Excerpts from The Portland Plan

**Prosperous (Goal)**

Expand economic opportunities to support a socially and economically diverse population by prioritizing business growth, a robust and resilient regional economy, and broadly accessible household prosperity.

  Implementation elements: traded sector job growth; diverse, expanding city economy; household prosperity and affordability

**Educated (Goal)**

Ensure that youth (ages 0–25) of all cultures, ethnicities, abilities and economic backgrounds have the necessary support and opportunities to thrive — both as individuals and as contributors to a healthy community and prosperous, sustainable economy.

  Implementation elements: culture of high expectations; shared ownership for youth success; neighborhoods and communities that support youth; 21st Century facilities and programs

**Healthy (Goal)**

Improve human and environmental health by creating safe and complete neighborhood centers linked by a network of city greenways that connect Portlanders with each other. Encourage active transportation, integrate nature into neighborhoods, enhance watershed health and provide access to services and destinations, locally and across the city.

  Implementation elements: decisions that benefit health and safety; vibrant neighborhood centers; connections for people, places, water and wildlife

**Equitable (Definition)**

Equity is when everyone has access to the opportunities necessary to satisfy their essential needs, advance their well-being and achieve their full potential. We have a shared fate as individuals within a community and communities within society. All communities need the ability to shape their own present and future. Equity is both the means to healthy communities and an end that benefits us all.

  Implementation elements: closing the gaps; engage the community; build partnerships; racial/ethnic justice initiative; increase focus on disability equity; increase internal accountability