

ORDINANCE No.

*Accept a grant in the amount of \$200,000 from People for Bikes - Better Bike Share Partnership Living Labs Grant, authorize agreement to develop and implement a Prescribe a Bike program in partnership with Multnomah County Racial and Ethnic Approaches to Community Health program and appropriate \$50,000 in FY 2020-21 budget (Ordinance)

The City of Portland ordains:

Section 1. The Council finds:

1. Portland Bureau of Transportation applied to the People for Bikes - Better Bike Share Partnership Living Labs for a grant in the amount of \$200,000 for PBOT and REACH to collaborate on a program where Health Centers can prescribe a BIKETOWN membership to clients on October 23, 2020; and
2. People of Bikes has notified the City of Portland that it will award a grant for the Prescribe a Bike Program to PBOT in the amount of \$200,000.

NOW, THEREFORE, the Council directs:

- a. The Commissioner-in-Charge is hereby authorized to accept on behalf of the City of Portland a grant from People for Bikes for the BIKETOWN Prescribe a Bike program in the amount of \$200,000. Any increases to the Grant Amount must be approved by the City Council.
- b. The Commissioner-in-charge to execute an Agreement in the amount of \$200,000 in a form similar to the contract attached as Exhibit A.
- c. The Commissioner-in-Charge is authorized to execute amendments, approved as to form by the City Attorney, to the scope of the services or the terms and conditions of this Agreement, provided the changes do not increase the City's financial risk.
- d. The FY 2020 / 2021 budget is hereby amended as follows:
GRANTS FUND
Fund: 217
Business Area – TR00
Bureau Program Expenses – \$50,000
- e. The OMF Grants Office is authorized to perform all administrative matters in

relation to the grant application, grant agreement or amendments, requests for reimbursement from the grantor, and to submit required online grant documents on the Commissioner-in-Charge's behalf.

Section 2. The Council declares that an emergency exists because a delay would unnecessarily delay the City's ability to perform the activities authorized by the grant; therefore, this Ordinance shall be in full force and effect from and after its passage by the Council.

Passed by the Council,

Commissioner Jo Ann Hardesty
Prepared by: Liz Hormann; CDB
Date Prepared: 1/22/2021

MARY HULL CABALLERO
Auditor of the City of Portland
By

Deputy

Agenda No.
ORDINANCE NO.
 Title

*Accept a grant in the amount of \$200,000 from People for Bikes - Better Bike Share Partnership Living Labs Grant, authorize agreement to develop and implement a Prescribe a Bike program in partnership with Multnomah County Racial and Ethnic Approaches to Community Health program and appropriate \$50,000 in FY 2020-21 budget (Ordinance)

<p style="text-align: center;">INTRODUCED BY Commissioner/Auditor: Jo Ann Hardesty</p>	<p>CLERK USE: DATE FILED <u>February 16, 2021</u></p>
<p style="text-align: center;">COMMISSIONER APPROVAL</p>	<p style="text-align: center;">Mary Hull Caballero Auditor of the City of Portland</p> <p>By: <u><i>Keelan McClymont</i></u> Deputy</p> <p>ACTION TAKEN:</p>
<p>Mayor—Finance & Administration - Wheeler</p>	
<p>Position 1/Utilities - Rubio</p>	
<p>Position 2/Works - Ryan</p>	
<p>Position 3/Affairs - Hardesty <i>JL Hardesty</i></p>	
<p>Position 4/Safety - Mapps</p>	
<p style="text-align: center;">BUREAU APPROVAL</p>	
<p>Bureau: PBOT Bureau Head: Christopher Warner <small>Digitally signed by Christopher Warner Date: 2021.02.04 07:59:21 -08'00'</small></p>	
<p>Prepared by: Liz Hormann Date Prepared: 1/25/2021</p>	
<p>Impact Statement Completed <input checked="" type="checkbox"/> Amends Budget <input checked="" type="checkbox"/></p>	
<p>Portland Policy Document If "Yes" requires City Policy paragraph stated in document. Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>	
<p>City Auditor Office Approval: required for Code Ordinances</p>	
<p>City Attorney Approval: Ken McGair <small>Digitally signed by Ken McGair Date: 2021.01.27 10:25:32 -08'00'</small> required for contract, code, easement, franchise, comp plan, charter</p>	
<p>Council Meeting Date February 24, 2021</p>	

AGENDA
<p>TIME CERTAIN <input type="checkbox"/> Start time: _____ Total amount of time needed: _____ (for presentation, testimony and discussion)</p>
<p>CONSENT <input checked="" type="checkbox"/></p>
<p>REGULAR <input type="checkbox"/> Total amount of time needed: _____ (for presentation, testimony and discussion)</p>

FOUR-FIFTHS AGENDA	COMMISSIONERS VOTED AS FOLLOWS:		
		YEAS	NAYS
1. Rubio	1. Rubio		
2. Ryan	2. Ryan		
3. Hardesty	3. Hardesty		
4. Mapps	4. Mapps		
Wheeler	Wheeler		

Exhibit A
Memorandum of Understanding
PeopleForBikes Foundation and City of Portland Bureau of Transportation

Grantee: City of Portland Bureau of Transportation (PBOT)

Project Title: Prescribe-a-Bike PDX

Grant Amount: \$200,000

This Memorandum of Understanding serves as a written acknowledgement of the relationship between PeopleForBikes and the Grantee. By signing, the Grantee accepts their rights and responsibilities including those listed in the attached PeopleForBikes Foundation Grant Provisions.

Grant Period

The grant period will begin January 8, 2021 and end June 15, 2023. If you need to request an extension of the grant period due to unforeseen circumstances, please make a request in writing to Tangier Barnes Wright, Manager of Partnerships and Programs (tangier@peopleforbikes.org) at least one month prior to the end of the original grant period.

Deliverables Year 1: 2021

* Subject to change based on community input

1. Fifty participants per year complete BIKETOWN's 1-year Prescribe a Bike Program lead by PBOT and Multnomah County Health - REACH plus partners such as Black Bike Influencers
 - Participants receive a certificate, a celebration, and have the option to become mentors or ambassadors.
2. Fifty participants per year receive education and support from Community Health Workers and PBOT. Support and education includes:
 - BIKETOWN for All bike share pass which provides five months of membership - one-month Free Pay-it-Forward + \$5/month for 4 months.
 - An orientation that includes safety education
 - Helmets and safety gear (reflector, hand signal) to support rides
 - Education on cycling laws
 - Increased awareness about the health benefits of engaging in active transportation including biking and walking and the recommended level of physical activity
 - Group rides to foster social cohesion and decrease isolation
3. Fifty participants receive a pre-paid card loaded with \$20 to help decrease the unbanked/underbanked barrier of sign-up (provides 5 months of membership - one-month Free Pay-it-Forward + \$5/month for 4 months).
4. Achieve positive change in health indicators and self-reported health.
 - Indicators will include blood pressure, weight, medications taken, mental health improvements.
 - Self-reported data will be collected at beginning and end with check-ins from community health workers throughout the project period.
5. Identify new Prescribe-a-Bike health partners and find further incentive support for BIKETOWN

Exhibit A

2021 expansion area.

6. Host group rides, at least one per month, or as permitted by state and county public health directives, and provide connections to existing ride groups and healthy behavior opportunities (for example: BIPOC-led bike rides that convene more frequently such as Black Girls Do Bike PDX and Play Grow Learn family rides).

Deliverables Year 2: 2022

* Subject to change based on community input

1. If satisfied with the number of participants from year one, PBOT will expand and work with 1-2 new health centers in 2022 with at least 50 participants total for the year.
2. Behavior change for participants that indicate an increase in healthy activity.
 - Self-reported during doctor's visits, check-ins with Community Health Workers, and group rides.
3. Improve chronic disease health disparities and mental health to be shown through pre and post surveys that reveal or assesses:
 - Increased awareness of 1-hour or more of recommended physical activity
 - Increased physical activity
 - Improvement in mood and mental health (self-reported)
 - Understanding of health benefits of active transport (e-bikes)
 - Decreases in dependence on medication
 - Weight, blood pressure, BMI, improved nutrition, initiating behavior change, point-of-decision-prompts
 - Participants engagement
4. Host group rides, at least one per month, and provide connections to existing ride groups and healthy behavior opportunities (for example: BIPOC-led bike rides that convene more frequently such as Black Girls Do Bike PDX and Play Grow Learn family rides).
5. Share lessons with the field through BBSP's channels, speaking opportunities locally and nationally, and other forums.
6. PFB and grantee will develop a plan for pre and post evaluation. PFB reserves the right to incorporate standardized assessment pieces into the evaluation work of each grantee.

Deliverables Year 3: 2023

1. Twenty-five high school student participants complete BIKETOWN's 1-year Prescribe a Bike Program lead by PBOT and Multnomah County Health - REACH plus partners such as Black Bike Influencers
 - Students receive a certificate, a celebration, and have the option to become mentors or ambassadors.
2. The same twenty-five high school students will receive education and support from Community Health Workers and PBOT. Support and education includes:
 - BIKETOWN for All bike share pass which provides five months of membership - one-month Free Pay-it-Forward + \$5/month for 4 months.
 - An orientation that includes safety education.
 - Helmets and safety gear (reflector, hand signal) to support rides.

Exhibit A

- Education on cycling laws.
 - Increased awareness about the health benefits of engaging in active transportation including biking and walking and the recommended level of physical activity
 - Group rides to foster social cohesion and decrease isolation
3. All student participants will receive a pre-paid card loaded with \$20 to help decrease the unbanked/underbanked barrier of sign-up (provides 5 months of membership - one-month Free Pay-it-Forward + \$5/month for 4 months).
 4. Achieve positive change in health indicators and self-reported health.
 - Indicators will include blood pressure, weight, medications taken, mental health improvements.
 - Self-reported data will be collected at beginning and end with check-ins from community health workers throughout the project period.
 5. Complete evaluation and report out to and potential new partners
 - Begin conversations with insurance companies, other types of health providers outside of REACH to see if they are interested in implementing the prescribe-a-bike model.
 - Begin conversations about how to make Prescribe-a-Bike a city-wide program.

Grant Reporting

The following are report requirements and due dates:

- February 5, 2021: Budget* for the first year
- July 10, 2021: Interim Report #1
- January 15, 2022: Interim Report #2
- July 10, 2022: Interim Report #3
- January 15, 2023: Interim Report #4
- July 10, 2023: FINAL REPORT (include final budget report)

** Instructions for how to compile your budget will be provided.*

Interim Report #1

Update on progress (1 to 2 pages).

1. Any program staff hired?
2. Baseline assessment completed. Provide results.

Interim Report #2

1. Narrative (1 to 2 pages). Update on progress including any newsworthy stories.
2. Provide budget actuals from previous year and budget for 2022.
3. Photos. Please submit 2 to 5 photos of events, focus groups or youth program gatherings, community members using bike share.

Interim Report #3

1. Narrative (1 to 2 pages). Update on progress including any newsworthy stories.
2. Photos. Please submit 2 to 5 photos of events, focus groups or youth program gatherings, community members using bike share.

Interim Report #4

1. Narrative (1 to 2 pages). Update on progress including any newsworthy stories.
2. Provide budget actuals from previous year and budget for 2023.
3. Final assessment / evaluation plan.

Exhibit A

4. Photos. Please submit 2 to 5 photos of events, focus groups or youth program gatherings, community members using bike share.

Final Report

1. Narrative (3 to 5 pages)
 - Outcome: report on each project deliverable as outlined in the MOU.
 - Who participated: identify volunteers, supporters, community partners, businesses, other groups who helped make your efforts a success.
 - Keys to success and lessons learned: help us help others; what worked and what did not.
2. Submit results of final assessment and comparison to baseline to reflect changes.
3. Summary of media coverage.
4. Photos – 2 to 5 high resolution images of events, bike share demonstrations or workshops, and/or people riding bike share bikes in your community.
5. Quote from a community partner, outreach staff member, or new bike share member on bike share or your program.
6. Project income and expense report reflecting all funding sources for this project.

Payment Schedule

The grant award will be disbursed by check in four parts:

- \$50,000 upon receipt of the signed Memorandum of Understanding
- \$50,000 in June 2021
- \$50,000 in January 2022
- \$50,000 in June 2022

Evaluation / Assessment Support

BBSP will work with each selected Living Lab grantee to design a measurement and assessment plan for the project. Funding beyond the \$200,000 award is available for a baseline assessment at the start of the project and final assessment at its conclusion. We will work with a consultant to help us with this evaluation component.

Acceptance:

On behalf of the City of Portland Bureau of Transportation, I hereby accept and agree to this Memorandum of Understanding and the PeopleForBikes Foundation Grant Provisions.

Date: _____

By: _____
Signature

Print Name

Title

IMPACT STATEMENT

Legislation title: *Accept a grant in the amount of \$200,000 from People for Bikes - Better Bike Share Partnership Living Labs Grant, authorize agreement to develop and implement a Prescribe a Bike program in partnership with Multnomah County Racial and Ethnic Approaches to Community Health program and appropriate \$50,000 in FY 2020-21 budget (Ordinance)

Contact name: Liz Hormann or Roshin Kurian

Contact phone: 3-5086 or 3-2142

Presenter name: Roshin Kurian

Purpose of proposed legislation and background information:

- Accept a grant in the amount of \$200,000 from People for Bikes - Better Bike Share Partnership Living Labs Grant, authorize Intergovernmental Agreement to develop and implement a Prescribe a Bike program in partnership with Multnomah County REACH (Racial and Ethnic Approaches to Community Health) program
- PBOT was selected by People for Bikes – Better Bike Share Partnership to receive a \$200,000 grant over 2.5 years for PBOT to develop and implement a BIKETOWN Prescribe a Bike program in partnership with Multnomah County REACH.
- The Living Labs grant is focused on supporting and showcasing cities that are addressing a key barrier to access and use of shared micromobility and bike share in low-income and communities of color. The proposal developed between PBOT and Multnomah County REACH is focused on serving Black Portlanders, and other communities of color, by “prescribing” participants BIKETOWN memberships and ride credits to increase daily physical activity through riding a bike and thus, helping to decrease incidences of diabetes, stroke and other chronic diseases.
- The REACH program is currently funded through a long-term CDC grant to provide culturally specific and appropriate solutions to improve the health equity in chronic diseases, oftentimes caused by unhealthy eating and living, in the Black community.
- Therefore, this grant would go to developing a new program focused on the intersection of transportation (BIKETOWN) and public health by getting more people to use a BIKETOWN bike for physical activity.
- REACH has relationships and partnerships with Health Centers servicing Black Portlanders that will be integral for success. This grant will allow PBOT to provide BIKETOWN memberships to patients/ participants, develop education and marketing material of the public health focus and fund rides and education events, as well as, acts a program manager for the new program

Financial and budgetary impacts:

- Costs for this program will post to grant number TR000317 order TR0317001.
- A 10 percent match is required for a total of \$20,000 and the source of the match is PBOT staff time over the 2.5 years of the grant out of GTR.
- The grant will be implemented over 2.5 years, with \$50,000 budgeted in FY 2020-21, \$80,000 in FY 2021-22 and \$70,000 in FY 2022-23. FY 2020-21 will be amended with this ordinance and future years will be included in the budget process.
- The FY 2020 / 2021 budget is hereby amended as follows:

GRANTS FUND

Fund: 217

Business Area – TR00

Bureau Program Expenses – \$50,000

Community impacts and community involvement:

- The grant will allow PBOT to build a stronger partnership with the Multnomah County REACH program and Black Portlanders.
- The Multnomah County REACH program develops and implements strategies and programs directly with members of the Black community to combat disproportionate health impacts and empower community.
- By working with an established community partner on the BIKETOWN Prescribe a Bike program, PBOT helps guarantee that the program will reach and serve the intended audience

Budgetary Impact Worksheet

Does this action change appropriations?

YES: Please complete the information below.

NO: Skip this section

Fund	Fund Center	Commitment Item	Functional Area	Funded Program	Grant	Sponsored Program	Amount
217	TRTS000006	441100	TPOPOP00000000GT		TR000317	TR0317001	50,000
217	TRTS000006	549000	TPOPOP00000000GT		TR000317	TR0317001	50,000

mjc 2-3-2021