





#### **EQUITABLE HOUSING STRATEGY**

# SW Corridor Equity and Housing Advisory Group Purpose, Role, and Expectations

**Background:** Metro, Tigard, and Portland are conducting multiple planning processes in the SW corridor including extensive research and community engagement to identify housing needs and develop actionable strategies to preserve and create more housing choices. To achieve our shared goals and gain efficiencies we are sharing a governance structure.

**Purpose and Scope:** The SW Corridor Equity and Housing Advisory Group is composed of leaders from government, nonprofit, finance, philanthropy, and development sectors. Their main function is to provide guidance as findings and recommendations are developed and vetted for the Portland/Tigard SW Corridor Equitable Housing Strategy (EHS), Tigard's Opportunity Site Analysis, and the housing component of Metro's SW Equitable Development Strategy (SWEDS). Group activities will include:

- Deliberate and provide direction to staff and feedback to the SWEDS Oversight Committee and City of Portland and Tigard City Councils on key decision and policy points related to each strategy
- Ensure race and social equity considerations are integrated in aspects of the planning projects
- Provide direction to project staff on community engagement strategies so the process is informed by the priorities of low-income households and communities of color
- Provide feedback to the SWEDS Oversight Committee on the housing components of SWEDS
- Serve as a liaison between respective communities/agencies and the jurisdictions
- Endorse final major deliverables of each strategy

#### Representatives of the Equity and Housing Advisory Group (as of May 17th, 2017)

- 1. Andrew Riley, 1,000 Friends of Oregon
- 2. Cassie Cohen, Unite Oregon
- 3. Dave Unsworth, Trimet
- 4. Dee Walsh, Network for Oregon Affordable Housing
- 5. Devin Culbertson, Enterprise Community Partners
- 6. Ed Mcnamara, Turtle Island Development
- 7. Elissa Harrigan, Meyer Memorial Trust
- 8. Jordan Winkler, Winkler Companies
- 9. Julie Livingston, Home Forward
- 10. Pamela Phan, Community Alliance of Tenants
- 11. Rachael Duke, Community Partners for Affordable Housing
- 12. Sheila Greenlaw-Fink, Community Housing Fund
- 13. Vivian Satterfield, OPAL Environmental Justice Oregon
- 14. Wajdi Said, Muslim Education Trust

**Discussion Process and Method of Collecting Information:** The advisory group is not a decision making group, it should strive for constructive dialogue to ensure issues are examined sufficiently, potential solutions are well evaluated, and divergent opinions are aired, discussed, and documented. Project staff will provide high level materials and briefings to inform the group's deliberation then document areas of common ground.

The project team will use different methods to collect ideas, gather information and assess priorities of the group. This may include, but is not be limited to: large and small group discussions, surveys, prioritization methods (e.g. dot exercise,) and compilation of public testimony comments. Information will be collected in written summaries by staff and provided back to the group. Representatives may select among themselves one or two individuals, if they deem appropriate, to coordinate with staff on meeting agendas.

## **Meeting Schedule**

The process will consist of a two hour meeting every other month, starting in May 2017. All meetings will be open to the public in accessible facilities with opportunities for public testimony provided at each meeting. Meeting notices will be distributed to members and posted on the BPS website.

# **Potential Meeting Topics**

#### May

- Work plans basics
- Poll/discussion on housing priorities/concern

#### July

- Racial equity and fair housing orientation
- Community engagement strategies
- Housing needs: Cities needs data and PSU preservation research
- Poll/discussion on housing tools and funding sources

### September

- Community engagement grants update
- Review SWEDS' Regional Quality of Life inputs and outreach
- Poll/discussion on draft housing targets

#### November

- Community engagement outcomes
- EHS draft consultant work
- Review Metro draft housing conditions report
- Equity lens on Portland and Tigard strategies

#### January

- Share EHS final housing targets
- EHS consultant's recommended housing strategies and org structure(s)
- Poll/discussion on housing tools and funding

#### March

- Discuss draft EHS & Tigard analysis
- Prepare for adoption and implementation of EHS

#### April ongoing with sole emphasis on Metro's SWEDS