

# 2007 Business Survey

December 2007

- NOTES: 1) Percents may not add to 100 due to rounding.  
 2) Total number of respondents shown in parentheses.  
 3) Coalition totals may not add to City Total. Some businesses are located outside the City limits but have licenses for business conducted inside the City

**2007**

**Prior Year  
CITY TOTALS**

Q#		Coalition							City Total	Prior Year CITY TOTALS									
		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
1A	Rating of traffic congestion on major streets	Very good	6%	4%	3%	4%	5%	5%	7%	5%	4%	5%	5%	6%					
		Good	28%	19%	24%	36%	26%	25%	30%	26%	24%	30%	27%	32%					
		Neither	27%	34%	33%	29%	37%	36%	29%	33%	33%	35%	36%	38%					
		Bad	28%	30%	28%	23%	21%	26%	23%	26%	30%	23%	24%	19%					
		Very bad	11%	14%	13%	8%	11%	9%	11%	11%	10%	8%	7%	5%					
			(124)	(257)	(72)	(115)	(84)	(341)	(189)	(1,257)	(1,501)	(1,375)	(1,757)	(1,942)					
1B	Rating of traffic congestion on neighborhood streets	Very good	8%	8%	10%	14%	9%	11%	9%	10%	10%	11%	9%	11%					
		Good	40%	33%	33%	37%	36%	32%	40%	36%	34%	40%	39%	38%					
		Neither	28%	30%	41%	32%	36%	37%	32%	33%	35%	32%	34%	35%					
		Bad	19%	21%	10%	10%	16%	16%	15%	16%	17%	14%	14%	12%					
		Very bad	5%	8%	6%	7%	4%	4%	4%	5%	4%	4%	4%	4%					
			(122)	(237)	(70)	(106)	(76)	(334)	(171)	(1,188)	(1,417)	(1,288)	(1,646)	(1,835)					
2A	Rating of neighborhood on graffiti	Very good	39%	16%	13%	10%	7%	9%	21%	17%	19%	19%	18%	16%					
		Good	42%	37%	32%	19%	42%	21%	27%	30%	33%	33%	35%	38%					
		Neither	10%	24%	29%	29%	26%	23%	23%	23%	22%	22%	24%	23%					
		Bad	7%	17%	24%	29%	21%	33%	22%	23%	21%	22%	18%	19%					
		Very bad	1%	5%	1%	12%	4%	14%	7%	8%	6%	5%	5%	4%					
			(135)	(267)	(78)	(129)	(89)	(360)	(192)	(1,327)	(1,560)	(1,445)	(1,860)	(1,951)					
2B	Rating of physical condition of housing in neigh.	Very good	27%	16%	12%	13%	7%	8%	11%	14%	16%	17%	15%	14%					
		Good	52%	53%	43%	43%	50%	43%	46%	47%	47%	47%	48%	48%					
		Neither	16%	24%	29%	33%	32%	35%	27%	28%	28%	25%	27%	28%					
		Bad	4%	5%	16%	8%	9%	13%	13%	10%	9%	10%	9%	8%					
		Very bad	1%	1%	0%	3%	2%	2%	3%	3%	1%	2%	1%	2%					
			(135)	(269)	(75)	(127)	(90)	(361)	(193)	(1,328)	(1,575)	(1,439)	(1,848)	(1,965)					

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		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
2C	Rating of neighborhood on vagrancy	Very good	30%	9%	10%	6%	11%	6%	13%	12%	14%	13%	12%	12%					
	Good	43%	18%	32%	26%	36%	20%	31%	26%	26%	26%	27%	27%						
	Neither	17%	23%	26%	42%	32%	28%	26%	27%	26%	25%	27%	30%						
	Bad	7%	31%	27%	23%	16%	32%	21%	24%	24%	23%	23%	22%						
	Very bad	4%	20%	5%	2%	5%	13%	9%	11%	11%	13%	11%	9%						
			(127)	(261)	(73)	(124)	(87)	(343)	(177)	(1,266)	(1,511)	(1,389)	(1,789)	(1,900)					
3A	Rating of how neigh. street maintenance affects business	Very good	15%	8%	10%	9%	9%	7%	10%	10%	10%	12%	11%	10%					
	Good	42%	43%	47%	50%	45%	47%	47%	45%	47%	47%	46%	47%						
	Neither	23%	28%	24%	26%	30%	26%	23%	26%	25%	24%	25%	26%						
	Bad	13%	14%	9%	11%	10%	15%	15%	14%	14%	14%	13%	13%						
	Very bad	7%	7%	9%	5%	6%	5%	4%	6%	4%	4%	5%	4%						
			(137)	(269)	(78)	(123)	(88)	(344)	(196)	(1,313)	(1,595)	(1,453)	(1,863)	(1,975)					
3B	Rating of how neigh. street cleanliness affects business	Very good	16%	9%	10%	8%	13%	7%	10%	11%	10%	14%	11%	11%					
	Good	53%	52%	47%	41%	36%	46%	50%	47%	47%	46%	47%	52%						
	Neither	20%	22%	26%	28%	37%	26%	23%	25%	27%	25%	28%	25%						
	Bad	7%	12%	13%	18%	12%	19%	15%	14%	13%	13%	12%	10%						
	Very bad	3%	4%	4%	5%	1%	3%	3%	3%	3%	3%	3%	2%						
			(137)	(269)	(78)	(123)	(89)	(347)	(195)	(1,315)	(1,581)	(1,449)	(1,866)	(1,967)					
3C	Rating of how neigh. traffic speed affects business	Very good	5%	5%	6%	6%	2%	4%	5%	5%	6%	7%	7%	6%					
	Good	40%	41%	38%	31%	44%	36%	43%	39%	38%	40%	40%	40%						
	Neither	33%	35%	27%	33%	27%	32%	26%	31%	31%	30%	29%	31%						
	Bad	16%	15%	23%	23%	20%	22%	20%	19%	19%	18%	20%	18%						
	Very bad	5%	4%	5%	8%	7%	7%	6%	6%	6%	5%	4%	5%						
			(136)	(266)	(77)	(123)	(89)	(342)	(193)	(1,304)	(1,577)	(1,445)	(1,866)	(1,966)					

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		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998
4A	Does business location have walk-in customers? Yes	44%	74%	39%	64%	52%	66%	54%	60%	59%	61%	64%	67%					
4B	If Yes, rating of affect of on-street parking on business	8%	5%	15%	9%	10%	9%	10%	8%	7%	8%	7%	6%					
	Good	35%	22%	39%	33%	34%	31%	35%	30%	29%	29%	31%	25%					
	Neither	17%	25%	15%	25%	30%	20%	28%	23%	23%	22%	26%	26%					
	Bad	25%	31%	12%	19%	14%	24%	13%	23%	26%	27%	24%	26%					
	Very bad	14%	17%	18%	14%	12%	17%	14%	16%	16%	14%	13%	17%					
		(63)	(207)	(33)	(85)	(50)	(251)	(112)	(824)	(974)	(904)	(1,214)	(1,317)					
4C	If Yes, rating of affect of pedestrian access on business	25%	15%	33%	23%	19%	17%	15%	19%	17%	20%	19%	17%					
	Good	46%	60%	50%	51%	40%	58%	52%	54%	55%	54%	55%	54%					
	Neither	16%	19%	8%	15%	23%	17%	27%	19%	17%	16%	18%	19%					
	Bad	9%	3%	8%	7%	15%	6%	2%	5%	7%	7%	6%	7%					
	Very bad	3%	3%	0%	5%	2%	3%	4%	3%	3%	3%	3%	3%					
		(67)	(210)	(36)	(87)	(52)	(252)	(124)	(857)	(1,006)	(938)	(1,258)	(1,335)					
4D	If Yes, rating of affect of distance to bus stop (or MAX) on business	43%	44%	51%	60%	40%	47%	34%	45%	40%	42%	43%	38%					
	Good	41%	43%	35%	34%	40%	44%	41%	41%	43%	43%	42%	43%					
	Neither	13%	9%	5%	5%	9%	7%	18%	9%	11%	10%	10%	12%					
	Bad	1%	3%	3%	1%	6%	2%	6%	3%	4%	3%	4%	5%					
	Very bad	1%	1%	5%	0%	6%	1%	2%	2%	1%	3%	2%	2%					
		(70)	(211)	(37)	(85)	(53)	(254)	(125)	(865)	(1,007)	(949)	(1,268)	(1,343)					

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	SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
5A	Has there been any new residential development near business?	91%	66%	77%	52%	66%	43%	51%	59%	48%	43%	42%	51%					
5B	If Yes, rating of impact on improving neighborhood as place for business	6%	22%	14%	19%	9%	11%	9%	14%	13%	11%	12%	9%					
	Good	39%	33%	30%	43%	35%	29%	23%	32%	31%	36%	34%	30%					
	Neither	47%	35%	48%	33%	51%	51%	48%	44%	44%	42%	45%	50%					
	Bad	7%	7%	9%	4%	5%	7%	14%	8%	7%	8%	6%	7%					
	Very bad	2%	3%	0%	1%	0%	3%	7%	3%	4%	4%	4%	4%					
		(88)	(160)	(44)	(81)	(43)	(197)	(88)	(737)	(780)	(676)	(825)	(905)					
6A	Any new commerical development near business in last 12 months	80%	76%	79%	58%	80%	46%	44%	62%	50%	48%	51%	58%					
6B	If Yes, rating of impact on improving neighborhood as place for business	2%	15%	14%	18%	14%	15%	9%	13%	14%	14%	14%	11%					
	Good	45%	39%	37%	51%	32%	32%	35%	37%	40%	40%	42%	40%					
	Neither	45%	36%	40%	27%	51%	45%	40%	40%	39%	37%	38%	42%					
	Bad	8%	6%	9%	4%	2%	5%	10%	6%	5%	6%	5%	4%					
	Very bad	0%	4%	0%	1%	2%	3%	6%	3%	2%	2%	2%	3%					
		(64)	(185)	(43)	(85)	(59)	(221)	(82)	(774)	(817)	(746)	(1,019)	(1,050)					

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		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
7A	City's info on: programs to help business reduce waste, pollution, water, and energy use	Very good	8%	5%	13%	11%	7%	10%	9%	9%	7%	6%	5%	5%					
	Good	39%	40%	33%	39%	48%	41%	41%	41%	37%	34%	32%	29%						
	Neither	45%	42%	41%	36%	37%	37%	36%	38%	41%	44%	47%	48%						
	Bad	7%	9%	10%	9%	7%	11%	10%	9%	12%	12%	13%	14%						
	Very bad	2%	3%	3%	5%	0%	2%	3%	2%	3%	4%	3%	4%						
		(119)	(241)	(78)	(117)	(83)	(333)	(181)	(1,233)	(1,402)	(1,290)	(1,603)	(1,699)						
7B	City's info on: business opportunities with the City	Very good	3%	3%	5%	2%	5%	2%	5%	3%	3%	3%	3%	2%					
	Good	18%	15%	25%	21%	23%	21%	25%	22%	21%	20%	17%	16%						
	Neither	50%	52%	39%	50%	50%	50%	41%	48%	47%	46%	44%	42%						
	Bad	24%	24%	21%	21%	20%	18%	18%	19%	21%	23%	25%	26%						
	Very bad	5%	7%	9%	6%	1%	9%	11%	7%	8%	9%	11%	14%						
		(109)	(220)	(76)	(107)	(74)	(309)	(169)	(1,140)	(1,322)	(1,222)	(1,559)	(1,674)						
7C	City's info on: business licenses	Very good	6%	5%	7%	2%	13%	7%	11%	7%	7%	7%	6%	5%					
	Good	41%	38%	38%	47%	41%	36%	43%	41%	36%	35%	30%	29%						
	Neither	39%	40%	41%	36%	40%	41%	31%	38%	42%	41%	41%	42%						
	Bad	12%	12%	5%	10%	6%	12%	11%	10%	11%	13%	15%	15%						
	Very bad	2%	5%	9%	5%	1%	4%	5%	4%	5%	5%	8%	9%						
		(132)	(256)	(82)	(124)	(86)	(361)	(190)	(1,315)	(1,512)	(1,410)	(1,752)	(1,858)						

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		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
7D	City's info on: financial assistance for business development	Very good	4%	2%	5%	1%	2%	3%	5%	3%	2%	2%	2%	2%					
	Good	11%	15%	20%	20%	11%	13%	16%	15%	12%	12%	13%	11%						
	Neither	53%	52%	49%	47%	61%	47%	45%	50%	54%	51%	49%	45%						
	Bad	24%	20%	18%	25%	21%	26%	21%	22%	22%	24%	25%	27%						
	Very bad	7%	11%	8%	7%	5%	11%	12%	10%	10%	11%	12%	15%						
		(90)	(197)	(65)	(91)	(61)	(275)	(141)	(987)	(1,130)	(1,077)	(1,364)	(1,460)						
7E	City's info on: zoning	Very good	2%	3%	5%	2%	3%	3%	5%	3%	3%	4%	3%	3%					
	Good	30%	25%	21%	32%	24%	24%	24%	25%	21%	22%	20%	18%						
	Neither	51%	54%	57%	54%	62%	52%	57%	54%	55%	51%	51%	50%						
	Bad	10%	11%	11%	8%	8%	15%	11%	11%	15%	16%	17%	17%						
	Very bad	7%	7%	5%	4%	3%	6%	5%	6%	6%	7%	9%	12%						
		(94)	(203)	(61)	(95)	(66)	(293)	(152)	(1,032)	(1,173)	(1,128)	(1,458)	(1,555)						
7F	City's info on: development regs	Very good	2%	2%	5%	1%	5%	2%	4%	3%	3%	3%	2%	3%					
	Good	20%	20%	22%	29%	24%	20%	25%	22%	20%	18%	16%	14%						
	Neither	52%	50%	48%	50%	49%	51%	44%	50%	50%	51%	48%	44%						
	Bad	13%	18%	17%	14%	19%	16%	16%	16%	18%	17%	22%	21%						
	Very bad	13%	10%	8%	5%	3%	10%	10%	9%	10%	11%	12%	18%						
		(93)	(193)	(60)	(92)	(63)	(280)	(147)	(994)	(1,154)	(1,095)	(1,430)	(1,538)						
7G	City's info on: general City gov questions	Very good	3%	1%	6%	2%	3%	2%	5%	3%	4%	4%	3%	3%					
	Good	27%	23%	20%	29%	33%	24%	23%	25%	25%	22%	20%	19%						
	Neither	49%	52%	58%	53%	54%	56%	53%	54%	53%	53%	53%	52%						
	Bad	11%	15%	9%	12%	7%	11%	13%	12%	13%	15%	16%	17%						
	Very bad	9%	9%	6%	4%	3%	8%	7%	7%	7%	7%	8%	9%						
		(97)	(206)	(65)	(98)	(69)	(304)	(151)	(1,063)	(1,266)	(1,168)	(1,498)	(1,580)						

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		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
8	Rating of safety of business neigh. during day	Very good	34%	24%	25%	24%	18%	16%	14%	22%	21%	21%	20%	20%					
	Good	58%	55%	56%	54%	57%	53%	48%	53%	54%	53%	54%	56%						
	Neither	7%	14%	18%	13%	16%	18%	23%	16%	18%	18%	18%	17%						
	Bad	1%	5%	1%	7%	4%	10%	11%	7%	6%	7%	6%	6%						
	Very bad	0%	2%	0%	2%	4%	3%	3%	2%	2%	2%	1%	1%						
		(138)	(277)	(80)	(127)	(94)	(365)	(196)	(1,358)	(1,582)	(1,488)	(1,889)	(1,978)						
9A	Any inspections by Fire Bureau in last 12 months	Yes	73%	84%	73%	61%	100%	56%	66%	70%	57%	57%	63%	70%					
9B	Rating of quality of inspection	Very good	25%	22%	36%	23%	22%	32%	27%	27%	29%	27%	27%	29%					
	Good	53%	57%	50%	50%	65%	48%	56%	54%	52%	53%	52%	52%						
	Neither	20%	17%	12%	15%	10%	15%	15%	16%	15%	14%	16%	14%						
	Bad	0%	3%	2%	7%	2%	2%	0%	2%	2%	4%	3%	3%						
	Very bad	2%	1%	0%	5%	0%	2%	2%	2%	2%	2%	2%	2%						
		(55)	(178)	(42)	(60)	(49)	(207)	(104)	(727)	(928)	(885)	(1,258)	(1,347)						
10A	Quality rating: Police	Very good	23%	18%	20%	18%	18%	19%	22%	19%	22%	21%	23%	22%					
	Good	52%	55%	59%	55%	58%	52%	53%	54%	54%	53%	55%	55%						
	Neither	19%	17%	18%	24%	14%	22%	18%	20%	18%	19%	16%	17%						
	Bad	5%	7%	3%	3%	10%	6%	5%	6%	5%	6%	4%	5%						
	Very bad	0%	2%	0%	0%	0%	1%	1%	1%	2%	2%	2%	1%						
		(130)	(256)	(79)	(117)	(88)	(344)	(195)	(1,283)	(1,537)	(1,417)	(1,825)	(1,943)						
10B	Quality rating: Fire	Very good	26%	27%	39%	31%	29%	26%	25%	27%	29%	30%	31%	29%					
	Good	62%	60%	52%	51%	64%	54%	60%	58%	55%	56%	54%	56%						
	Neither	12%	13%	8%	17%	7%	20%	14%	15%	15%	14%	14%	13%						
	Bad	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%						
	Very bad	0%	0%	1%	1%	0%	0%	0%	1%	0%	1%	0%	1%						
		(121)	(250)	(75)	(113)	(84)	(333)	(189)	(1,237)	(1,487)	(1,352)	(1,763)	(1,889)						

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CITY TOTALS**

Q#		Coalition							City Total	Prior Year CITY TOTALS								
		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998
10C	Quality rating: Water	14%	15%	13%	18%	18%	12%	17%	14%	16%	15%	15%	13%					
	Very good																	
	Good	55%	54%	53%	54%	51%	52%	51%	53%	50%	50%	48%	46%					
	Neither	24%	26%	25%	25%	29%	27%	22%	25%	25%	25%	25%	24%					
	Bad	3%	5%	9%	3%	2%	7%	6%	5%	7%	7%	8%	10%					
	Very bad	4%	1%	0%	1%	1%	2%	4%	2%	2%	3%	5%	7%					
		(126)	(246)	(76)	(120)	(91)	(341)	(195)	(1,270)	(1,508)	(1,381)	(1,781)	(1,915)					
10D	Quality rating: Sewers	13%	13%	12%	16%	13%	11%	15%	13%	13%	13%	13%	11%					
	Very good																	
	Good	50%	49%	53%	43%	54%	51%	48%	50%	47%	46%	43%	42%					
	Neither	28%	27%	23%	34%	26%	28%	21%	27%	28%	28%	27%	28%					
	Bad	6%	7%	11%	6%	6%	7%	11%	8%	9%	9%	11%	11%					
	Very bad	3%	4%	0%	2%	1%	3%	5%	3%	3%	4%	6%	8%					
		(127)	(244)	(73)	(119)	(89)	(337)	(193)	(1,254)	(1,483)	(1,359)	(1,753)	(1,887)					
10E	Quality rating: Storm Drainage	7%	9%	13%	12%	11%	10%	12%	10%	11%	11%	10%	9%					
	Very good																	
	Good	46%	45%	53%	41%	47%	43%	42%	44%	41%	43%	39%	37%					
	Neither	24%	29%	28%	35%	27%	31%	28%	30%	31%	28%	31%	32%					
	Bad	19%	14%	6%	8%	14%	14%	11%	13%	13%	13%	14%	15%					
	Very bad	3%	2%	1%	3%	1%	3%	7%	3%	5%	6%	7%	7%					
		(127)	(240)	(72)	(119)	(88)	(335)	(193)	(1,246)	(1,468)	(1,342)	(1,742)	(1,874)					
10F	Quality rating: Recycling	20%	12%	17%	18%	26%	18%	18%	18%	21%	19%	17%	18%					
	Very good																	
	Good	54%	49%	54%	55%	49%	50%	54%	52%	51%	53%	51%	50%					
	Neither	19%	26%	23%	16%	20%	24%	21%	23%	21%	22%	26%	24%					
	Bad	8%	8%	5%	10%	4%	6%	6%	6%	5%	5%	5%	6%					
	Very bad	0%	4%	1%	1%	0%	3%	2%	2%	1%	1%	2%	2%					
		(128)	(249)	(78)	(123)	(89)	(345)	(194)	(1,283)	(1,507)	(1,387)	(1,780)	(1,895)					
10G	Quality rating: Land use planning	7%	8%	9%	13%	9%	7%	10%	8%	8%	8%	8%	7%					
	Very good																	
	Good	40%	36%	36%	39%	29%	28%	25%	31%	32%	29%	29%	27%					
	Neither	29%	32%	42%	34%	52%	44%	42%	40%	39%	39%	39%	39%					
	Bad	9%	20%	13%	9%	9%	12%	15%	14%	14%	14%	14%	16%					
	Very bad	15%	4%	0%	5%	1%	10%	8%	7%	7%	9%	10%	11%					
		(92)	(197)	(67)	(98)	(69)	(272)	(158)	(1,020)	(1,227)	(1,114)	(1,459)	(1,612)					



# 2007 Business Survey

December 2007

- NOTES: 1) Percents may not add to 100 due to rounding.  
 2) Total number of respondents shown in parentheses.  
 3) Coalition totals may not add to City Total. Some businesses are located outside the City limits but have licenses for business conducted inside the City

**2007**

**Prior Year  
CITY TOTALS**

Q#		Coalition							City Total	Prior Year CITY TOTALS									
		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998	
10H	Quality rating: Building permits	Very good	4%	6%	10%	10%	4%	3%	9%	6%	6%	6%	6%	5%					
	Good	40%	28%	28%	35%	27%	28%	29%	30%	29%	26%	25%	24%						
	Neither	38%	41%	43%	39%	55%	43%	43%	43%	41%	41%	40%	37%						
	Bad	8%	15%	18%	13%	12%	16%	12%	13%	15%	16%	17%	17%						
	Very bad	11%	10%	2%	3%	1%	9%	7%	8%	9%	12%	12%	17%						
		(80)	(179)	(61)	(92)	(67)	(274)	(144)	(960)	(1,133)	(1,073)	(1,387)	(1,567)						
10I	Quality rating: Economic development	Very good	5%	6%	5%	12%	8%	3%	8%	6%	6%	5%	5%	4%					
	Good	38%	36%	39%	33%	30%	31%	31%	33%	29%	25%	24%	22%						
	Neither	41%	40%	41%	41%	55%	48%	41%	44%	44%	45%	41%	40%						
	Bad	8%	13%	13%	12%	5%	10%	15%	12%	16%	17%	19%	21%						
	Very bad	8%	6%	2%	2%	1%	8%	6%	6%	7%	8%	11%	13%						
		(85)	(202)	(61)	(102)	(76)	(278)	(158)	(1,026)	(1,213)	(1,149)	(1,477)	(1,602)						
10J	Quality rating: Street maintenance	Very good	6%	5%	10%	7%	4%	6%	10%	7%	8%	8%	6%	6%					
	Good	41%	36%	43%	41%	47%	39%	41%	40%	40%	42%	42%	41%						
	Neither	24%	30%	25%	33%	30%	30%	28%	29%	30%	29%	30%	33%						
	Bad	17%	20%	14%	15%	13%	18%	15%	17%	16%	16%	15%	14%						
	Very bad	12%	8%	9%	3%	5%	7%	6%	7%	6%	6%	7%	6%						
		(127)	(264)	(80)	(124)	(92)	(350)	(196)	(1,311)	(1,560)	(1,442)	(1,858)	(1,958)						
10K	Quality rating: Street lighting	Very good	7%	9%	10%	12%	8%	6%	12%	9%	9%	9%	10%	9%					
	Good	60%	56%	47%	55%	57%	48%	52%	52%	53%	54%	53%	54%						
	Neither	22%	28%	28%	23%	28%	33%	28%	29%	27%	29%	29%	27%						
	Bad	9%	6%	13%	6%	6%	11%	7%	8%	9%	6%	7%	8%						
	Very bad	2%	2%	1%	4%	1%	2%	2%	2%	2%	1%	1%	2%						
		(127)	(263)	(78)	(123)	(93)	(355)	(198)	(1,315)	(1,570)	(1,433)	(1,861)	(1,974)						

# 2007 Business Survey

December 2007

- NOTES: 1) Percents may not add to 100 due to rounding.  
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**2007**

**Prior Year  
CITY TOTALS**

Q#		Coalition							City Total	Prior Year CITY TOTALS								
		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998
10L	Quality rating: Traffic management	3%	4%	6%	7%	5%	4%	8%	5%	4%	5%	6%	5%					
	Good	36%	27%	26%	26%	34%	33%	29%	30%	32%	35%	34%	37%					
	Neither	33%	35%	40%	37%	28%	34%	30%	34%	34%	34%	35%	36%					
	Bad	17%	24%	22%	24%	24%	19%	20%	21%	22%	18%	18%	15%					
	Very bad	11%	10%	6%	7%	9%	10%	12%	10%	9%	7%	7%	7%					
		(123)	(262)	(78)	(121)	(88)	(354)	(194)	(1,299)	(1,551)	(1,399)	(1,829)	(1,956)					
11	Overall rating of job City government is doing at providing services	5%	6%	6%	5%	5%	3%	7%	5%	5%	5%	5%	5%					
	Good	45%	42%	38%	46%	46%	43%	39%	43%	39%	39%	35%	36%					
	Neither	38%	39%	41%	37%	45%	38%	41%	39%	42%	40%	42%	39%					
	Bad	9%	9%	14%	9%	2%	11%	11%	10%	10%	12%	12%	13%					
	Very bad	3%	5%	0%	3%	2%	4%	2%	3%	3%	4%	5%	7%					
		(128)	(266)	(78)	(124)	(87)	(352)	(194)	(1,308)	(1,552)	(1,424)	(1,849)	(1,939)					
12	Overall rating of Portland as a place to do business	11%	13%	11%	23%	14%	13%	12%	14%	11%	10%	9%	8%					
	Good	48%	45%	40%	39%	54%	45%	38%	44%	44%	41%	37%	40%					
	Neither	26%	24%	36%	26%	27%	24%	26%	25%	25%	25%	26%	26%					
	Bad	12%	11%	11%	10%	4%	11%	18%	12%	14%	16%	17%	16%					
	Very bad	4%	6%	1%	3%	1%	7%	6%	5%	6%	8%	10%	10%					
		(120)	(238)	(70)	(109)	(81)	(322)	(178)	(1,190)	(1,591)	(1,248)	(1,859)	(1,996)					

# 2007 Business Survey

December 2007

- NOTES: 1) Percents may not add to 100 due to rounding.  
 2) Total number of respondents shown in parentheses.  
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**2007**

**Prior Year  
CITY TOTALS**

Q#	Type of business at location	Coalition							City Total	Prior Year CITY TOTALS								
		SW	NW/Downtown	North	Inner NE	Central NE	SE	East		2006	2005	2004	2003	2002	2001	2000	1999	1998
13	Construction	6%	4%	10%	6%	14%	7%	12%	8%									
	Manufacturing	3%	3%	6%	5%	5%	4%	3%	4%									
	Transportation	1%		1%	1%	2%	2%	5%	2%									
	Wholesale trade	3%	6%	3%	2%	6%	2%	6%	4%									
	Retail trade	10%	13%	20%	17%	17%	16%	10%	14%									
	Finance, insurance, real estate	8%	12%	5%	7%	5%	9%	11%	9%									
	Professional & scientific serv.	32%	31%	21%	29%	25%	22%	16%	25%									
	Educ., health care, social services	16%	12%	6%	13%	7%	13%	15%	12%									
	Leisure & hospitality	12%	11%	14%	13%	9%	14%	11%	12%									
	Other serv. Industries	10%	9%	14%	7%	11%	12%	12%	10%									
		(136)	(271)	(80)	(126)	(88)	(364)	(196)	(1,343)									
	14	Number of employees in business at location								584	641	649	392	556				
		0 to 1								336	422	389	474	521				
2 to 4									205	281	215	299	331					
5 to 9									122	163	146	189	209					
10 to 19									79	88	76	152	170					
20 to 49									31	38	30	58	43					
50 to 99									14	19	12	27	23					
100 to 249									5	1	1	9	6					
250 to 500									10	4	3	2	1					
More than 500									29	47		389	177					
Unknown								(1,415)	(1,704)	(1,521)	(1,991)	(2,037)						