

Portland Planning Commission Resolution No. 06-01 (Revised)

Endorse the *River Concept* as guidance for the development of the River Plan / North Reach (Resolution).

WHEREAS, in November 1998 the Portland City Council (City Council Substitute Resolution 35742) directed the Bureau of Planning to do a comprehensive update of the *Willamette Greenway Plan* and implementing regulations; and,

WHEREAS, in September 2000 Mayor Vera Katz launched a community conversation to develop a vision for the Willamette River, and more than 1000 Portlanders from throughout the city participated; and,

WHEREAS, in March 2001 the Portland City Council endorsed the *River Renaissance Vision* (City Council Resolution 35978) as a call to action for City government, businesses and industry, community organizations, neighborhoods and other agencies to revitalize the Willamette River as the centerpiece of Portland. The vision includes five themes: a clean and healthy river; a prosperous working harbor; Portland's front yard; vibrant waterfront districts and neighborhoods; and partnerships, leadership and education; and,

WHEREAS, in December 2004 the City Council adopted the *River Renaissance Strategy* (City Council Substitute Resolution 36276 as amended) that called for the update of the *Willamette Greenway Plan*, established policy guidance and the following River Renaissance principles:

- Consider the interrelated nature of the city and region's economic, natural, social and cultural systems, striving to optimize benefits in each of these areas;
- Allocate the responsibility for the costs and impacts of accomplishing the River Renaissance vision among public and private stakeholders in an equitable way;
- Develop meaningful measures to monitor progress and success;
- Consider the effects of current decisions on future generations, to preserve their choices and opportunities, and to reduce future costs and liabilities; and
- Rely on civic leadership to demonstrate the River Renaissance approach through words, actions and public investments;
- Target investment to maximize benefits and spur innovation; and,

WHEREAS, in July 2005 Planning Commission President Ingrid Stevens asked Planning Commissioner Don Hanson to chair the River Plan Committee; and,

WHEREAS, in August 2005 Planning Director Gil Kelley and River Plan Committee Chair Don Hanson appointed a 7-member River Plan Committee to guide the development of the River Plan, an update to the *Willamette Greenway Plan*, zoning map, zoning code, design guidelines, a working harbor reinvestment strategy, and other implementation strategies; and,

WHEREAS, in September 2005 the River Plan Committee reviewed and provided comments on an early draft of the *River Concept*. Then, in October 2005 the Bureau of Planning released a Public Review Draft of the River Concept; and,

WHEREAS, on October 13, 2005 the River Plan Committee named Brian Campbell Vice Chair of the River Plan Committee; and,

WHEREAS, by December 1, 2005, Bureau of Planning staff had reached out to hundreds of Portlanders and received comments from 50 organizations or individuals and organized the material into a series of amendment tables for review by the River Plan Committee; and,

WHEREAS, on December 12, 2005, and January 17, 2006, the River Plan Committee discussed and supported the project team's proposed amendments. In particular, the River Plan Committee included references to the "circular economy" consistent with the Planning Commission's and City Council's decision related to the Willamette Industrial Urban Renewal District; and

WHEREAS, on January 12, 2005 the Planning Director and the Planning Commission leadership directed staff to take the River Concept to City Council for endorsement; and,

WHEREAS, on January 26, 2006, project staff released a revised *River Concept* that addressed comments received from the River Plan Committee, organizations and individuals; and,

WHEREAS, by February 28, 2006, Bureau of Planning staff had reached out hundreds of Portlanders in person and thousands of Portlanders electronically as noted in Attachment A; and,

WHEREAS, on February 28, 2006, the Planning Commission held a hearing to receive comments on the *River Concept*; and,

NOW, THEREFORE, BE IT RESOLVED that Planning Commission endorsed the January 26, 2006 River Concept, as amended at the Planning Commission meeting, as a guide for the development of the River Plan / North Reach; and,

BE IT FURTHER RESOLVED that the Planning Commission ask the Bureau of Planning to revise the *River Concept* prior to initiating planning for the South and Central Reaches; and,

BE IT FURTHER RESOLVED that the Planning Commission directs staff to revise the River Concept in accordance with its direction and forward it to the City Council; and,

BE IT FURTHER RESOLVED that this resolution be classified as non-binding by the Auditor's Office.

Passed by the Planning Commission on this day, February 28, 2006,

Paul R. Schlesinger, President
Planning Commission President

Timothy W. Smith, Vice President
Planning Commission Vice President

Don Hanson, Vice President
Planning Commission Vice President and River Plan Committee Chair

Attachment A: (Revised)

Public Involvement Summary

Outreach on the River Plan and Draft River Concept
Fall 2005 – Winter 2006

Presentations and Outreach to Community

Date	Organization / Event	City Staff	Attendance
8-2-05	United States Coast Guard	Sallie Edmunds et al.	12
8-23-05	Friends of the North Portland Greenway Trail	Diane Sullivan	5
9-18-05	St. Johns Bridge Celebration / Rededication	Peter Ovington	Handed out 125+ flyer- postcards
10-12-05	Swan Island Business Assn.	Edmunds, Marguerite Feuersanger	11
10-18-05	Southwest Neighborhoods Inc. (SWNI)	Edmunds	8
10-20-05	River and Industrial Economic Advisory Group	Edmunds, Kountz, Sullivan	8
10-24-05	University Park Neighborhood Assn.	Sullivan, Feuersanger	12
10-24-05	Citywide Land Use Group	Edmunds, Ovington	12
10-25-05	Watershed Plan Open House (Bureau of Environmental Services)	Edmunds, Ovington	10
11-01-05	Central Eastside Industrial Council	Joe Zehnder, Edmunds	12
11-03-05	Portland Freight Committee	Kountz, Edmunds	25
11-03-05	City Club Growth Management & Environment Committee	Edmunds, Barbara Hart, Deborah Stein, Michael Montgomery	9
11-08-05	NW Industrial Neighborhood Assn. (NINA)	Edmunds, Kountz	18
11-08-05	Waterfront Organizations of Oregon (WOOO)	Sullivan, Ovington	20
11-08-05	Friends of Cathedral Park	Edmunds, Julia Gisler	25
11-09-05	Portland Marine Dealers Assn.	Edmunds, Ovington	6
11-14-05	Eliot Neighborhood Assn.	Sullivan, Ovington	15
11-14-05	St. Johns Neighborhood Assn.	Edmunds	25
11-15-05	River Renaissance Brownbag Event	Edmunds, Ovington	15
11-21-05	Southeast Uplift Land Use & Transportation Committee	Sullivan	15
1/06-2/06	Interviews with harbor industries	Kountz, Arianne Sperry	50
1-19-06	Port of Portland	Edmunds, Kountz, Stein	5
1-31-06	Friends of the North Portland Greenway Trail	Feuersanger	25
2-15-06	Central Eastside Industrial Council	Edmunds, Sperry	3
2-7-06	Waterfront Organizations of Oregon	Edmunds, Ovington	3
2-14-06	River Renaissance Brownbag Event	Kountz, Edmunds	12
2-14-06	River & Industrial Econ. Advisory Group	Edmunds	20
2-14-06	Oregon State Marine Board	Edmunds, Kathleen Wadden (Parks)	4
2-16-06	Citywide Parks Team	Feuersanger	30
2-17-06	Willamette Riverkeeper	Edmunds, Stein, Ovington	2
2-23-06	Audubon Society of Portland	Edmunds, Stein	2
2-23-06	Open House on River Plan: River Concept	Edmunds, Ovington, Stein, Kountz, Sperry, Feuersanger	20
			TOTAL= 564

Over, please →

Groups Contacted Via Email and/or Telephone

- Alliance of Portland Neigh. Business Assn's.
- Audubon Society of Portland
- Balch Creek Watershed Council
- Brooklyn Action Corps
- Coalition for a Livable Future
- Columbia River Intertribal Fish Commission
- Columbia Slough Watershed Council
- Corbett-Terwiliger Lair Hill Neigh. Assn.
- Downtown Neighborhood Association
- Fans of Fanno Creek
- Friends of Balch Creek
- Friends of Tryon Creek State Park
- Immigrant and Refugee Community Organization (IRCO)
- Institute for Tribal Government
- Linnton Neighborhood Assn.
- Lower Albina Council
- Neighbors West / Northwest
- North Portland Neighborhood Services
- Northwest District Assn.
- Overlook Neighborhood Assn.
- Portland Parks Board
- Pearl District Neighborhood Assn.
- Portland Business Alliance
- Portland Harbor Community Advisory Group
- Sauvie Island Boosters Community Assn.
- St. Johns Business Boosters
- Sustainable Development Commission
- Tryon Creek Watershed Council

News Articles Published

- *The Oregonian* (Feb 26, 2006)
- *The Voice* – Central Eastside Industrial Council (Dec 2005)
- Citywide Land Use Group *Update* (Oct 2005)
- Overlook Neighborhood Assn. (Nov/Dec 2005)
- *St. Johns Sentinel* (Nov 2005)
- *SW News*, Southwest Neighborhoods Inc. (Oct 2005)

River Plan Meetings

River Plan Committee Meetings

Sep 7, 2005 • Oct 13 • Nov 15 • Dec 12 • Jan 17, 2006 • Feb 21

Greenway Trail Task Group Meetings

Nov 7, 2005 • Nov 14 • Nov 19 (field) • Nov 21 • Dec 3 (field) • Dec 5

Other Outreach

- River Plan web site via www.portlandonline.com/planning
- River Plan News email updates (approx. 170 subscribers)
- North Portland Online via www.portlandonline.com/northportland
- Notices to River Renaissance email list (approx. 800 subscribers)
- Office of Neighborhood Involvement list
- News release about the River Plan and the Planning Commission hearing sent to over 50 news outlets.