

**Deconstruction Advisory Group (DAG)**  
**Meeting 7 – Agenda – July 29, 2015 (2:30 – 4:30)**

**1) Introductions**

**2) Updates**

- a) Deconstruction Grant Program
  - i) Promote program in mid-August
  - ii) Accept applications beginning Sept 8
  - iii) Weekly meetings of selection committee
  - iv) Builder for selection committee (who?)
- b) Training
- c) Updates from members

**3) Discussion: Deconstruction Incentive Pilot Program**

- a) Mission: To promote, reward and learn from residential deconstruction projects so that we can determine how best to increase salvage activities.
- b) Goals:
  - i) Collect data: measurement (quantity/value), compliance, cost, duration, innovation, data
  - ii) Share information with City Council and the public through case studies generated from applications and reporting
  - iii) Leverage exposure of projects to promote community awareness of decon and the people doing it
  - iv) Easy to apply/demonstrate results
  - v) Increase the number of deconstructions
  - vi) Build capacity within industry
  - vii) Encourage new players and efficiencies/innovations
  - viii) Identify characteristics of a successful deconstruction (human and structure)
- c) Applicable properties (handout):
  - i) Title 24 application
    - (1) residential structures in residential zones
    - (2) excludes historic properties
  - ii) All residential structures (even ones in commercial zones) - where we want density
  - iii) What about historic?
- d) Award amounts
  - i) Full
  - ii) Partial - explain why not doing full (e.g., newbie, structure rot)
  - iii) Based on SF of structure?
- e) Application form - criteria/weighting (handout)
- f) Tag lines and image/brand (yard sign, poster, post card)
- g) Website URL ideas

**4) Public Comments (5 mins)**

**5) Adjourn (4:30)**