

Central City 2035

Advisory Group Meeting 2

June 24, 2010, 4:00 – 6:00 PM

Bureau of Planning & Sustainability: 1900 SW 4th Avenue, Room 2500B

Agenda

1. **Welcome, Introductions & House Keeping** 4:00 PM
C Orloff & M Rudd
 - Agenda Review
 - Approval of Minutes
 - Revise & Adopt Advisory Group Charter

2. **Portland Plan: Overview** 4:10 PM
J Zehnder

Overview of the planning process and issues being addressed by the Portland Plan

3. **Central City Overview** 4:20 PM
T Doss & M Raggett
 - Purpose of CC2035 Phase I
 - Highlights to 1988 Central City Plan
 - Central City Today
 - Draft Themes of CC2035

4. **Issue Identification** 4:45 PM
J Zehnder & All

Discussion and identification regarding strengths, challenges and opportunities facing the Central City:

5. **Next Steps** 5:50 PM
J Zehnder

6. **Public Input** 5:55 PM

Central City 2035 Advisory Group Meeting Minutes

June 24, 2010

1900 SW 4th Avenue, Room 2500B

Group members in attendance: Rick Williams, Ethan Seltzer, Scott Langley, André Baugh, Ed Blackburn, Carl Talton, Brad Malsin, Stuart Smith, Chet Orloff, Michelle Rudd, Andrew Frazier, Mike McCulloch, Mike Houck, Nancy Davis, Tad Savinar

Group members not in attendance: Nancy Stueber, Craig Sweitzer, Philip Wu

Staff in attendance: Joe Zehnder, Steve Iwata, Troy Doss, Karl Lisle, John Cole, Elisa Hamblin, Sallie Edmunds, Diane Hale, Mauricio Leclerc, Kim McCarty, Eric Engstrom, Lora Lillard, Amy Ruiz, Peter Englander, Ann Beier

Public in attendance: Joe Stewart, Chris Smith, Arthur Smid, Jerry Powell

1. Welcome, Introductions, and House Keeping

- a. Chet Orloff welcomed the group
- b. Joe Zehnder reviewed the agenda and objectives of the meeting
- c. Chet Orloff passed the minutes with approval from the group
- d. The AG Charter was postponed to be voted on until the next meeting

2. Portland Plan: Overview

- a. Joe Zehnder led the discussion regarding the Portland Plan
 - i. Long-range development and strategic plan for the City, as such it will produce recommendations for policies for growth and development of city until 2035, also identify short-term action items, multi-objective, many partners to work beyond jurisdictional boundaries and create shared priorities
 - ii. Overview of the handout regarding the process of the Portland Plan, including meetings and workshops that have occurred to date and the upcoming work to be done
 - iii. A thriving and successful Central City is key to the Portland Plan and will ultimately represent a chapter in the City's Comprehensive Plan
- b. The group asked clarifying questions about funding sources for long-term projects, priorities for implementation, relationships between goals and funding priorities, how the process will inform ongoing parallel plans, the notion of this distinct city as part of an action area, products and the end goals for both the Portland Plan and Central City 2035, role of the different committees and groups, zoning and other implementation tools

3. Central City Overview

- a. Troy Doss and Mark Raggett gave a presentation to the Group

- b. Troy reviewed the current process for CC2035 including the concept plan and quadrant plan phases and then moved on to the purpose of the current phase, the role of the AG including identifying policies and objectives
- c. Troy overviewed the accomplishments and highlights of the 1972 *Downtown Plan* and the 1988 *Central City Plan*
- d. Troy also began the discussion regarding conditions of the Central City today including, housing, jobs & economy, parks & recreation, transportation, arts & culture, green infrastructure, natural resources
- e. There was discussion regarding job growth and the share of jobs in the Central City, the AG asked for clarification about growth and decline in jobs for each subdistrict as well as clarification of job numbers over the entire plan period from 1988
- f. The AG also discussed ways to look beyond numbers and review the quality of the product, types of jobs, types of housing, types of park space that all create the quality desired within the Central City
- g. Mark Raggett gave an overview about the Central City's setting and context and the relationship with urban design
- h. Mark also reviewed the Design Central City document that will be available to the AG at the next meeting, which includes topics focused around the river, east and west sides, and the public realm
- i. Troy talked briefly about development capacity within the Central City
- j. Troy began the discussion about the draft themes, which include: economic vitality, complete community, urban design, mobility, green city, and civic and cultural life

4. Issue Identification

- a. The discussion regarding issues was postponed until the next meeting

5. Next Steps

- a. Steve Iwata reminded the group to follow-up on the discussion board and to use it as a tool for any discussion regarding themes or other topics

6. Public Input

- a. There was no public comment.