

Draft Summary Meeting Notes

Comprehensive Plan Update – Community Involvement Committee (CIC)

Date and Time: October 28, 2015 from 8:00 a.m. to 10:00 a.m.

Location: 1900 SW 4th Avenue, Portland, Conference Room 2500B

Attendance: Jessi Conner, Linda Nettekoven, Stan Penkin

Staff: Sara Wright (BPS), Eden Dabbs (BPS), Francesca Patricolo (PBOT)

Meeting Goals: Review and provide feedback on Task 5 outreach activities

Meeting Materials:

- Helpline calls summary
- Draft outreach report

Welcome and Announcements

Update on Schedule and Deadlines for Task 4 and Task 5

- Francesca (PBOT) – quick update of TSP process
 - 35 outreach events around Discussion Draft so far, reaching 522 people
 - 265 reached by email, with a 42% email open rate
 - Linda raised concerns about the confusion about TSP “Stage 1” and “Stage 2” terminology, given that BPS uses “Task 4” and “Task 5” terminology.
 - CIC members raised questions about parking projects, including handicapped parking. Francesca described the status of each project, overlap with Mixed Use Zoning Project and shared parking.
- CIC members note the importance of making sure that the housekeeping Task 5 project really is just housekeeping, not more substantive; be diligent about making sure that anything that needs to be surfaced is surfaced.
- Eden reports that Council work sessions are going well – lots of good questions
 - Jessi asks – what about the geographical tours for Commissioners and staff? Public would like to know that Council and staff are going to the places they’re considering. Eden isn’t sure, will follow up.

Task 5 Outreach Check-in

(Begin at or before 8:45 a.m., end at or before 9:45)

Discussion Leader: BPS Staff

- *Desired Outcomes: Review and provide feedback on Task 5 outreach plan*
- Sara provided info about Task 5 outreach
 - Each project manager continues to do targeted engagement with identified stakeholders and interested persons list.
 - Ongoing updates at standing meetings of geographic and other organizations (mostly by District Liaisons)
 - Information sessions (5 for MUZP, 1 for EZP) at the Discussion Draft stage. (See draft outreach report)

- Drop-in hours (offered by District Liaisons at community locations such as libraries and community centers) fairly well-attended after the Measure 56 notices advertising them went out. These are low-resource events, requiring relatively little staff time and effort.
- Trying to offer some variety in ways people can learn more after receiving a Measure 56 notice – visit website, call helpline, attend info session/open house, attend drop-in hours, attend hearing.
- Map App
 - Eden reports it got 1000 hits in one day.
 - All layers live except Campus
 - CIC members note that multiple layers are confusing to navigate.
- Helpline – Helpline was directing to Sara’s phone during the downtime, but was directed back to the helpline center starting in September. Phones staffed back up with this wave of Measure 56 notices. Helpline staff, mostly retained from previous year (plus one new staffperson who is fluent in Spanish) got a round of new training. See attached report. Sara reports on patterns around this round of Task 4 mailings (as the plan moves to City Council) compared to last time (as the plan moved to PSC).
 - Volume is pretty similar
 - More interpreted calls (18 interpreted calls between 7/1 and 9/22 in 2014 vs 30 between 9/23 and 10/23 in 2015). Not sure why – could be just that it’s the second letter, people take it more seriously, could be addition of phrase “and ask for interpreter” to translated sentences in Measure 56, could be something else entirely.
 - Anecdotally, feels like more people just don’t believe what staff are saying. Lack of trust.
 - Calls feel harder, because more concrete info is available about zoning, and explaining it all takes more time.
- Sara notes a few points that have come up.
 - Confusion and misinformation, due to language and the complex scheduling – for example, “centers and corridors” assignments vs land use designations that also have the words “center” and “corridor” in them.
 - Question for future public involvement planning –
 - How do we make BPS-hosted events like open houses work better?
 - Great to go to existing meetings, but not enough reach to non-geographic meetings, or to people who don’t go to meetings.
- Sara reports on Zoning Review Areas – staff are reaching out to areas that already have and will continue to have an existing discrepancy between Comp Plan designation and zoning.
 - These areas (mostly in SE) are being analyzed with a set of criteria to determine whether they should be up-zoned, retain the discrepancy, or be down-designated.
 - Staff are seeking feedback about the criteria – are we missing things, should some be weighted more heavily, etc. Striving to be very clear

- about extent of ability for public to influence process – currently seeking feedback not on the policy direction, but on the implementation approach.
- Some neighborhoods are hosting special meetings for this, some others are having staff present at standing meetings.
 - Jessi notes that staff are being transparent here about process of decision-making as they work through uncertainty.
 - CIC members ask what should happen in Jan-May, after CIC expires – who will supervise public involvement? If it's not CIC, should be the PSC. *(Note that subsequently staff submitted an extension for the CIC, which will now operate through June 2016.)*

Public comment

No public comment.

Upcoming Events:

City Council Hearings on the Comprehensive Plan

- November 19 (City Hall) at 2 pm (Task 3) and 3pm (Task 4)
- December 3 (location TBD), evening
- December 10 (Parkrose HS), evening

For more information, please contact Sara Wright, Bureau of Planning and Sustainability at 503-823-7728 or sara.wright@portlandoregon.gov.