

(DRAFT) BPS Strategic Plan:

Vision

PORTLAND is a prosperous, healthy, equitable and resilient city, where all people share in these positive outcomes and are able to take actions and shape the decisions that affect their lives.

BPS Mission

We take action to shape the future of Portland, advance climate protection and make Portland more prosperous, healthy, resilient and equitable now and for future generations.

What We Do

To achieve this mission, we partner to...

Create and champion big picture plans that set the City on a smart course for the future.

- Portland Plan
- Comprehensive Plan
- Climate Action Plan
- Portland Recycles! Plan
- Central City 2035
- River Plan
- Area and Neighborhood Plans

Set development rules, code and policies that ensure we stay on course to achieve our goals for people, environment and economy.

- Zoning code and standards for private and public development.
- Environmental, economic and industrial land policies.
- Solid waste and recycling collection rules.
- Green building and energy policies.

Motivate voluntary and market-based action because a great city grows from the contributions of all of us -- residents, businesses and communities.

- Engage, educate and collaborate with residents, businesses, community organizations and neighborhoods.
- Provide technical assistance and financing tools to build capacity.
- Recognize community innovators and leaders for their contributions and commitment.

Research, demonstrate and evaluate innovative approaches so that we use the best thinking available as we adapt to a fast-changing world.

- Investigate local conditions and national and international best practices, and pilot new projects and programs.
- Take action to inform policy makers and the community on significant and emerging issues.

(DRAFT) BPS Strategic Plan: 2018-2020 North Star Goals

During the 2018-2020 work cycle, BPS will develop meaningful equity-focused metrics to help us understand how under-served communities and communities of color are experiencing the benefits of BPS' work.

2018-2020 plan by 2035
50% Carbon emission reduction. (from 1990 levels)
80% Portlanders live in healthy connected neighborhoods. Data disaggregated by race
100% Portlanders have easy access to affordable and high-performing garbage, compost and recycling collection services.
Supporting Metrics
1. Household Prosperity Data disaggregated by race <ul style="list-style-type: none"> • 90% self-sufficiency • Income distribution
2. Transportation <ul style="list-style-type: none"> • 70% Portlanders use non-single occupancy vehicle travel modes to commute Data disaggregated by race <ul style="list-style-type: none"> • Access to bikeways and sidewalks • Sidewalk miles • Access to transit
3. Energy <ul style="list-style-type: none"> • All electricity needs from renewable sources by 2035 • 100% renewable (including transportation sector by 2050)
4. Environment <ul style="list-style-type: none"> • % acres of medium and high-quality habitat protected in the e-zone
5. Engagement <ul style="list-style-type: none"> • Demographic profile of participants % compared to city or relevant geography

(DRAFT) BPS Strategic Plan: 2018-2020 BPS Key Initiatives

These 2018-2020 key initiatives focus on urgent and time-sensitive goals that BPS will lead as we advance the long-term goals from our big picture plans. The Portland Plan, Climate Action Plan, 2035 Comprehensive Plan and Zoning Map, and the Central City 2035 Plan provide a broad context for growth as well as specific opportunities to advance healthy connected neighborhoods, a vibrant Central City, and an equitable, low-carbon economy.

At its heart, BPS is a convener and coordinator for complex projects and plans that balance multiple objectives and set the direction for Portland's future. In collaboration with partners and the community, BPS aligns resources and actions to help design and implement the next generation of urban strategies to achieve community goals.

FOUNDATIONAL AREAS OF FOCUS

Champion Implementation of the Portland Plan, Comprehensive Plan and Climate Action Plan

Partner with City bureaus, agencies, residents, businesses and non-profit organizations to ensure Citywide decisions create a more prosperous, educated, equitable, healthy, resilient and low-carbon community.

Focus on Equitable Engagement and Development

Build strong engagement practices for working with communities to increase understanding and inspire change. Be a convener and partner on community development projects to include equitable decision making. Develop strategies and actions that result in investments to reduce long-standing disparities. Improve the effectiveness of how we do this work and how we measure success.

GOAL ONE. Increase Housing Options: Create opportunities for more affordable and accessible housing options and opportunities for owners and renters to live in low-carbon, healthy connected neighborhoods.

Strategies: Make improvements in the Zoning Code and Zoning Map. Provide technical and financial assistance to developers, homebuilders, buyers, sellers and renters.

Topics: Multi-family housing, Middle Housing, Accessibility, High-Performance Buildings, Inclusionary Housing, SW Corridor Equitable Housing Strategy, Homelessness, Historic Resources Inventory.

Partners: Portland Housing Bureau, Metro, OPAL, Community Alliance of Tenants, Prosper Portland, TriMet.

GOAL TWO. Create a low-carbon built environment through energy efficiency and renewable energy: Reduce energy use in residential and commercial buildings. Advance efforts to reach the 100% citywide renewable energy goal for all sectors. Continue to lead by example in sustainable City operations.

Strategies: Build demand and equitable access for solar and other renewable energy sources. Influence policies that lead to a just and equitable transition to a clean energy economy. Help build capacity in community-based organizations to participate in climate and energy policy discussions. Catalyze innovation by supporting clean energy demonstration projects.

Topics: Home Energy Score, Community solar, Resilient power, Net zero Building Code, Climate equity.

Partners: Energy Trust of Oregon, Earth Advantage, New Buildings Institute, Northwest Energy Efficiency Alliance, the Coalition of Communities of Color, Verde, Oregon Public Utility Commission, Oregon Department of Energy, Multnomah County, Portland General Electric, Pacific Power, NW Natural.

GOAL THREE. Grow Vibrant, Successful Centers: Increase the equitable access of households to healthy, vibrant complete neighborhoods anchored by centers.

Strategies: Develop smart strategies and actions to foster growth in centers and near jobs.

Topics: Center strategies, Better zoning tools, Transit Corridors, Equitable TOD.

Partners: Prosper Portland, PBOT, PHB, EPAP, TriMet, Metro

GOAL FOUR. Advance a 21st Century Central City. Leverage transformative investments being made in the city's core to foster innovation, community and low-carbon development.

Strategies: Influence partners, create policy, and raise capital for new housing, commercial, transportation and recreation projects.

Topics: Better zoning tools, Better public realm, Major new development projects.

Partners: Prosper Portland, PBOT, OMF, PHB, ODOT, Albina Vision group, Albina and NE District communities

GOAL FIVE. Pursue Smart Cities Initiatives. Enhance engagement and improve the quality of life for Portlanders by using new technology and access to open data.

Strategies: Coordinate agency partners and convene community advocates to create a Smart Cities program that advances equity and puts people first.

Topics: Smart Autonomous Vehicles Initiative, Open Data, Air Quality Sensor Pilot, Regional Smart Cities Action Plan.

Partners: PBOT, Prosper Portland, PBEM, Portland State University, MIT, PGE

GOAL SIX. Advance reuse, recycling, and composting and provide better service: Increase recovery and reuse of high-quality building materials through adaptive reuse and deconstruction; improve recycling and garbage collection systems at multifamily properties; decrease wasted food at businesses, and increase compost of remaining food waste.

Strategies: Create and implement policy, build awareness, promote action, deliver resources and assistance and partner with industry and organizations.

Topics: Wasted food, Construction and demolition waste, Multifamily garbage and recycling services.

Partners: Metro, non-profit housing providers, salvage and reuse industry, food businesses/industry, property managers, food rescue organizations, DEQ and garbage and recycling companies.

GOAL SEVEN. Inclusive Prosperity: Facilitate business and job growth that addresses the region's widening wage inequality, racial disparities and affordability hardships.

Strategies: Develop programs, strategies and code changes in partnership with industry and organizations.

Topics: Affordable space for locally-owned, minority- or woman-owned businesses, Brownfields, Middle-wage job strategies.

Partners: Metro, Prosper Portland, Venture Portland, Port of Portland

GOAL EIGHT. Improve watershed health and resiliency. Develop ways to protect and restore natural resources and floodplains in the face of climate change. Protect, restore and increase public use of the Willamette River:

Strategies: Update the zoning code, zoning maps and Willamette Greenway Plan.

Topics: E-zone updates, Willamette Greenway Plan, Floodplain Regulations, Eastbank Crescent Plan.

Partners: BES, PPR, P2, OMF, PBEM, FEMA, NOAA, Property Owners, environmental and recreation advocates