PURPOSE:

To invite community members to plan for the future of the city. There had not been a broad look at the current state and direction of Portland for 15 years.

To open up government to all Portlanders, particularly to underrepresented groups and communities.

17,000 participated.

American Planning Association (APA) Award for Community Outreach!!!

FINAL VISION DOCUMENT - *Portland 2030: a vision for the future*

The vision document is the broad perspective of our findings - a "30,000 foot view" of Portland in the future.

COMMUNITY ENGAGEMENT REPORT

This report serves the purpose of highlighting visionPDX's emphasis on community involvement, with vibrant stories of community engagement over the two visionPDX engagement phases, along with some principles of community involvement to pass on to other projects.

visionPDX DOCUMENTARY

visionPDX PHONE SURVEY

visionPDX contracted with Davis, Hibbits & Midghall, Inc., a local opinion research firm, to conduct a phone survey to assess attitudes of Portand residents towards our city's future and reactions to potential action steps in implementing our vision.

visionPDX COMMUNITY INPUT REPORT

This report is the most direct reflection (other than the database) of community input. It will ultimately be approximately 300 pages summarizing all of the 21,000 pages of data read by visionPDX volunteers, encapsulated by the visionPDX Drafting Committee, and refined by staff to make it accessible for readers and organized by themes.

Two tracks of vision implementation.

VIA directed by predominantly community-led Steering Committee.

VIA Involvement in the Portland Plan:

Public Engagement

What VIA offers that the Portland Plan doesn't have, but needs, such as social sustainability, etc.

You can't do Portland Plan without VIA. Vision covers much more than what the Portland Plan will cover.

59 organizations currently members of the VIA Coalition

The Coalition's purposes are to:

Convene action groups to solve problems/address big issues in the vision;

Provide support for community-led projects by a variety of means, which may include grants and technical assistance, education and outreach, and advocacy training;

Ensure alignment of government policies and programs with the vision;

Track progress toward the vision; and

Ensure sustainable sources of funding for the above.

Community Gathering Center

A place for Portland's diverse communities to gather, interact and communicate.

Provides a space for cross cultural collaboration and community organizing

Leadership development and civic engagement were expressed interests

The Vision into Action Coalition convened a Leadership Group of diverse community members to lead the outreach phase of this project.

Small Business Technical Assistance

One-on-one advising on a variety of business issues, such as:

Business start up

Plan development

Marketing

Certification

Procurement Opportunities

Financial Tools

Criteria

Actively advance the community vision

Use innovative approaches to realize our shared vision for the future.

Tap into existing community support.

Impact as many people as possible given the scope of the project.

Be short-term in duration and long-term in effect.

This year: Advance community partnerships.

Sample Projects

Grow Lunch Garden

Re-Code Portland Project

African-American Historical Display (Golden West Hotel)

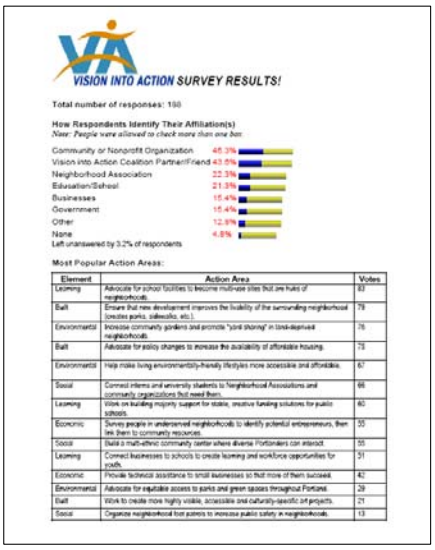
Hosford Middle School Girls Basketball team

Treetops and Grassroots: Uniting Long-Range Planning with Community-Based Action

VISION INTO ACTION

PORTLAND PLAN

In Development



VISION INTO ACTION SURVEY RESULTS!

Total number of responses: 180

How Respondents Identify Their Affiliation(s)
Note: People were allowed to check more than one box

Community or Nonprofit Organization	46.3%
Vision Into Action Coalition Partner/Friend	43.6%
Neighborhood Association	22.3%
Education/School	21.3%
Businesses	15.4%
Government	15.4%
Other	12.8%
None	4.8%

Left unanswered by 3.2% of respondents

Most Popular Action Areas:

Element	Action Area	Votes
Learning	Advocate for school facilities to become multi-use sites that are hubs of neighborhoods.	83
Built	Ensure that new development improves the livability of the surrounding neighborhood (creates parks, sidewalks, etc.).	79
Environmental	Increase community gardens and promote "yard sharing" in land-deprived neighborhoods.	76
Built	Advocate for policy changes to increase the availability of affordable housing.	75
Environmental	Help make living environmentally-friendly lifestyles more accessible and affordable.	67
Social	Connect interns and university students to Neighborhood Associations and community organizations that need them.	66
Learning	Work on building majority support for stable, creative funding solutions for public schools.	60
Economic	Survey people in underserved neighborhoods to identify potential entrepreneurs, then link them to community resources.	55
Social	Build a multi-ethnic community center where diverse Portlanders can interact.	55
Learning	Connect businesses to schools to create learning and workforce opportunities for youth.	51
Economic	Provide technical assistance to small businesses so that more of them succeed.	42
Environmental	Advocate for equitable access to parks and green spaces throughout Portland.	29
Built	Work to create more highly visible, accessible and culturally-specific art projects.	21
Social	Organize neighborhood foot patrols to increase public safety in neighborhoods.	13

SOCIAL SUSTAINABILITY BENCHMARKING PROJECT

(VIA / Portland Plan / PSU)

2009 ACTION AREAS

Coalition Partners

Steph: Action Areas

Cassie: Social Sustainability Proposal