

Central City 2035

Advisory Group Meeting 4

October 5, 2010, 4:00 – 6:00 PM

Bureau of Planning & Sustainability: 1900 SW 4th Avenue, Room 2500A



Agenda

- 1. Welcome & House Keeping** 4:00 PM
 - Agenda Review D. Zenn
 - Approval of Minutes
 - Meeting Days

- 2. CC2035 - Revised Plan Approach & Process** 4:10 PM

Overview of revised approach to developing CC2035 C. Orloff, T. Doss &
Concept Plan and engagement of Advisory Group All

- 3. Design Central City** 4:45 PM

Brief presentation of Design Central City report, and work M. Raggett, L.
session to discuss, scope and identify other potential urban Lillard & All
design issues AG members suggest be address in Concept
Plan

- 4. Public Input** 5:55 PM



Central City 2035 Advisory Group

Meeting Minutes – October 5, 2010

1900 SW 4th Avenue, Room 2500A

Facilitator: Doug Zenn

Group members in attendance: Nancy Davis, Amy Lewin, Chet Orloff, Mike Houck, Carl Talton, Alando Simpson (for Andrew Frazier), Ed Blackburn, Andre Baugh, Craig Sweitzer, Tom Shimota, Scott Langley, Mike McCulloch, Ethan Seltzer, Tad Savinar, Brad Malsin

Group members not in attendance: Nancy Stueber, Philip Wu, Stuart Smith, Rick Williams, Michelle Rudd, Andrew Frazier

Staff in attendance: Joe Zehnder, Steve Iwata, Troy Doss, John Cole, Elisa Hamblin, Sallie Edmunds, Diane Hale, Mauricio Leclerc, Amy Ruiz, Lora Lillard, Mark Raggett

Public in attendance: Carly Ritter, Mary Valeant

1. Welcome and House Keeping

- a. Doug welcomed the new Advisory Group members. Amy Lewin and Tom Shimota introduced themselves and gave information about their backgrounds.
- b. The Advisory Group members and audience introduced themselves.
- c. The Advisory Group approved the minutes from July 15, 2010.
- d. Doug Zenn reviewed the agenda.
- e. Troy Doss outlined the upcoming Open House on October 12, 2010 and encouraged group members to attend if they are interested.

2. CC2035 – Revised Plan Approach and Process

- a. Chet Orloff posed questions to the group regarding meeting formats and how to meaningfully engage the group and members of the public.
- b. Troy Doss introduced the Symposium Series and outlined the format for each symposium, topics, and how they will shape policies.
- c. Troy also asked group members to attend the symposiums that interest them. They would be included as panelists.
- d. Several group members had questions about the Symposium Series.
 - i. Scott Langley asked about interface with the Quadrant committees.
 - ii. Andre Baugh asked for clarification about refining issues before each symposium.
 - iii. Mike Houck was pleased to see the diversity of panelists for the Housing and Community Development Symposium.
 - iv. Ed Blackburn was very positive about the approach, but questioned how group members would feed into the process for developing policies.
 - v. Tad Savinar questioned the size of the panel for the symposium.

- e. All questions were clarified and discussed by Troy Doss and Chet Orloff.
- f. Troy Doss followed up the discussion with information about upcoming Advisory Group meeting days which will be on Tuesdays. He also asked the group if they were interested in a meeting regarding policy to occur in November. Lastly Troy promised the group to email the final Symposium Series schedule when it becomes available.

3. Design Central City

- a. Doug Zenn outlined the format for the presentation.
- b. Mark Raggett introduced the Design Central City document and discussed presentations and outreach the Urban Design Studio has already done on the document.
- c. Mark Raggett gave a PowerPoint presentation on Design Central City.
- d. The group had comments regarding:
 - i. Integration of theme areas
 - ii. The inclusion of the Oaks Bottom area in connecting to the river
 - iii. Discussions about the East Bank Freeway
 - iv. Geography dependent issues and discussing at the concept plan level
 - v. Aspirations vs. forecasting and how to find the right balance
 - vi. Vision and policies and how they shape the thinking rather than make decisions about every future possibility
 - vii. Activity on the river and the missing link of existing civic function and commercial businesses
 - viii. Opportunities for children and families to be near the river or play near the river
 - ix. The rationale for elevating the importance of the river and the goals
 - x. Crossings across the river to link sides and the Steel Bridge
 - xi. The Rose Quarter and investments in that area, especially the Rose Garden as an aging major building
 - xii. Special places and identifying them as unique rather than as the same
 - xiii. Various activities that make a vibrant city and how to encourage them
 - xiv. Industrial sanctuary as an important issue to discuss
 - xv. Density of experience as opposed to building density
 - xvi. Urban garden and community gardens as part of the discussion about public realm and parks
 - xvii. Alignment of meetings and feedback from the group following symposiums
 - xviii. Value based approaches vs. physically based approaches
 - xix. Urban design as a supporter of other goals or topics
 - xx. Design needing to be formed around other policy issues
 - xxi. Economic vitality should be primary before urban design

4. Public Input

- a. There was public comment by Mary Valeant. She discussed the linkages between neighborhoods and integrating Goose Hollow with Downtown.
- b. The meeting was adjourned by Doug Zenn.