

# CITY BUDGET OFFICE

Ted Wheeler, Mayor  
Nick Fish, Commissioner  
Amanda Fritz, Commissioner  
Chloe Eudaly, Commissioner  
Jo Ann Hardesty, Commissioner  
Mary Hull Caballero, Auditor



Jessica Kinard, Director  
(503) 823-6963  
111 SW Columbia Street, Suite 550  
Portland, Oregon 97201  
[www.portlandoregon.gov/cbo](http://www.portlandoregon.gov/cbo)

## CITY OF PORTLAND, OREGON

---

### Memorandum

To: City Council  
From: Jessica Kinard, Budget Director  
Date: 9/9/2010  
Subject: 2019 Portland Insights Survey Final Report

---

This presentation and report highlight the findings from the 2019 Portland Insights Survey, representing the culmination of several months of collaborative work between the City Budget Office, City bureau staff, community leaders, and the people who work, live, and play in the city of Portland.

The 2019 Portland Insights Survey is a 56-question comprehensive survey of the Portland community administered by the City Budget Office. It was open for all Portlanders to take online or via canvassers in May 2019.

The City Budget Office conducted the survey on behalf of the City with funding included in the FY 2018-19 budget with the goal of building upon the longstanding Auditor's Community Survey. For the first time in this survey's history, the City employed multi-lingual Community Data Fellow canvassers to go into the field to collect responses from historically underrepresented communities. This approach proved critical in reaching non- and limited-English speakers, and communities of color.

The report and analysis (see Exhibit B) were conducted by the consulting firm HR&A Advisors. The report finds that there are many points of commonality amongst Portland's diverse communities and highlight areas of notable disagreement amongst Portlanders. This survey data provides a unique opportunity to gain a deeper understanding of our communities in order to improve the impact of our services. The City Budget Office will utilize this information as a supplement to other available data in our future analyses of City investments, including the Prior-Year Performance Report and our annual budget reviews.

*Please see the exhibits accompanying this report:*

- A. 2019 Portland Insights Survey Final Report – Presentation
- B. 2019 Portland Insights Survey Final Report

## IMPACT STATEMENT

**Legislation title:** 2019 Portland Insights Survey Final Report

**Contact name:** Michelle Rubin

**Contact phone:** 503-823-6845

**Presenter name:** Jessica Kinard, Shannon Carney, Michelle Rubin

**Purpose of proposed legislation and background information:**

This report shares the results of the 2019 Portland Insights Survey, a citywide community survey of Portlanders. Resources for this initiative were included in the City Budget Office's FY 2018-19 Budget.

**Financial and budgetary impacts:**

This report has no direct financial or budgetary impacts.

**Community impacts and community involvement:**

One goal of the 2019 Portland Insights Survey was to revisit the existing methodology of the longstanding Auditor's Community Survey, with special attention to ensuring the City heard from historically underrepresented populations. To this end, the survey included robust community engagement, including the hiring of 34 multi-lingual student and community canvassers to bring the survey directly into the field at community events and gathering places. Due to this outreach, results in this report can be disaggregated by several community identifiers, including race group, age, gender, disability status, housing tenure, and geography. This type of information will allow the City to improve service delivery and outreach to specific communities. Similarly, recommended actions resulting from this report are designed to ensure the community survey data collected is incorporated in City policy and decision-making processes.

**100% Renewable Goal:**

This report does not impact the City's 100% Renewable Goal.

### Budgetary Impact Worksheet

**Does this action change appropriations?**

- YES:** Please complete the information below.  
 **NO:** Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount