

## **ATTACHMENT 2 PORTLAND PLAN**

The Portland Plan is intended to implement Portlanders' vision for the future, as expressed through visionPDX (2007) and ongoing public input, and comply with state-mandated Periodic Review. It will provide a strategic, holistic and integrated approach to solving community issues and realizing opportunities; thereby enabling the city and community partners to align and prioritize their efforts and investments in the most effective manner to realize the community's aspirations for the future.

The Portland Plan will have three main components: an overarching City Strategy, an updated Comprehensive Plan and an updated Central Portland Plan. A compilation of baseline conditions, analysis of relevant local and global issues, trends and topics, and a limited set of pilot projects will provide the foundation for the plan's development.

### **Community Involvement**

The Portland Plan public involvement program builds upon visionPDX to provide the public with meaningful opportunities to help set the community's course for the future. The public involvement program strives to reduce participation barriers and improve access to the planning process for traditionally underrepresented communities; build community capacity by creating leadership and volunteer opportunities; and improve government transparency and accountability. The timeline for the public involvement component identifies the major discussion topics over the next three years.

### **Coordinated Work Program**

The City Council approved the work program to satisfy state Periodic Review requirements and submitted it to the state for approval. Staff is working with Mayor-elect Adams to prepare a work program that coordinates the City Strategy, Comprehensive Plan and Central Portland Plan planning processes and products.

### **Baseline Conditions, Trends and Issues Report**

The conditions, trends and issues report will provide a factual assessment of relevant current conditions and trends and identify Portland's challenges and opportunities. This information will provide a solid foundation for the development of the City Strategy, Comprehensive Plan and Central Portland Plan as well as satisfy state Periodic Review requirements. The report will include both technical studies and easy to read summaries that provide key information for community members participating in the planning process.

Staff will also produce baseline data to help identify the elements of a successful city, assess our current performance, and inform the development of a City Strategy for becoming the community we aspire to be. This information will also provide a basis for developing performance measures that will be used to monitor and adjust the City Strategy, plans and implementation program in future years.

### **Pilot Projects**

Pilot projects will be initiated, as warranted and as funding permits, to test emerging policy and project ideas, identify regulatory obstacles and evaluate financial feasibility. Pilot projects might include, for example, district heating, approaches for making better use of public rights-of-way to meet multiple community needs, a twenty minute neighborhood in East Portland, a social sustainability project in partnership with Portland State University, or infill development. Specific projects will be identified and proposed during the planning process.

### **City Strategy**

The City Strategy will be an overarching, focused strategy to move from Portland's current baseline condition to the desired future. It will be instrumental in shaping how Portland grows, operates and evolves. (Mayor-elect Adams has proposed exploring the possibility of partnering with other governments, such as the County and the school districts, to develop a strategy that effectively address community problems and opportunities that do not fully fall under the purview of any one entity.)

The City Strategy will focus on those critical issues that must be resolved in order to improve Portlanders' collective quality of life. The complementary Comprehensive Plan and Central Portland Plan will address finer grain topics and issues of importance to the community. The City Strategy will include a series of individual strategic directions, key catalytic projects, benchmarks and performance measures to measure progress and guide course corrections as needed. The City will use the City Strategy to focus investments and other implementation measures.

### **Comprehensive Plan**

The updated Comprehensive Plan will be a coordinated, comprehensive guidance document, complementing the City Strategy, which addresses issues and opportunities of importance to the community; prudently guides the city's physical, economic, social, and cultural development in a manner that strives to meet community needs and aspirations; and satisfies the state's Periodic Review requirements. As currently envisioned, the new Comprehensive Plan will contain a **Physical Plan** that will provide coordinated guidance for land use, urban design, transportation and natural resources, etc; a **Citywide Systems Plan** that will provide a coordinated 20-year plan for transportation, water, sanitary sewer, storm water and parks; and an **Economic Development Plan** that will coordinate and focus the community's efforts to provide for and encourage a vibrant, sustainable economy. In addition, the plan will address housing, the environment, energy, historic and archeological resources, human health, safety, food systems, arts and culture, education, citizen involvement, metropolitan coordination, plan administration and public finance.

### **Central Portland Plan**

The Central Portland Plan component of the Portland Plan will provide a comprehensive update of the 1988 Central City Plan. In addition, the Bureau of Planning will work with PDOT to concurrently update the Central City Transportation Management Plan. Other parallel efforts include working with PDC to examine the feasibility of future urban renewal districts, a Central City Retail Study, and coordination with the economic development strategy. With broad based community involvement, the staff and Planning Commission will update goals and policies, revise the urban design diagram, complete sub-district plans, and identify implementation measures, including development codes, guidelines and investment strategies. The Central Portland Plan will prioritize strategies for implementing the plan's goals and policies, including amendments to the zoning codes, economic actions, housing actions, infrastructure improvements, actions to reduce greenhouse gas emissions, and improving community livability.

### **Early Action Items/Implementation**

Implementation will include regulatory and non-regulatory measures, such as new and amended zoning codes, short and long-term projects, public investment, programs, partnerships, education, advocacy, and other actions to implement the adopted plans. Early action items will begin the implementation of the City Strategy while the Comprehensive Plan and Central City Plan remain under development.