Economic Development Policy Expert Group (EDPEG)
Preliminary Work Plan Summary of EDPEG Meetings

Comprehensive Plan Update tasks on economic development
The Economic Development Policy Expert Group (EDPEG) will advise City staff on the development of policies, map concepts, and implementation approaches for the Comprehensive Plan Update. Economic development policies required by Statewide Planning Goal 9 include overall community objectives for economic development, provision of adequate 20-year growth capacity of serviceable employment land, and land use direction for employment areas. In addition, specific policy development tasks to be discussed by the EDPEG include:

- Responses to forecast shortfalls of industrial and institutional land supply
- Institutional land use policy
- Designation and protection of prime industrial land
- Brownfield redevelopment policy and strategy
- Short-term developable land supply policy and strategy

Discussion draft development (June – September 2012)
- June meeting: overview, preliminary economic development policy concepts
- July meeting: brownfield redevelopment, industrial growth capacity, prime industrial land
- August meeting: campus institutional growth capacity and land use
- September meeting: concept map, other economic development policy concepts

Cross-PEG integration and focused discussion topics (October – December 2012)
- Convene cross-PEG meetings on interrelated issues, including industrial capacity and watershed health
- Brownfield redevelopment and short-term land supply strategies
- Other issue topics to be determined

Review discussion draft and public comments (January – February 2013)
- Relation of economic development policies to other sections of the discussion draft
- Review public workshop comments on discussion draft

Policy, map refinements, and implementation approaches (March – June 2013)
- Develop preferred alternatives on capacity shortfalls
- Refine policy language and mapping
- Identify code refinement and implementation approaches