



# Portland City Auditor

## Political Consultant Reporting

Auditor Mary Hull Caballero  
Deborah Scroggin

SEP 15 2015 11:17 PM  
AUDITOR

### FORM 2.14B POLITICAL CONSULTANT ENTITY REGISTRATION REPORT

INSTRUCTIONS: This form, which contains three (3) parts, must be filed **within 15 calendar days** after the entity, including any of its contractors, employees, or principals, provides political consulting services to a City of Portland elected official, successful candidate for elected City office, or either individual's campaign committee registered with the Secretary of State.

To complete the registration, sign and date the form and email via PDF to: [Deborah.scroggin@portlandoregon.gov](mailto:Deborah.scroggin@portlandoregon.gov). If signed by electronic signature, press the **submit** button following part three to submit the form directly.

#### PART I – POLITICAL CONSULTANT ENTITY INFORMATION

(City Code Sec. 2.14.030 A.1)

Name of Entity: Winning Mark LLC

Entity Email: mark@winningmark.com

Entity Telephone: 503-221-7922

Entity Address: 1220 SW Morrison St. #910, Portland, OR 97205

Number	Street	City	State	Zip Code
1220	SW Morrison St.	Portland	OR	97205

List all contractors, employees, and principals providing political consultant services on behalf of the entity. List additional staff and contact information on an attached sheet, if necessary.

Staff Type:  Contractor  Employee  Principal

Name: Aisling Coghlan

Email Address: aisling@winningmark.com

Mailing Address (if different from above):

Number Street City State Zip Code

Staff Type:  Contractor  Employee  Principal

Name: Mark Wiener

Email Address: mark@winningmark.com



City of Portland  
1221 SW 4<sup>th</sup> Avenue, Room 320 | Portland, OR 97204 | (503) 823-3546  
[www.portlandoregon.gov/auditor/consultant](http://www.portlandoregon.gov/auditor/consultant)

Mailing Address (if different from Entity):

Number Street City State Zip Code

**PART II – POLITICAL CONSULTANT ENTITY SERVICES, CANDIDATES & MEASURES**

(City Code Sec. 2.14.030 A. 2) (City Code Sec. 2.14.030 A. 2)

A. Complete this section to report on the City elected official, successful candidate, or campaign committee receiving political consulting services.

Entity is providing political consulting services in support of the candidacy to a City elected official, a successful candidate for City office, or a candidate's or official's campaign committee registered with the Secretary of State.

City Elected Official or Candidate: \_\_\_\_\_  
Name Title

Or Campaign Committee: \_\_\_\_\_

Date Services Began: \_\_\_\_\_

Entity is providing political consulting services in support of a candidate's campaign to more than one City elected official, successful candidate, or campaign committee.

City Elected Official or Candidate: \_\_\_\_\_  
Name Title

Or Campaign Committee: \_\_\_\_\_

Date Services Began: \_\_\_\_\_

B. Complete this section only if one or more boxes is checked in Part II A.

Report the City-referred measure receiving political consultant services and if applicable, the affiliated committee.

Entity is providing political consulting services in support of a City-referred measure.

Lead Representative/Committee for Measure: \_\_\_\_\_

Address: \_\_\_\_\_ **Yes for Affordable Homes**

Number Street City State Zip Code  
**PO Box 15199, Portland, OR 97293**

Date Services Began: June 30, 2016

Measure Ballot Title Caption: Bonds to Fund Affordable Housing

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**PART III – PROHIBITED CONDUCT AND DECLARATION**

(City Code Sec. 2.14.070; 2.14.090)

The following is prohibited conduct under City Code 2.14:

- A political consultant shall not provide political consulting services without reporting as required under Portland City Code 2.14.
- No person shall submit false, fraudulent or misleading information on statements, including but not limited to: misrepresenting the scope or nature of services provided or the identity of clients to whom services are provided.

By signing this document, I acknowledge and affirm the statements made on this form. I understand that penalties and costs may be imposed for providing false or misleading information.

  
\_\_\_\_\_  
Signature

8/15/16  
\_\_\_\_\_  
Date Signed

SUBMIT FORM

ADDENDUM TO FORM 2.14b POLITICAL CONSULTING ENTITY REGISTRATION REPORT

ADDITIONAL WINNING MARK LLC EMPLOYEE PROVIDING SERVICES TO YES ON AFFORDABLE HOMES

Kasra Shokat

[kasra@winningmark.com](mailto:kasra@winningmark.com)