



# Sustainability at Work

*Providing free tools and expertise to achieve your goals.*

# Partners

- Bureau of Planning & Sustainability
- Metro
- Pacific Power
- Energy Trust of Oregon
- Bureau of Environmental Services
- Water Bureau
- Bureau of Transportation



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# Sustainability Advisors



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# Program History



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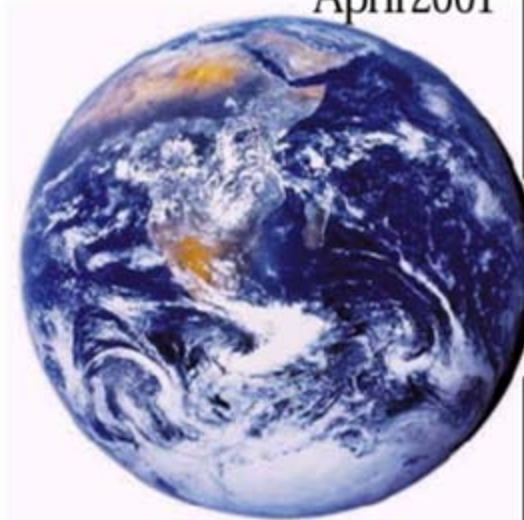
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# BEST Business Center Pilot



## Local Action Plan on **GLOBAL WARMING**

April 2001



### City of Portland & Multnomah County

Erik Steen, City Commissioner  
Susan Anderson, Director

Office of Sustainable Development

1120 SW 5<sup>th</sup> Ave., Room 706  
Portland, OR 97204  
503.823.7222

[www.sustainableportland.org](http://www.sustainableportland.org)

Bill Farver, Interim County Chair  
Maria Rojo de Steffey, Director

Department of Sustainable  
Community Development

501 SE Hawthorne Blvd., Suite 320  
Portland, OR 97214  
503.988.5000

[www.co.multnomah.or.us/dscd](http://www.co.multnomah.or.us/dscd)

# BEST Business Center Pilot



Portland General Electric



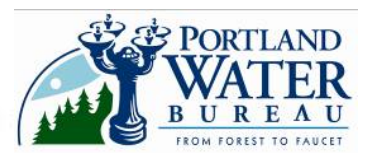
ENVIRONMENTAL SERVICES  
CITY OF PORTLAND  
working for clean rivers



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# BEST Business Center Pilot



# Evaluation



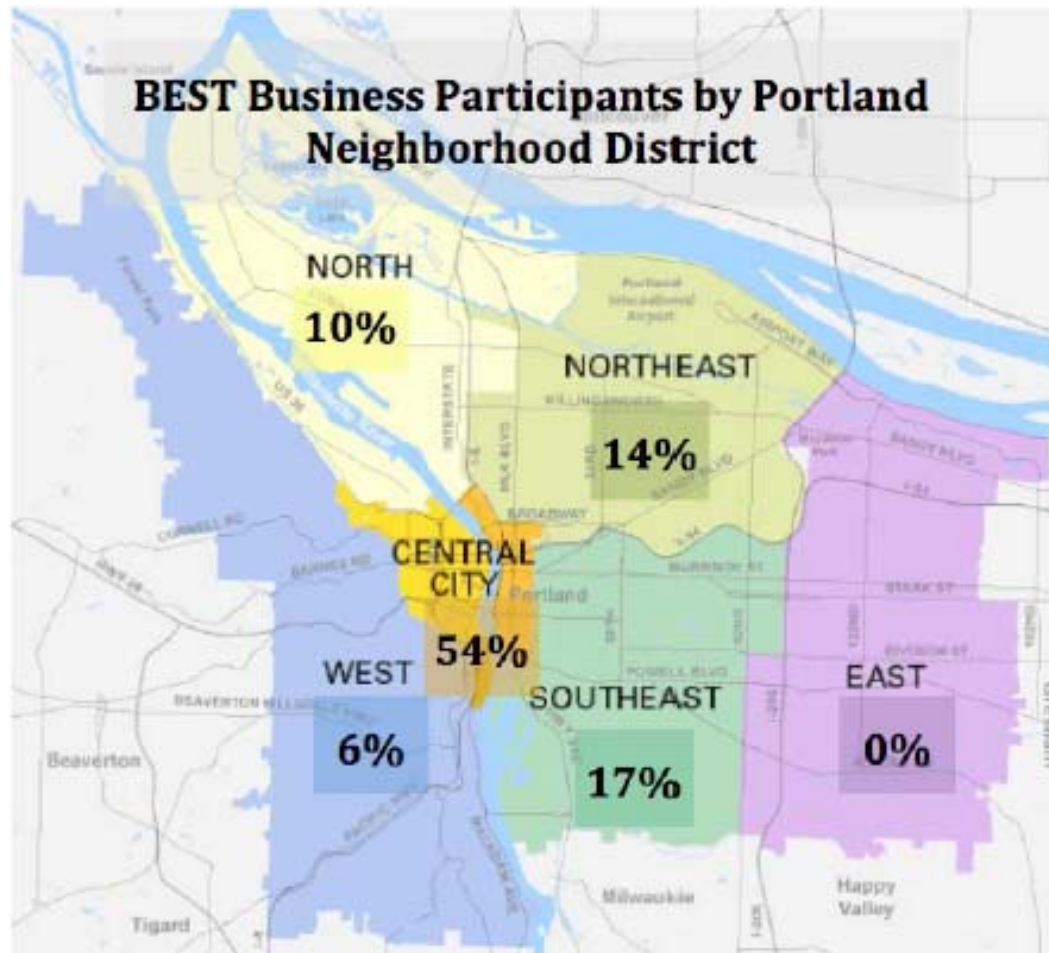
**Recycle at Work**  
*from Metro and the City of Portland*



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# Evaluation



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# Program Changes

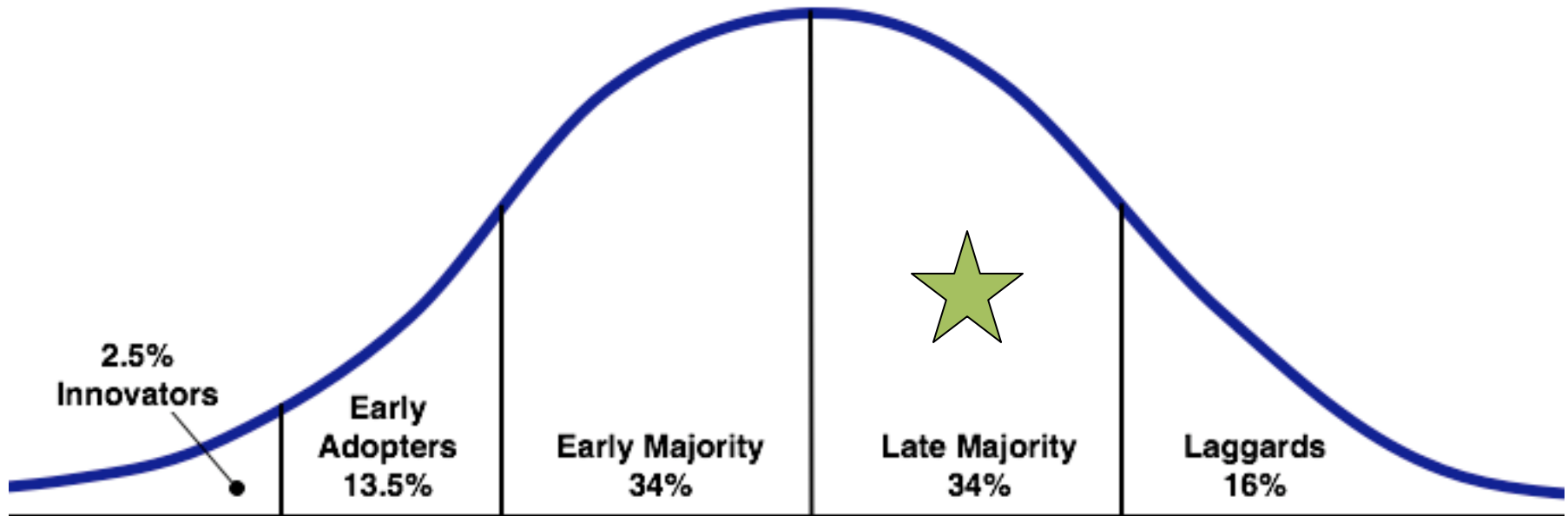


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# Program Changes

## 1. Target the late majority



Source: Everett Rogers, Diffusion of innovations model

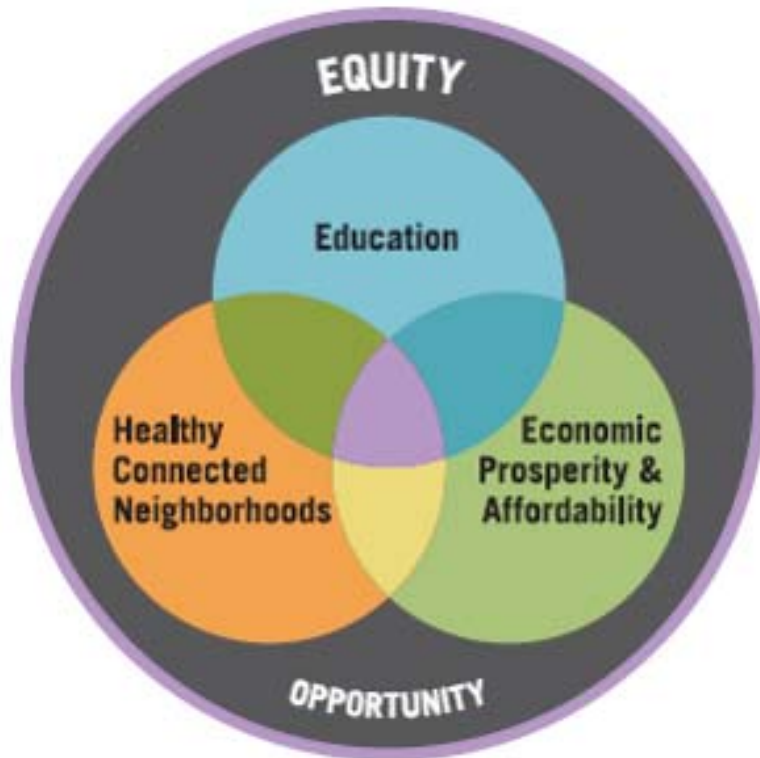


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# Program Changes

## 2. Address social sustainability



- Employee Practices
- Fair Treatment and Diversity
- Hours, Wages and Leave
- Community Support
- Product Stewardship



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# Program Changes

## 3. Create one program brand



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*from Metro and the City of Portland*



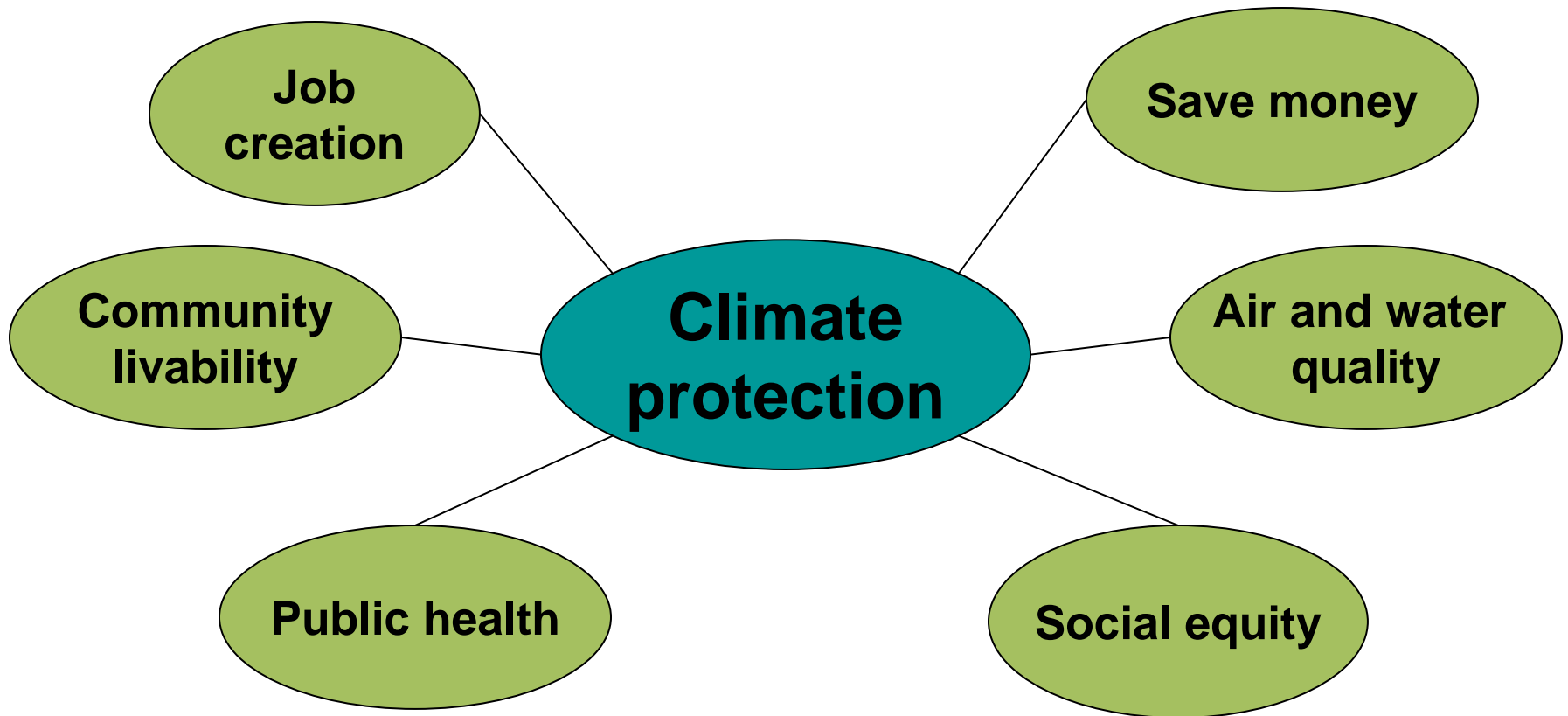
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# Program Changes



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# Program Changes

## 4. Create transparency

Our checklist provides actions identified as best practices for Portland businesses. Use the checklist to evaluate your current sustainability efforts and to identify additional opportunities.

Information & Education

Materials & Waste

Energy

Social Impact

Transportation

Water



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# Program Changes

## 5. More active project management



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# Program Changes

## 6. Measure performance



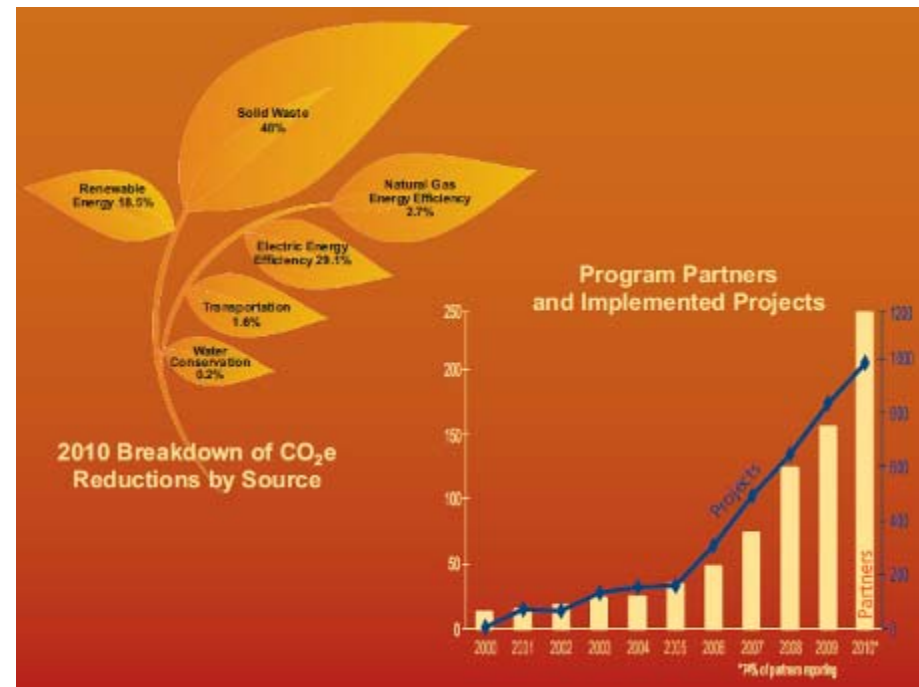
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### ENERGY REDUCTION

Energy efficiency measures can have a significant impact on your bottom line and improve air quality in the southern California region and the planet!

**Some BGP participant successes:**

- 50% of all the recommendations provided were adopted
- 35% performed facility-wide lighting retrofit
- 75% upgraded to energy efficient appliances
- 50% reduced energy use with savings ranging from 11-31%

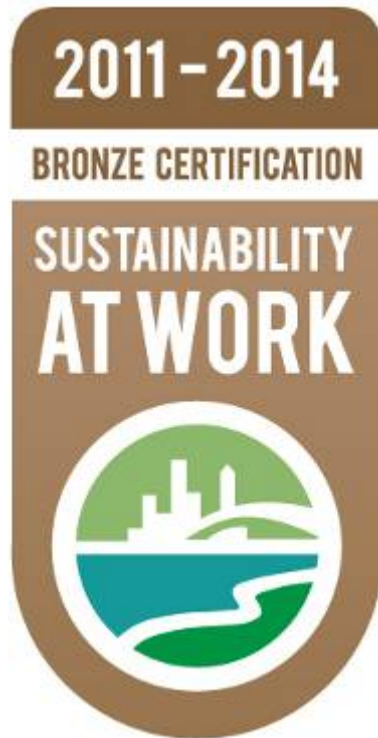


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# Program Changes

## 7. Increase recognition opportunities

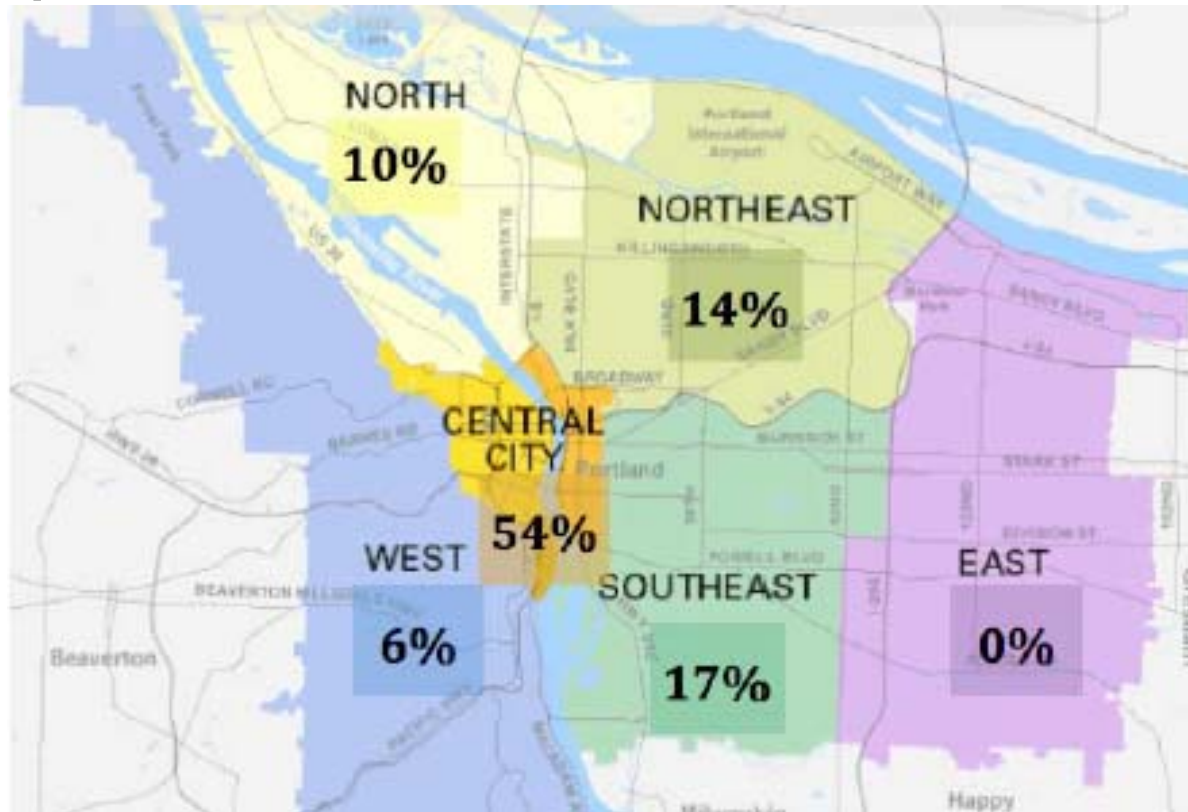


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# Program Changes

## 8. Expand our outreach and marketing



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# Looking Ahead...



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