community and resident support (wrap around) services will be proffered through contracts with community based organizations; and
- Some properties may have community rooms, neighborhood commercial or social service services accommodated on site to ensure resident health, safety and general welfare.

**Bond Program Administration and Implementation**

- As described, administrative costs are limited to nor more than seven (7) percent of the par amount of the bonds. Administrative costs includes the cost of providing fiscal and performance audits; legal fees incurred by Bond Counsel; fiduciary and fund management expenses including overhead charged by the Office of Management & Finance; and project origination, underwriting and project management costs incurred by the Portland Housing Bureau.
- Project management costs include, but are not limited to appraisals, legal expenses associated with real estate acquisition, relocation (if any), title insurance/reports, environmental assessments (Phase 1 & 2), geotechnical reports and analyses, structural engineering and architectural design services, as appropriate.
- OMF and PHB staff time and direct expenses will be booked consistent with Governmental Accounting Standards Board (GASB) rules and regulations for capital projects.

**Attachment**

2016 Median Income for a Family of Four:

| 2016 Median Income for a Family of Four: |

| $73,300 |

Published by PORTLAND HOUSING BUREAU: 5/27/2016

Effective 03/28/2016

HUD

Median Income Percentages - issued by HUD for Section 8 and other non-LIHTC projects

<table>
<thead>
<tr>
<th>Household Size</th>
<th>30%</th>
<th>40%</th>
<th>45%</th>
<th>50%</th>
<th>55%</th>
<th>60%</th>
<th>65%</th>
<th>80%</th>
<th>120%</th>
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<tbody>
<tr>
<td>1</td>
<td>15,400</td>
<td>20,560</td>
<td>23,130</td>
<td>25,700</td>
<td>28,270</td>
<td>30,840</td>
<td>33,410</td>
<td>41,100</td>
<td>51,310</td>
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<td>2</td>
<td>17,600</td>
<td>23,480</td>
<td>26,415</td>
<td>29,350</td>
<td>32,285</td>
<td>35,220</td>
<td>38,155</td>
<td>46,950</td>
<td>58,640</td>
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<tr>
<td>3</td>
<td>19,800</td>
<td>26,400</td>
<td>29,700</td>
<td>33,000</td>
<td>36,300</td>
<td>39,600</td>
<td>42,900</td>
<td>52,800</td>
<td>65,970</td>
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<tr>
<td>4</td>
<td>22,000</td>
<td>29,320</td>
<td>32,985</td>
<td>36,650</td>
<td>40,315</td>
<td>43,980</td>
<td>47,645</td>
<td>56,850</td>
<td>73,300</td>
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<td>5</td>
<td>23,800</td>
<td>31,680</td>
<td>35,640</td>
<td>39,600</td>
<td>43,560</td>
<td>47,520</td>
<td>51,480</td>
<td>63,350</td>
<td>79,164</td>
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<td>25,550</td>
<td>34,040</td>
<td>38,295</td>
<td>42,550</td>
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<td>55,315</td>
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<td>36,360</td>
<td>40,905</td>
<td>45,450</td>
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<td>59,085</td>
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<td>90,892</td>
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<td>29,050</td>
<td>38,720</td>
<td>43,560</td>
<td>48,400</td>
<td>53,240</td>
<td>58,080</td>
<td>62,920</td>
<td>77,450</td>
<td>96,756</td>
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</table>

NOTES:

(1) 2016 Income levels have decreased based on HUD’s calculations for the Portland-Vancouver-Hillsboro, OR-WA MSA. The income schedule above is to be used for projects that DO NOT qualify for the HERA Special tables as published by HUD 3/28/2016. If you have multiple funding sources, you must use incomes and rents applicable to the most restrictive program requirements. Projects that have LIHTC and/or tax-exempt bond funding should refer to the applicable tables for your county found at: http://www.oregon.gov/ohcs/pages/research-income-rent-limits.aspx

(2) Because HUD no longer enforces the Hold Harmless Policy from past years, HUD determined that allowing income limits to rise or fall precipitously was not in the best interests of managing its programs. Therefore, in 2016 the maximum change that can be experienced in any area in one year is the greater of 5 percent or twice the change in national median family income from last year to this year. Portland income limits for extremely-low and very-low income were adjusted and capped. Please see HUD’s Office of Policy Development & Research income limit guidelines for further explanation: http://www.huduser.org/portal/datasets/il/il15/index.html

(3) Other 2016 MFI levels are based on the 4-Person Income Limit of $73,300. The 1-Person family Income Limit is 70% of the 4-Person Income Limit, the 2-Person family Income Limit is 80% of the 4-Person Income Limit, the 3-Person family Income Limit is 90% of the 4-Person Income Limit. Each family size larger than four (4) is calculated by an 8% increase per HH member to the 4-Person Income Limit. (i.e., .5-Person = 108%; 6-Person - 116%; 7-Person = 124%; 8-Person = 132%, and so on.

ALSO SEE HOME PROGRAM RENT LEVELS ISSUED BY HUD - SEPARATE SCHEDULE

The HOME rent levels may be more restrictive for some bedroom sizes.

2016 Housing Affordability: Maximum Monthly Rent Including Utilities by Median Family Income With a Housing Burden of 30% (effective 3/28/2016)

<table>
<thead>
<tr>
<th># of Bedrooms</th>
<th>Household Size</th>
<th>30%</th>
<th>40%</th>
<th>45%</th>
<th>50% Compare Low HOME</th>
<th>55%</th>
<th>60%</th>
<th>65% Compare High HOME</th>
<th>80%</th>
<th>100%</th>
<th>120%</th>
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<tbody>
<tr>
<td>0</td>
<td>1</td>
<td>385</td>
<td>514</td>
<td>578</td>
<td>642</td>
<td>706</td>
<td>771</td>
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<td>1</td>
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<td>412</td>
<td>550</td>
<td>619</td>
<td>688</td>
<td>756</td>
<td>825</td>
<td>894</td>
<td>1,100</td>
<td>1,374</td>
<td>1,649</td>
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<td>2</td>
<td>2</td>
<td>455</td>
<td>660</td>
<td>742</td>
<td>825</td>
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<td>990</td>
<td>1,072</td>
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<td>1,499</td>
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<td>953</td>
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<td>1,236</td>
<td>1,525</td>
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<td>1,276</td>
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<td>1,407</td>
<td>1,525</td>
<td>1,877</td>
<td>2,345</td>
<td>2,814</td>
</tr>
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</table>

(Based on the HUD Portland Area Median Income published effective March 28, 16: $73,300 for a family of four.
Income & Rents above are based on 4-Person Income Limit of $73,300. Rent calculations are rounded down to the nearest $1.00).

Fair Market Rent for 2016

<table>
<thead>
<tr>
<th>Bedroom Size</th>
<th>FMR</th>
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<tr>
<td>SRO</td>
<td>$665</td>
</tr>
<tr>
<td>0</td>
<td>$886</td>
</tr>
<tr>
<td>1</td>
<td>$1,021</td>
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<tr>
<td>2</td>
<td>$1,208</td>
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<tr>
<td>3</td>
<td>$1,757</td>
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<tr>
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<td>$2,104</td>
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<tr>
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<td>$2,425</td>
</tr>
<tr>
<td>6</td>
<td>$2,789</td>
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</tbody>
</table>

1 Portland-Vancouver-Hillsboro, OR-WA MSA = Clackamas, Clark, Columbia, Multnomah, Skamania, Washington & Yamhill Counties
2 Rents can be set below the median family income 5% threshold. For instance a residential unit may be restricted to households at or below 50% MFI, but have one-bedroom rents (and utilities expenses) that are below $688/month.
3 The FMRs for unit sizes larger than four bedrooms are calculated by adding 15 percent to the four bedroom FMR, for each extra bedroom. For example, the FMR for a five bedroom unit is 1.15 times the four bedroom FMR, and the FMR for a six bedroom unit is 1.30 times the four bedroom FMR. FMRs for single-room occupancy units are 0.75 times the zero bedroom (efficiency) FMR.