



1867

- Campsite for Native Americans, earliest Portland settlers

1936

- Heavy maritime industrial uses: shipbuilding / dismantling
- Extending the riverbank east into the river

1969

Willamette Waterfront: South of Downtown Portland

- Brochure prepared to stimulate interest in reclaiming properties along the Willamette River for public use
- Uses / features envisioned included heliport, commercial marine island, international trade center

1988

Central City Plan

- Brought into Portland's Central City as one of eight subdistricts
- Envisioned as a mixed use neighborhood with significant residential and commercial development
- Given development potential that would allow 250-foot heights, 9:1 FARs
- Required housing area identified south of the Ross Island Bridge
- New street connections, greenway / other open space improvements identified

c. 1993

North Macadam Riverfront

- Developed by property owners in the district
- Built on *Central City Plan* diagrams
- Envisioned a small commercial area, new light rail transit line, new waterfront attractions
- Approximately 1200 residential units, a mixture of one-story rowhouses and three-story tuck-under apartments, about 17 du/acre

1999

North Macadam District Framework Plan

- Developed by the Portland Development Commission
- Built on the *Central City Plan* and the *North Macadam District Street Plan*, 1996
- Identified a new series of parks and open spaces, a new street network, and commercial and residential concentrations
- Developed to accommodate 8,500 - 10,000 jobs and 1,500 - 3,000 housing units

2002

South Waterfront Plan

- Refined and updated the 1999 vision
- Addressed federal listing of two native species of fish using the Willamette River
- Coordinated with the *Marquam Hill Plan*, Oregon Health & Science University (OHSU) expansion
- Envisioned taller, thinner building types for district

Present

- Three buildings under construction, two in permitting, more in planning phases
- Streetcar extension to Gibbs
- Aerial tram to Marquam Hill under construction
- Neighborhood Park has been acquired by city
- Greenway Development Plan accepted by City Council in 2004

EVOLUTION OF THE SOUTH WATERFRONT DISTRICT

South Waterfront Urban Design Charrette

December 7 - 9, 2005

Bureau of Planning
Urban Design Group

