

Portland Planning Commission Resolution No. 06-01

Endorse the *River Concept* as guidance for the development of the River Plan / North Reach (Resolution).

WHEREAS, in November 1998 the Portland City Council (City Council Substitute Resolution 35742) directed the Bureau of Planning to do a comprehensive update of the *Willamette Greenway Plan* and implementing regulations; and,

WHEREAS, in September 2000 Mayor Vera Katz launched a community conversation to develop a vision for the Willamette River, and more than 1000 Portlanders from throughout the city participated; and,

WHEREAS, in March 2001 the Portland City Council endorsed the *River Renaissance Vision* (City Council Resolution 35978) as a call to action for City government, businesses and industry, community organizations, neighborhoods and other agencies to revitalize the Willamette River as the centerpiece of Portland. The vision includes five themes: a clean and healthy river; a prosperous working harbor; Portland's front yard; vibrant waterfront districts and neighborhoods; and partnerships, leadership and education; and,

WHEREAS, in December 2004 the City Council adopted the *River Renaissance Strategy* (City Council Substitute Resolution 36276 as amended) that called for the update of the *Willamette Greenway Plan*, established policy guidance and the following River Renaissance principles:

- Consider the interrelated nature of the city and region's economic, natural, social and cultural systems, striving to optimize benefits in each of these areas;
- Allocate the responsibility for the costs and impacts of accomplishing the River Renaissance vision among public and private stakeholders in an equitable way;
- Develop meaningful measures to monitor progress and success;
- Consider the effects of current decisions on future generations, to preserve their choices and opportunities, and to reduce future costs and liabilities; and
- Rely on civic leadership to demonstrate the River Renaissance approach through words, actions and public investments;
- Target investment to maximize benefits and spur innovation; and,

WHEREAS, in July 2005 Planning Commission President Ingrid Stevens asked Planning Commissioner Don Hanson to chair the River Plan Committee; and,

WHEREAS, in August 2005 Planning Director Gil Kelley and River Plan Committee Chair Don Hanson appointed a 7-member River Plan Committee to guide the development of the River Plan, an update to the *Willamette Greenway Plan*, zoning map, zoning code, design guidelines, a working harbor reinvestment strategy, and other implementation strategies; and,

WHEREAS, in September 2005 the River Plan Committee reviewed and provided comments on an early draft of the *River Concept*. Then, in October 2005 the Bureau of Planning released a Public Review Draft of the River Concept; and,

WHEREAS, by December 1, 2005, Bureau of Planning staff had reached out to hundreds of Portlanders (Attachment A) and received comments from 50 organizations or individuals and organized the material into a series of amendment tables for review by the River Plan Committee; and,

WHEREAS, on December 12, 2005, and January 17, 2006, the River Plan Committee discussed and supported the project team's proposed amendments. In particular, the River Plan Committee included references to the "circular economy" consistent with the Planning Commission's and City Council's decision related to the Willamette Industrial Urban Renewal District; and

WHEREAS, on January 24, 2006, project staff released a revised *River Concept* that addressed comments received from the River Plan Committee, organizations and individuals; and,

WHEREAS, on February 28, 2006, the Planning Commission held a hearing to receive comments on the *River Concept*; and,

NOW, THEREFORE, BE IT RESOLVED that Planning Commission endorsed the January 24, 2006 River Concept [as amended at the Planning Commission] as a guide for the development of the River Plan / North Reach; and,

BE IT FURTHER RESOLVED that the Planning Commission ask the Bureau of Planning to revise the *River Concept* prior to initiating planning for the South and Central Reaches; and,

BE IT FURTHER RESOLVED that this resolution be classified as non-binding by the Auditor's Office.

Passed by the Planning Commission on this day, February 28, 2006,

add name
Planning Commission President

add name
Planning Commission Vice President

add name
Planning Commission Vice President

Don Hanson
Planning Commissioner and River Plan Committee Chair

Attachment A: Public Involvement Summary

Outreach on the River Plan and Draft River Concept
Fall 2005

Presentations and Outreach to Community

Date	Organization / Event	Staff	Attendance
09-18-05	St. Johns Bridge Celebration / Rededication	Peter Ovington	Handed out 125+ flyer-postcards
10-12-05	Swan Island Business Assn.	Sallie Edmunds, Marguerite Feuersanger	11
10-18-05	Southwest Neighborhoods Inc. (SWNI)	Edmunds	8
10-20-05	River and Industrial Economic Advisory Group (RIEAG)	Edmunds, Steve Kountz, Diane Sullivan	8
10-24-05	University Park Neighborhood Assn.	Sullivan, Feuersanger	12
10-24-05	Citywide Land Use Group	Edmunds, Ovington	12
10-25-05	Watershed Plan Open House (Bureau of Environmental Services)	Edmunds, Ovington	10
11-01-05	Central Eastside Industrial Council	Joe Zehnder, Edmunds	12
11-03-05	Portland Freight Committee	Kountz, Edmunds	25
11-03-05	City Club Growth Management & Environment Committee	Edmunds, Barbara Hart, Deborah Stein	9
11-08-05	NW Industrial Neighborhood Assn. (NINA)	Edmunds, Kountz	18
11-08-05	Waterfront Organizations of Oregon (WOOO)	Sullivan, Ovington	20
11-08-05	Friends of Cathedral Park	Edmunds, Julia Gisler	25
11-09-05	Portland Marine Dealers Assn.	Edmunds, Ovington	6
11-14-05	Eliot Neighborhood Assn.	Sullivan, Ovington	15
11-14-05	St. Johns Neighborhood Assn.	Edmunds	25
11-15-05	River Renaissance Brownbag Event	Edmunds	15
11-21-05	Southeast Uplift Land Use & Transportation Committee	Sullivan	15
			TOTAL = 371

Groups Contacted Via Email and/or Telephone

Alliance of Portland Neigh. Business Assn's.
Audubon Society of Portland
Brooklyn Action Corps
Coalition for a Livable Future
Columbia Slough Watershed Council
Corbett-Terwiliger Lair Hill Neigh. Assn.
Fans of Fanno Creek
Friends of Balch Creek
Friends of Tryon Creek State Park
Johnson Creek Watershed Council
Neighbors West / Northwest

North Portland Neighborhood Services
Northwest District Assn.
Overlook Neighborhood Assn.
Portland Parks Board
Pearl District Neighborhood Assn.
Portland Business Alliance
Portland Harbor Community Advisory Group
Sauvie Island Boosters Community Assn.
St. Johns Business Boosters
Tryon Creek Watershed Council
Willamette Riverkeeper

Newsletter Articles Published

Central Eastside Industrial Council
Citywide Land Use Group
Overlook Neighborhood Assn.
St. Johns Sentinel
Southwest Neighborhoods, Inc. (SWNI)

Meetings with Other Governmental Agency Staff

Multnomah County
Port of Portland
United States Coast Guard

Other Outreach

River Plan web site via www.portlandonline.com/planning
River Plan News email updates (111 subscribers)
Notice to River Renaissance email list (approx. 800 subscribers)
Office of Neighborhood Involvement list