



FORM 2.14B POLITICAL CONSULTANT ENTITY REGISTRATION REPORT

INSTRUCTIONS: This form, which contains three (3) parts, must be filed **within 15 calendar days** after the entity, including any of its contractors, employees, or principals, provides political consulting services to a City of Portland elected official, successful candidate for elected City office, or either individual's campaign committee registered with the Secretary of State.

To complete the registration, sign and date the form and email via PDF to: Deborah.scroggin@portlandoregon.gov. If signed by electronic signature, press the **submit** button following part three to submit the form directly.

PART I – POLITICAL CONSULTANT ENTITY INFORMATION

(City Code Sec. 2.14.030 A.1)

Name of Entity: Wieden + Kennedy

Entity Email: businessaffairspdx@wk.com

Entity Telephone: 503-937-7000

Entity Address: 224 NW 13th Avenue, Portland, OR 97209
Number Street City State Zip Code

List all contractors, employees, and principals providing political consultant services on behalf of the entity. List additional staff and contact information on an attached sheet, if necessary.

Staff Type: Contractor Employee Principal

Name: Susan Hoffman, Nicole Brandell, Keesha Jean-Baptiste, Danny Sullivan

Email Address: susan.hoffman@wk.com, nicole.brandell@wk.com, keesha.jean-baptiste@wk.com, danny.sullivan@wk.com

Mailing Address (if different from above):

Number Street City State Zip Code

Staff Type: Contractor Employee Principal

Name: Joy Davis, Rebecca Russell, Becca Waddlinger, Danielle Delph

Email Address: joy.davis@wk.com, rebecca.russell@wk.com, becca.waddlinger@wk.com, danielle.delph@wk.com



Mailing Address (if different from Entity):

Number Street City State Zip Code

PART II – POLITICAL CONSULTANT ENTITY SERVICES, CANDIDATES & MEASURES

(City Code Sec. 2.14.030 A. 2) (City Code Sec. 2.14.030 A. 2)

A. Complete this section to report on the City elected official, successful candidate, or campaign committee receiving political consulting services.

Entity is providing political consulting services in support of the candidacy to a City elected official, a successful candidate for City office, or a candidate’s or official’s campaign committee registered with the Secretary of State.

City Elected Official or Candidate: Ted Wheeler, Mayor Elect
Name Title

Or Campaign Committee: _____

Date Services Began: December 20, 2016

Entity is providing political consulting services in support of a candidate’s campaign to more than one City elected official, successful candidate, or campaign committee.

City Elected Official or Candidate: _____
Name Title

Or Campaign Committee: _____

Date Services Began: _____

B. Complete this section only if one or more boxes is checked in Part II A.

Report the City-referred measure receiving political consultant services and if applicable, the affiliated committee.

Entity is providing political consulting services in support of a City-referred measure.

Lead Representative/Committee for Measure: _____

Address: _____
Number Street City State Zip Code

Date Services Began: _____

Measure Ballot Title Caption: _____

PART III – PROHIBITED CONDUCT AND DECLARATION

(City Code Sec. 2.14.070; 2.14.090)

The following is prohibited conduct under City Code 2.14:

- A political consultant shall not provide political consulting services without reporting as required under Portland City Code 2.14.
- No person shall submit false, fraudulent or misleading information on statements, including but not limited to: misrepresenting the scope or nature of services provided or the identity of clients to whom services are provided.

By signing this document, I acknowledge and affirm the statements made on this form. I understand that penalties and costs may be imposed for providing false or misleading information.



Signature

12/20/16

Date Signed

SUBMIT FORM