

SE Quadrant Plan – Meeting Summary

Stakeholder Advisory Committee

Meeting #1



November 20, 2013
6:00 – 8:30 p.m. Multnomah County Offices
501 SE Hawthorne, Room 315

SAC Members in attendance

Bruce Burns, Burns Brothers
Paul Carlson, OMSI
Farhad Ghafarzade, Green Drop Garage
Leah Greenwood, REACH Community Development
Bob Hanks, PCC Climb Center
Don Hanson, Planning and Sustainability Commission
Bill Hart, Carleton Hart Architects
Deek Heykamp, Next Adventure
Stacy Johnson, Brooklyn Action Corps
Lillian Karabaic, Pedestrian Advisory Committee
Wayne Kingsley (Alternate for Juliana Lukasik)
Debbie Kitchin, Central Eastside Industrial Council
Susan Lindsay, Buckman Neighborhood Assoc.
Lori Livingston, Transfer Online
David Lorati, School Specialty Supply
Jonathan Malsin, Beam Development
Rick Michaelson, Bosco-Milligan Foundation
David Nemarnik, Pacific Coast Fruit
Linda Nettekoven, Hosford-Abernethy Neighborhood Dev. (Alternate for Susan Pearce)
Ben Ngan, Nevue Ngan Associates
Valeria Ramirez, Portland Opera
Steve Russell, Kerns Neighborhood Association
Shawn Small, Ruckus Composites
Romeo Sosa, VOZ Workers Rights
Peter Stark, Central Eastside Industrial Council
Carrie Strickland, Works Partnership
Michael Tevis, Intrinsic Ventures
Daniel Yates, Portland Spirit

SAC Members not in attendance

Juliana Lukasik, @Large Films
Skip Newberry, Technology Assoc. of Oregon
Susan Pearce, Hosford-Abernethy Neigh. Dev.
Travis Williams, Willamette Riverkeeper

Project/Staff members present

Susan Anderson, BPS
Joe Zehnder, BPS
Sallie Edmunds, BPS
Troy Doss, BPS
Stephanie Beckman, BPS
Debbie Bischoff, BPS
Tyler Bump, BPS
Lora Lillard, BPS
Darwin Moosavi, BPS
Grant Morehead, PBOT
Geraldene Moyle, PDC
Eryn Deeming Kehe, JLA Public Involvement
Kelly Skelton, JLA Public Involvement

Public

Joseph Kendzierski
Willie Rounds
Diane Lloyd
Sara Rounds
Jesse Allen
Kyle Reese
Jelenee S.
Haithem Toulan
Cameron Davis
Steve Walti
Connor Flynn
Ellie Franklin
Doug Klotz
Devta Khalsa

Welcome and Opening Remarks

Co-Chair Debbie Kitchen welcomed the committee and introduced Susan Anderson, the Director of the Bureau of Planning and Sustainability. Susan thanked the committee and public for attending tonight's meeting. She said there were sixty applicants for the committee and thirty were selected. She thanked Debbie and Don Hanson for co-chairing the committee and introduced key BPS staff. Stephanie Beckman, Troy Doss, Joe Zender and others will perform the day-to-day work on the project.

She said this committee is here to start the conversation about the Central Eastside (CES), an area which many people are very invested in, and has a lot of potential for the future. This is an important area to the City and this effort will create a plan for the next 25 years.

She went on to say that the CES is home to about 1100 businesses, 17,000 jobs (about ½ are light industrial) often paying higher than average wages. This committee will look at how to better access the river, think about future jobs, and to best use the public investments that have been made. This group does not have to come to consensus on all issues, all the committee's viewpoints and input will be brought to the city council and commissions. She encouraged the committee to think big about what is possible for the next 25 years.

Member introductions

Debbie asked committee members to share their name, business/organization, who they represent, their interest in serving on the SAC, and a thought about the Quadrant as we start this process.

Don Hanson, Planning and Sustainability Commission – He is a volunteer on the Planning and Sustainability Commission, as well as co-chair of this SAC. Professionally he works in planning with OTAK. He grew up in SE and still lives in SE. He feels the best days lie ahead for this area.

Paul Carlson, OMSI – He is former CFO and now a Sr. VP at OMSI, overseeing property development. OMSI greatly benefits from the public investment happening in this “innovation quadrant”, they are looking to develop land to help them better connect with the west side.

Ben Ngan, Nevue Ngan Associates – He is a landscape architect who grew up in Ladd's Addition and still lives in SE. He has worked on many public projects in Portland. He's interested in preserving the historic fabric of this industrial area.

Deek Heykamp, Next Adventure –The business he owns, Next Adventure, has been in area for 17 years. He also owns two other commercial properties. He feels connecting to river is an important issue for the area.

Michael Tevis, Intrinsic Ventures – Is the owner of the Ford Building and 5 other buildings in SE. He wants to be involved in this process to help create a template for future affordable housing in the area.

Leah Greenwood, REACH – REACH started in inner SE, they own many affordable housing units in the area, and seek to maintain affordable housing in the area as it grows and develops. She wants CES to remain a unique mix of residential, industrial, and business/commercial interests.

Stacy Johnson, Brooklyn Action Corps – Interested in this project because light rail is coming through her neighborhood, Brooklyn. She attended station planning meetings, and is continuing that involvement here on the SAC. She is representing her neighborhood’s livability, access to the river, preserving historic sites, and preserving jobs.

David Nemarnik, Pacific Coast Fruit – His family business has been in CES since 1977. Today, it has grown to about 400 employees. CES has been great area to grow the business. He hopes to keep the business in the same place for a long time, and wants to continue to provide family wage jobs.

Lilian Karabaic, Pedestrian Advisory Committee – She advocates for alternate modes of travel. She also works for the Independent Publishing Resource Center in CES, a nonprofit that serves homeless and low-income people that need good pedestrian and transit access. She wants to support people doing small scale manufacturing work with industrial needs.

Wayne Kingsley, Alternate for Juliana Lukasik (@Large Films) – Wayne is co-owner of the Portland Spirit and past president of CEIC. He is an advocate for well-paying jobs for those with little education and providing (industrial) jobs near people’s homes.

David Lorati, School Specialty Supply – He grew up in area, his company is a small manufacturer/factory. He is passionate about the manufacturing knowledge and opportunities that exist in Portland and the region. He is advocating for business uses in the district. Some industrial firms don’t advocate for themselves, and the private investments made in these businesses and buildings is not always noticed.

Susan Lindsay, Buckman Neighborhood Association – Has lived in Buckman since 1974, she became interested in the Central City Plan when her sister worked on the plan in the 80s. She is interested and open to listening to what people have to say. She has a long term view, and wants to ensure we have middle income jobs, especially for the East Buckman area which has affordable housing.

Peter Stark, Central Eastside Industrial Council – Has sat on many committees including CEIC, Streetcar Board, number of Comp Plan committees – he has a passion for the district. He sees potential for the district, and there is a uniqueness that needs to be maintained. He’d like to see a reduction in negative impacts from growth.

Daniel Yates, Portland Spirit – His industry peers are very surprised at the lack of business and activity on the Willamette. His company (200 employees) is an important part of tourism in the area. He is concerned about maintaining existing businesses in CES, wants to import marine commerce, and provide a future home for marine historical artifacts.

Linda Nettacoven, Alternate for Sue Pearce (HAND) – Lives in the Hosford-Abernethy Neighborhood, with public health/psychology background. She is interested in how change in CES will affect people and businesses. CES is a special place and she wants to maintain affordability, and maintain/create jobs. She encouraged the group to be creative and innovative.

Bob Hanks, PCC CLIMB Center – Passionate about economic development and economic vitality in the CES.

Carrie Strickland, Works Partnership – She is an architect that does a lot of adaptive reuse in the CES. She wants to promote design that is right for the area; she is protective of the character of businesses that are here already. She also runs Project City Scope, a non-profit organization.

Jonathan Malsin, BEAM Development. Firm has been developing projects in area since 2001. He's interested in representing young creative professionals/entrepreneurs coming to the district. New businesses are not necessarily displacing legacy businesses. We need to find a balance between the two.

Bill Hart, Carleton Hart Architects – Founder of his firm and has lived on the eastside since 1986. He is interested in the blending of the old with the new, maintaining a diverse community and allowing new ventures to come in.

Bruce Burns, Burns Brothers – Burns Bros owned a number of businesses in the district until 1998, he still own property in area. His father founded the CEIC. Has similar interests to other long-time owners in the area.

Rick Michaelson, Bosco-Milligan Foundation – Has been involved in the district for many years, owns property in area. Sees his role as being a historic resource for the planning process because of this deep knowledge of the area and past planning efforts here.

Valeria Ramirez, Portland Opera. The Opera has been right next door to a number of large public works projects. She commutes through SE from NE. She feels there needs to be some planning for better transportation through the area. There are many hidden gems in SE and there needs to be better ways to access them and share them with more of Portland.

Lori Livingston, Transfer Online – Moved her business to the district from downtown 3 years ago. She wants to see long-term businesses exist next to new businesses that want to be part of the district.

Shawn Small, Ruckus Composites – His business has been in CIEC for 2 years, only been in business 5 years. He represents smaller, emerging light manufacturing businesses and feels this neighborhood is great for their type of business.

Farhad Ghafarzade, Green Drop Garage – Is interested in staying here and maintaining/cultivating a culture of inventiveness. He encourages creative use of space without too much regulation (red tape).

Steve Russell, Kerns Neighborhood Association –He represents the wide variety of business and residential interests in his neighborhood, and is interested in maintaining livability and encouraging smart growth.

Romeo Sosa, VOZ Workers Rights – Represents day laborers. VOZ supports workers by helping find jobs, and supporting their education. Sees himself as the voice of laborers at the table, and he's here to see how they can help.

Debbie Kitchin –Co-chair of this committee and will be president of the CEIC next year. Her concerns are for preserving industrial jobs, and incorporating new manufacturing and distribution opportunities into the area.

Charter

(pages 2-8 of meeting packet, downloadable here: <http://www.portlandoregon.gov/bps/article/470213>)

Eryn reminded group that she is here as a neutral facilitator, to make sure all ideas are shared equally. She called the committee’s attention to the charter section of their packet. She reviewed the major components of the Charter; calling attention to areas that might require discussion or agreement by the committee.

Discussion:

- Can multiple committee members share an alternate between them? Eryn said it’s not typical, but members should discuss their individual situation with city staff
- How did other two subcommittees (working groups) get created? The need for the Central Reach and Transportation groups were identified by staff. They are open to anyone that wants to participate. Staff and members will report back to the SAC. Recommendations for committees on other topics will be accepted from any committee member. Decision will be between chairs and staff.
- All committee and work group activities will be posted on the website.

SE Quadrant Plan Process

Stephanie Beckman gave a presentation that covered the process / scope of work, expected products, the SAC, Working Groups, and other public Involvement. Her presentation can be found on pages 84-98 of the meeting packet.

Planning Context

Troy Doss gave a presentation that covered the Planning Context. This included presentation about the 1988 Central City Plan, the Central City 2035 Concept Plan, Station Area Planning, and Preliminary Issues. His presentation can be found on pages 99-119 of the meeting packet.

Discussion:

- Is there still an urban renewal area? Yes, covers most of the area in this quadrant, and is due to expire in 2018. Most of the money has been spent.
- Will we be covering residential parking? Yes, parking in general for the CE will be discussed.
- Eryn said to email staff if data is not on the website that you’d like to see.

Public Comment: None

Closing remarks and meeting evaluations

Meeting evaluations were passed out and committee members were encouraged to fill them out before leaving.

This committee's next meeting is December 12, from 5:30-8:00, Multnomah County Offices, 501 SE Hawthorne, Room 315. Dinner will be available at 5:00 p.m.

Eryn also reminded the group that the Willamette River Central Reach Workshops are coming up December 4th and 5th. More information can be found here:

<http://www.portlandoregon.gov/bps/article/471518>

Meeting was adjourned.

Meeting evaluation results summary

Below are the questions and summary of responses on the meeting evaluation form completed by SAC members:

How appropriate was the pace of the meeting?

<i>Much too slow (-2)</i>	<i>Slow (-1)</i>	<i>Just right (0)</i>	<i>Fast (1)</i>	<i>Much too fast (2)</i>
<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

AVERAGE SCORE: -.07 (Just Right/Slightly Slow)

How would you rate the quality of presentations?

<i>Very Poor (-2)</i>	<i>Poor (-1)</i>	<i>Average (0)</i>	<i>Good (1)</i>	<i>Excellent (2)</i>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

AVERAGE SCORE: .89 (Good)

How useful was the content of discussion?

<i>Very Poor (-2)</i>	<i>Poor (-1)</i>	<i>Average (0)</i>	<i>Good (1)</i>	<i>Excellent (2)</i>
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

AVERAGE SCORE: .96 (Good)

What aspect(s) of the meeting were most useful?

Most common responses included: introductions, and the issues/scoping presentation.

What aspect(s) of the meeting were least useful?

Most common response was the rules/charter overview.

Any additional feedback or comments?

Most common comment was that people should speak louder.