

ORDINANCE No.

*Amend an Intergovernmental Agreement with Metro in the amount of \$40,000 to provide funding to the Center for Intercultural Organizing to support the Southwest Corridor Equity Coalition to implement the Southwest Corridor Equitable Development Strategy and inform the West Portland Town Center Plan (Ordinance; amend Contract No. 30006905)

The City of Portland ordains:

Section 1. The Council finds:

1. Council Resolution 37389 adopted the Southwest Corridor Equitable Housing Strategy which is nested within Metro's Southwest Equitable Development Strategy (SWEDS) and directed the Bureau of Planning and Sustainability (BPS) to initiate community planning for the West Portland Town Center.
2. BPS is committed to equitable community engagement within the Southwest Corridor area with particular focus in the West Portland Town Center, partnering with Metro and community-based organizations to implement equitable development strategies that benefits low-income, communities of color and/or immigrants and refugees.
3. The Center for Intercultural Organizing's mission includes serving low-income households, communities of color and/or immigrants and refugees; they are uniquely positioned to partner with Metro and the City to ensure the West Portland Town Center Plan and corridor wide equitable development strategy are strongly informed by the lived experiences of those populations.
4. Council ordinance 189553 authorized BPS to execute an intergovernmental with Metro to fund the Center for Intercultural Organizing to form the Southwest Corridor Equity Coalition in 2019 to oversee the implementation of the Southwest Corridor Equitable Development Strategy.
5. BPS will pay \$40,000 to Metro to fund the Center for Intercultural Organizing to continue to lead the Southwest Corridor Equity Coalition in 2020. Funds are available in the Bureau of Planning and Sustainability FY 2019-2020 budget.

NOW, THEREFORE, the Council directs:

- a. The Director of the Bureau of Planning and Sustainability (BPS) is hereby authorized to amend an intergovernmental agreement with Metro, in a form substantially similar to the Amendment 1 attached as Exhibit A and approved to form by the City Attorney.
- b. Funds for this agreement have been appropriated in FY 2019-20 and the Director of BPS and Auditor are hereby authorized to pay for this agreement chargeable to BPS Cost Object PNCP000001.

- c. The Director of BPS is authorized to execute on behalf of the City amendments to this agreement that change scope, schedule, and budget, but may only execute amendments that increase funding from or other financial risks to the City if the City Council approves an appropriation in a future fiscal year.
- d. To the extent it applies, the City Council waives the competitive application process required in FIN 2.04-Budget.

Section 2. The Council declares that an emergency exists in order to forward funds for services to continue work that benefits the City. Therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council:

Mary Hull Caballero
Auditor of the City of Portland
By

Commissioner Carmen Rubio
Prepared by: Ryan Curren
Date Prepared: January 13, 2021

Deputy

Agenda No.
ORDINANCE NO.
 Title

*Amend an Intergovernmental Agreement with Metro in the amount of \$40,000 to provide funding to the Center for Intercultural Organizing to support the Southwest Corridor Equity Coalition to implement the Southwest Corridor Equitable Development Strategy and inform the West Portland Town Center Plan (Ordinance; amend Contract No. 30006905)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Commissioner Rubio</p>	<p>CLERK USE: DATE FILED <u>February 16, 2021</u></p>
<p style="text-align: center;">COMMISSIONER APPROVAL</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u>Keelan McClymont</u> <small>Digitally signed by Keelan McClymont Date: 2021.02.16 21:52:50 -08'00'</small> Deputy</p> <p>ACTION TAKEN:</p>
<p>Mayor—Finance & Administration - Wheeler</p>	
<p>Position 1/Utilities - Rubio <small>Carmen Rubio Digitally signed by Carmen Rubio Date: 2021.02.12 10:16:39 -08'00'</small></p>	
<p>Position 2/Works - Ryan</p>	
<p>Position 3/Affairs - Hardesty</p>	
<p>Position 4/Safety - Mapps</p>	
<p style="text-align: center;">BUREAU APPROVAL</p>	
<p>Bureau: Planning and Sustainability Bureau Head:</p>	
<p>Prepared by: <u>Ryan Curren</u> Date Prepared: <u>1/22/2021</u></p>	
<p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input type="checkbox"/></p>	
<p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: required for contract, code, easement, franchise, comp plan, charter <small>Digitally signed by Lily Rees Date: 2021.02.10 12:05:53 -08'00'</small></p>	
<p>Council Meeting Date February 24, 2021</p>	

AGENDA
<p>TIME CERTAIN <input type="checkbox"/></p> <p>Start time: _____</p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>
<p>CONSENT <input checked="" type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/></p> <p>Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Rubio	1. Rubio		
2. Ryan	2. Ryan		
3. Hardesty	3. Hardesty		
4. Mapps	4. Mapps		
Wheeler	Wheeler		



SENT VIA EMAIL

CITY OF PORTLAND
AMENDMENT No. 1 to
INTERGOVERNMENTAL AGREEMENT No. 30006905
FOR
Metro – City of Portland
Southwest Corridor Equity Coalition

This Amendment No. 1 amends IGA No. 30006905 dated 12 day of June, 2019 by and between Metro a metropolitan planning organization of the State of Oregon and the City of Portland, a municipal corporation of the State of Oregon ("City") by and through their duly authorized representatives. This Amendment may refer to Metro and City individually as a "Party" or collectively as the "Parties."

This Amendment is authorized by City Ordinance No

The Effective Date of this Amendment is [date]. The purpose of this Amendment is to add funds to continue to financially support the Center for Intercultural Organizing to lead the Southwest Corridor Equity Coalition.

The Parties agree to Amend the IGA as follows:

1. The IGA not-to-exceed amount of \$50,000 is increased by \$40,000 to a new total not-to-exceed amount of \$90,000.
2. The Term is extended from June 1 2021 to June 1 2022 unless terminated sooner under the provisions of the IGA.
3. Exhibit A to the IGA, Scope of Work is amended by adding the following language:

Exhibit A Scope of Work

Additional scope of work for FY20/21 and FY 21/22

Center for Intercultural Organizing will continue to lead the SW Equity Coalition (SWEC) in 2021. The SWEC will continue to leverage the existing partnerships and action plans identified in the existing SW Corridor Equitable Development Strategy to realize sustained corridor-wide commitments to address the displacement of residents and businesses. Funds from Metro, City of Portland will support a staff position to administer the coalition and garner local philanthropic support that advances specific implementation efforts. A more sustainable, community-led, collective impact model would be tested out and established with a target 10 year, \$10 million commitment combining the initial local government support and staffing with new resources from national philanthropic and private sector investment that would allow for increased ownership and leadership among community-based organizations in the corridor.

COVID-19 Adjustments

Our community engagement approach must consider COVID-19 physical distancing restrictions, which are all the more concerning given the disparate health impacts on our most vulnerable populations. Our current outreach and engagement approach assumes we will be unable to conduct any in-person meetings; however, we are open to a change in strategy if physical distancing restrictions are lifted over the course of the project period. We also are pleased to share

that Center for Intercultural Organizing recently purchased a Zoom business account, which has a built-in feature for interpreters to easily participate in zoom calls. As a part of adapting to online community engagement, we have developed informational materials for participants regarding their rights to privacy during online forums. We have also developed a set of requirements for our partners on how to facilitate responsible and accessible interpretation.

The global pandemic has deeply impacted our priority community members; economic stressors, the digital divide and our inability to use in-person organizing tactics have shifted expectations for large-scale community engagement. However, we believe we can host several, small multilingual focus group meetings that will meet our collective goals for community engagement and input in terms of quality and depth of community member participation. We may use one-on-one phone calls, lending out of digital devices, as well as electronic and paper surveys that are translated into multiple languages, as a way of bolstering community participation and input.

The BPS funds will be used to fund a SWEC Coordinator at Center for Intercultural Organizing. BPS staff will continue to participate as a member of the SW Equity Coalition.

Major Milestones being tracked by BPS:
 Metro will make full payment to CIO upon completion of milestone #2

Major Milestones	Deliverables	Anticipated Completion
1. Regular communication between the SWEC Executive Committee and a coordinated city team working to implement equitable development strategies in the SW Corridor	Monthly SW Corridor Coalition meetings	Ongoing
2. Hire 1FTE organizer at Center for Intercultural Organizing to lead community engagement and organizing	Contract agreement	March 2021
3.Support WPTC Community Development Work Group activities	Bi-weekly Work Group meetings	Ongoing
4.Support a leadership cohort of 10-20 immigrant, refugee, and BIPOC community leaders	Leadership cohort recruitment documents	Launch cohort by March 2021
5. Provide opportunities for leadership cohort and SWEC members to advocate for their priorities in the WPTC Plan	Priorities/input documented in WPTC	Ongoing
6.Support emerging HAKI leaders to participate in the WPTC proposed plan process and subsequent Planning and Sustainability Commission and City Council hearings process	Community engagement Plan	Ongoing
7.SWEC maintains an Executive Committee of at least 5 BIPOC- led organizations and at least 20 general public/private members	SWEC Member Roster	Ongoing

FUNDING SOURCES	FY 20/21
<i>Government Sources</i>	
Metro	\$50,000
Tri-Met	\$50,000
City of Portland	\$40,000
City of Tigard	\$20,000
<i>Foundation Sources</i>	
Meyer Memorial Trust	\$125,000
Robert Naito Foundation	\$10,000
JPMC	\$50,000
St. Joseph Community Partnership Fund	\$75,000
TOTAL FUNDING SOURCES	\$420,000
EXPENDITURES	
<i>Staffing</i>	
SWEC Lead (at CIO DBA Unite Oregon) @1 FTE	\$80,000
SWEC Organizer @1FTE	\$56,500
Metro Associate Regional Planner @.25FTE	\$55,000
Metro Senior Regional Planner @.25FTE	\$50,000
Engagement and Capacity Building	
CIO DBA Unite Oregon	\$35,000
Community Alliance of Tenants	\$60,000
HAKI Community Organization	\$39,500
Asian Pacific American Network of Oregon	\$39,500
Community member stipends	\$2,500
Sub-grants to CBOs to implement equitable housing action initiatives	\$17,500
TOTAL EXPENSES	\$435,500

All other terms and conditions of the IGA remain unchanged by this Amendment and in full force and effect.

IMPACT STATEMENT

Legislation title: *Amend an Intergovernmental Agreement with Metro in the amount of \$40,000 to provide funding to the Center for Intercultural Organizing to support the Southwest Corridor Equity Coalition to implement the Southwest Corridor Equitable Development Strategy and inform the West Portland Town Center Plan (Ordinance; amend Contract No. 30006905)

Contact name: Ryan Curren, Project Manager

Contact phone: 503-823-4574

Presenter name: Consent item, no presenter necessary

Purpose of proposed legislation and background information:

The Portland-Metro Region has a plan for a network of town centers and a high-capacity transit system as a key component in providing a series of meaningful transportation options to connect those town centers. New transit service along the SW Corridor represents the next major investment in that system. A West Portland Town Center Plan provides a provides an equitable development blueprint for the only town center in the region without a plan. Although new development and expansive transit options offer all residents new choices for housing and services and a choice in how they move around the region, previous planning processes have not prioritized equitable outcomes for low-income households and communities of color. With rising costs of living and more development pressures being brought to bear on the Portland Region, many renters, lower-income households of color, and immigrants are at-risk of being pushed out of their existing neighborhoods. A major public investment in a transit will bring opportunities but will also contribute to these issues that households are struggling with. SW Corridor households and families are not currently equipped with the proper tools and/or opportunities to address these pressures.

In response to these challenges in the SW Corridor, Metro convened a diverse group of stakeholders to develop a SW Corridor Equitable Development Strategy. The strategy identifies a list of 18 priority actions that need to occur prior to new transit service being introduced, to ensure that the diverse communities that exist in SW Corridor today will be around to reap the benefit of this major public infrastructure investment. The City of Portland is leading or participating in the implementation of many of these actions including exploring a tax-increment financing district in SW Portland, encouraging nonprofit developers to secure properties for affordable housing, and planning for the West Portland Town Center. BPS' SW Community Grants Program resourced nonprofit organizations to engage low-income households and communities of color in the WPTC planning process.

A SW Corridor Equity Coalition (SWEC) has formed with a committed group of stakeholders that lead with racial equity and seek equitable outcomes for those that live and work in the SW Corridor. The Coalition is focused on the implementation of the SW Corridor Equitable Development Strategy with particular emphasis on championing anti-displacement strategies and shaping the West Portland Town Center Plan goals. SWEC working groups exist to steward both of these priorities.

The Bureau of Planning and Sustainability is contributing \$40,000 toward this effort to fund Intercultural Organizing to staff a full-time Equity Coalition Manager and provide targeted leadership training and engagement with low-income residents and communities of color. Other project partners including Community Alliance of Tenants, HAKI, APANO, Momentum Alliance, and OPAL Environmental Justice Oregon will provide additional training and community engagement services. These partners will be compensated with resources provided by Metro.

Other funding partners include TriMet and the City of Tigard. Philanthropic resources are being sought by Metro and the community-based organizations listed above to leverage the resourced contributed by local jurisdictions.

The grant funded work will support City Council adopted policies in the 2035 Comprehensive Plan.

Financial and budgetary impacts:

The Bureau of Planning and Sustainability FY 2019-20 Budget includes funding for the Comprehensive and Strategic Planning Program. Funds are available within this program in cost object PNCP000001.

Community impacts and community involvement:

The SW Corridor Equitable Development Strategy and West Portland Town Center Plan build upon the growth and equity framework of the Portland Plan, the anti-displacement and housing opportunity policies in the Comprehensive Plan, the urban design concepts expressed in the Barbur Concept Plan, and housing affordability goals and strategies in the SW Corridor Equitable Housing Strategy. Each of these five plans was developed with extensive community input from a broad and diverse group of participants in the SW district.

Metro's and the City of Portland's support of an Equity Coalition in tandem with continuing broader engagement in the corridor, will continue to involve members of the community as part of the on-going planning and implementation in the corridor, with particular emphasis on deeper engagement with Black, Indigenous, and people of color residents and businesses located in the West Portland Town Center.

Through community partners and publicly available data we do have some information on the demographics of the households in the corridor and the existence of affordable housing, small businesses, and non-profit organizations operating along the corridor.

- Corridor wide: 2.8% of residents identify as Black or African American, 7.6% identify as Asian, 79% identify as white, 5.7% identify as Latino or Hispanic, 1.2% as Native American or Native Hawaiian, and 3.3% as two or more races.
- 12.7% of the population live below the poverty line.

- Renters make up 49% of households. 50% of households live in multi-family housing.
- Some culturally specific organizations operating in the corridor include a The Islamic Center of Portland, Portland Rizwan Mosque, Muslim Educational Trust, HAKI Community Organizations, and Mittleman Jewish Community Center. Nonprofit human service providers include Neighborhood House Portland.
- The 775 units of rent-restricted income-eligible affordable housing along the corridor comprises only 3.5% of all housing in the area. Home Forward and Community Partners for Affordable Housing operate the small handful of multi-family affordable housing buildings. The vast majority of housing affordable to households making 50% of median family income or less are in apartment buildings privately operated with no affordability requirements. Hundreds of these low-cost market rate units are located around two of Portland’s oldest and largest mosques, providing a critical residential anchor for the East African and Arab Muslim communities.
- Small commercial strips exist along Barbur Boulevard with relatively affordable commercial and office space compared to lease rates city-wide. A few small but critical businesses provide culturally specific goods and services but the majority are auto-oriented and/or national chains.

100% Renewable Goal:

NA

Budgetary Impact Worksheet

Does this action change appropriations?

- YES:** Please complete the information below.
 NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount